

expressions of flowers™

ESSENTIALS



Peppermint
Swirl Bouquet
BF431-11KM



Thanksgiving Pumpkin
Celebration
BF429-11KM



Holiday Celebration
Ornament
BF434-11KM

INTRODUCING 2015 FALL/HOLIDAY ESSENTIALS COLLECTION!

Your BloomNet and Napco Teams have worked hard to pair together fresh, new, floral arrangement designs with the Best Selling containers from Napco.

This Fall/Holiday season, we're thrilled to introduce three NEW Keepsake Containers – Pumpkin Planter (PC# 80052), Ribbon Candy Vase (PC# 46266), and Red Foil Ball Planter (PC# 21534.) These NEW Essentials Keepsake arrangements will be featured in the National Marketing campaigns of BloomNet's largest senders to help drive additional order volume into BloomNet Florists' Shops. Plus, as a BloomNet Professional Florist, you'll benefit from Deferred Payments for Keepsake purchases that are applied to your BloomNet Clearinghouse Account.

What's more, to help ensure the sell through of these non-holiday containers, we've incorporated these container and glassware products into the 2015 Fall, Holiday, and Everyday Collections!

Don't Delay... Visit www.napcoimports.com to stock up on these Napco containers today!

PUMPKIN PLANTER - ONLY \$2.50 EACH!



PRODUCT DETAILS:

Name	Pumpkin Planter
Code	#80052
Unit Measure	4.25"H, Op 4.75"Dia
Unit Price	\$2.50
Case Pack	12
Case Price	\$30.00
Earliest Delivery Date	In Stock



Country Pumpkin Daisy Delight
BF427 - 11KMP



Pumpkin Treat Bouquet
BF428 - 11KM/KMP



Thanksgiving Pumpkin Celebration
BF429 - 11KS/M/L

RIBBON CANDY VASE - ONLY \$3.00 EACH!



Peppermint Swirl Bouquet
BF431 - 11KS/M/L

PRODUCT DETAILS:

Name	Ribbon Candy Vase
Code	#46266
Unit Measure	2.75" L x 3.25" W x 3.75" H
Unit Price	\$3.00
Case Pack	24
Case Price	\$72.00
Earliest Delivery Date	In Stock

2016 VALENTINE'S DAY FEATURE



Holiday Celebration Ornament
BF434 - 11KS/M/L

PRODUCT DETAILS:

Name	Red Foil Ball Planter
Code	#21534
Unit Measure	4" L x 4" W x 4.25" H
Unit Price	\$3.37
Case Pack	24
Case Price	\$80.88
Earliest Delivery Date	In Stock

NEW
2015

**7.25" H RED
FOIL VASE**

2016 VALENTINE'S DAY FEATURE



PRODUCT DETAILS:

Name	7.25" H Red Foil Vase
Code	#21543
Unit Measure	4.75" L x 2.5" W x 7.25" H
Unit Price	\$3.00
Case Pack	24
Case Price	\$72.00
Earliest Delivery Date	In Stock

USED TO FULFILL:

BF430-11KM
BF435- 11KS/M/L

NEW
2015

**4.5" ELECTROPLATED
COPPER HOBNAIL C**



PRODUCT DETAILS:

Name	4.5" Electroplated Copper Hobnail C
Code	#21569
Unit Measure	4.75" L x 4.75" W x 4.25" H
Unit Price	\$3.75
Case Pack	24
Case Price	\$90

USED TO FULFILL:

BF424-11KM

NEW
2015

**SNOWMAN
PLANTER**



PRODUCT DETAILS:

Name	Snowman Planter
Code	#46268
Unit Measure	2.5" L x 2.5" W x 4" H
Unit Price	\$2.25
Case Pack	48
Case Price	\$108
Earliest Delivery Date	In Stock

USED TO FULFILL:

BF433-11KM

NEW
2015

**4.5" GREEN
FOIL CACHE**



PRODUCT DETAILS:

Name	4.5" Green Foil Cache
Code	#21541
Unit Measure	4.25" L x 4.25" W x 4.25" H
Unit Price	\$3.00
Case Pack	24
Case Price	\$72

USED TO FULFILL:

BF436-11KM

**NEW
2015**

**GOLD GLITTER
PLANTER**

Also sold as 18F Codified
(139681) for 2015



PRODUCT DETAILS:

Name	Gold Glitter Planter
Code	#46066
Unit Measure	4.75" L x 4.75" W x 4.5" H
Unit Price	\$3.37
Case Pack	18
Case Price	\$60.66
Earliest Delivery Date	In Stock

USED TO FULFILL:

BF422-11KP
BF442-11KM
BF446-11KM

**NEW
2015**

**SMALL
MASON JAR**



PRODUCT DETAILS:

Name	Small Mason Jar
Code	#77371
Unit Measure	2.5" L x 2.5" W x 5" H
Unit Price	\$2.62
Case Pack	48
Case Price	\$125.76
Earliest Delivery Date	In Stock

USED TO FULFILL:

BF445-11KM

**NEW
2015**

**5" BIRCH
PAPER POT
COVER**



PRODUCT DETAILS:

Name	5" Birch Paper Pot Cover
Code	#64983
Unit Measure	4.75" L x 4.75" W x 3.75" H
Unit Price	\$2.25
Case Pack	48
Case Price	\$108.00
Earliest Delivery Date	In Stock

USED TO FULFILL:

