



IMPORTANT NEW HOLIDAY PRODUCT INTRODUCTION FROM FLORISTS.COM

In effort to meet consumer demand and drive additional sales and order volume to Bloomnet florists, Florists.com is introducing

- Basket of Joy (#BLF1-OM)
- Merry Christmas Centerpiece (#BLF2-OM)
- Let's Be Jolly Holiday Tulips (#BLF3-OM)
- Bouquet of Joy (#BLF4-OM)
- Merry & Bright Holiday Tree (#BLF5-OM)



| VENDOR REF | DESCRIPTION | UNIT | QTY |
|------------------|--|------|-----|
| HARDGOODS | | | |
| BloomNet® | 7" Splitwood Handled Basket with Liner | Each | 1 |
| Local Wholesale | Floral Foam Brick | Each | 0.5 |
| Local Wholesale | Faux Red Berries on pick | Yard | 4 |
| FLOWERS | | | |
| | Carnation Red | Stem | 3 |
| | Mini Carnation Red | Stem | 2 |
| | Cushion Poms White | Stem | 2 |
| | Assorted Christmas Greens (Noble, Fir, White Pine, Cedar) | Stem | 2 |

Basket of Joy

#BFL1-OM \$39.99 12"H x 11"L

NEW PRODUCT

START DATE: Live
END DATE: 12/26/16
SEASON: Holiday
DESIGN: All Around Arrangement



Merry Christmas Centerpiece

#BFL2-OM \$39.99 6"H x 14"L

| VENDOR REF | DESCRIPTION | UNIT | QTY |
|------------------|--|------|------|
| HARDGOODS | | | |
| Local Wholesale | Single Design Bowl | Each | 1 |
| Local Wholesale | Floral Foam Brick | Each | 0.33 |
| Local Wholesale | 12" Taper Candle, Red | Each | 1 |
| Local Wholesale | #9 Velvaf Ribbon Red | Yard | 1 |
| Local Wholesale | Floral Wire | Each | 4 |
| Local Wholesale | 25mm Ball Gold | Each | 6 |
| FLOWERS | | | |
| | Carnation Red | Stem | 8 |
| | Cushion Poms White | Stem | 2 |
| | Assorted Christmas Greens (Noble, Fir, White Pine, Cedar) | Stem | 2 |

NEW PRODUCT

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Let's Be Jolly Holiday Tulips

#BFL3-OM \$39.99 16"H x 12"L

| VENDOR REF | DESCRIPTION | UNIT | QTY |
|---------------------------------|--|------|-----|
| HARDGOODS | | | |
| BloomNet® or Local Wholesale | 8"H x 4"D Clear Glass Rose Vase | Each | 1 |
| Local Wholesale | #9 Satin Ribbon Red | Yard | 1 |
| FLOWERS | | | |
| | Tulip Red | Stem | 10 |
| | Assorted Christmas Greens (Noble, Fir, White Pine, Cedar) | Stem | 2 |

NEW PRODUCT

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Bouquet of Joy

#BFL4-OM \$39.99 15"H x 12"L

| VENDOR REF | DESCRIPTION | UNIT | QTY |
|---------------------------------|--|------|-----|
| HARDGOODS | | | |
| BloomNet® or Local Wholesale | 8"H x 4"D Clear Glass Rose Vase | Each | 1 |
| FLOWERS | | | |
| | Assorted Christmas Greens (Noble, Fir, White Pine, Cedar) | Stem | 2 |
| | Carnation Red | Stem | 4 |
| | Football Mums White | Stem | 2 |
| | Button Pom Green | Stem | 2 |
| | Cushion Poms White | Stem | 2 |

NEW PRODUCT

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Merry & Bright Holiday Tree

#BFL5-OM \$39.99 14"H x 8"L

| VENDOR REF | DESCRIPTION | UNIT | QTY |
|------------------|--|------|-----|
| HARDGOODS | | | |
| Local Wholesale | Designer Tray Small | Each | 1 |
| Local Wholesale | Floral Foam Brick | Each | 1 |
| Local Wholesale | Floral Tape | Yard | 1 |
| Local Wholesale | #9 Velvet Ribbon Red | Each | 1 |
| Local Wholesale | Floral Wire | Each | 5 |
| FLOWERS | | | |
| | Boxwood | lb | 1 |
| | Assorted Christmas Greens (Noble, Fir, White Pine, Cedar) | lb | 0.5 |
| | Mini Carnation Red | Stem | 4 |
| | Cushion Poms White | Stem | 2 |
| | Roses Red 50cm | Stem | 1 |
| | Gypsophila | Stem | 3 |

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