BF417-11KM
BF417- 11KP
BF444- 11KM

**NEW
2015**

**5" GREEN/
ORANGE
POT COVER**



PRODUCT DETAILS:

Name	5" Green/Orange Pot Cover 2 Asst
Code	#65038
Unit Measure	4.75" L x 4.75" W x 3.5" H
Unit Price	\$1.87
Case Pack	48
Case Price	\$89.76
Earliest Delivery Date	In Stock

USED TO FULFILL:

BF422-11KM
BF425-11KP
BF437-11KM

NEW
2015

**5" SUNFLOWER
PAPER
POT COVER**



PRODUCT DETAILS:

Name	5" Sunflower Paper Pot Cover
Code	#77357
Unit Measure	5" L x 5" W x 5" H
Unit Price	\$2.62
Case Pack	48
Case Price	\$125.76
Earliest Delivery Date	In Stock

USED TO FULFILL:

BF426-11KM

NEW
2015

**5" PAPER
CARDINAL
POT COVER**



PRODUCT DETAILS:

Name	5" Paper Cardinal Pot Cover
Code	#46212
Unit Measure	5" L x 5" W x 4.5" H
Unit Price	\$2.62
Case Pack	48
Case Price	\$125.76
Earliest Delivery Date	In Stock

USED TO FULFILL:

BF440-11KM

NEW
2015

**5" IRD RED
WITH SILVER
JEWEL POT COVER**

2016 VALENTINE'S DAY FEATURE



PRODUCT DETAILS:

Name	5" Ird Red with Silver Jewel Pot Cover
Code	#46160
Unit Measure	4.75" L x 4.75" W x 4.5" H
Unit Price	\$2.62
Case Pack	48
Case Price	\$125.76
Earliest Delivery Date	In Stock

USED TO FULFILL:

BF443-11KM

NEW
2015

**5" BUSHEL
POT COVER,
3 ASST**



PRODUCT DETAILS:

Name	5" Bushel Pot Cover, 3 Asst
Code	#77325
Unit Price	\$2.06
Case Pack	48
Case Price	\$98.88
Earliest Delivery Date	In Stock

USED TO FULFILL:

BF418-11KMB
BF438-11KM
BF438-11KMP

**6" H GATHERING
VASE - CLEAR**



PRODUCT DETAILS:

Name	6" H Gathering Vase - Clear
Code	#97965
Unit Measure	4" L x 4" W x 6" H
Unit Price	\$1.70
Case Pack	12
Case Price	\$20.40
Earliest Delivery Date	In Stock

USED TO FULFILL:

BF418-11KM
BF420-11KM
BF441-11KS/M/L

**8" H CLEAR
GLASS VASE**



PRODUCT DETAILS:

Name	8"H Clear Glass Vase
Code	#29926
Unit Measure	5" W x 7.8" H
Unit Price	\$1.75
Case Pack	12
Case Price	\$21.00
Earliest Delivery Date	In Stock

USED TO FULFILL:

BF423-11KM

BF417-11KM

Harvest Woodland Wishes

**SUGGESTED RETAIL PRICE:** \$34.99**A. CONSTRUCTION MATERIALS:**

■ 1 Napco 64983 - 5"H Birch Paper Pot Cover	_____
■ .33 Floral Foam	_____
	Total Whsle. Cost: _____
	A. Retail = Whsle. Cost x 2.5 _____

B. FLOWERS: ■ 3 stems Daisy - Orange	_____
■ 5 stems Spray Safari - Sunset	_____
■ 2 stems Solidago	_____

FOLIAGE: ■ 1 stem Salal	_____
	Total Whsle. Cost: _____
	B. Retail = Whsle. Cost x 3.5 _____
	C. SUBTOTAL = A + B _____

LABOR CHARGE: 20%	Labor (C x 0.20)	_____
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LABOR TIME: 15 minutes	GRAND TOTAL (C + Labor)	_____
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DIMENSIONS:

Arrangement Height 9", Length 8"

DESIGN TIP:

Top selling and trending birch design is versatile for Fall, Holiday, Everyday, Plants and Gift & Gourmet.

BF417-11KP

Woodland Bromeliad Plant

**SUGGESTED RETAIL PRICE:** \$29.99**A. CONSTRUCTION MATERIALS:**

■ 1 Napco 64983 - 5"H Birch Paper Pot Cover	_____
	Total Whsle. Cost: _____
	A. Retail = Whsle. Cost x 2.5 _____

B. FLOWERS: ■ 1 stem Bromeliad - Yellow	_____
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FOLIAGE: ■ 1 stem Sheet Moss - Green	_____
	Total Whsle. Cost: _____
	B. Retail = Whsle. Cost x 3.5 _____
	C. SUBTOTAL = A + B _____

LABOR CHARGE: 20%	Labor (C x 0.20)	_____
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LABOR TIME: 15 minutes	GRAND TOTAL (C + Labor)	_____
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DIMENSIONS:

Arrangement Height 12", Length 12"

BF418-11KM

Nature's Splendor Bouquet

**SUGGESTED RETAIL PRICE:** \$29.99**A. CONSTRUCTION MATERIALS:**

- 1 Napco 97965 - 6"H Gathering Vase - Clear _____
- Total Whsle. Cost: _____
- A. Retail = Whsle. Cost x 2.5 _____

- B. FLOWERS:**
- 3 stems Spray Roses _____
 - 5 stems Alstroemeria - Orange _____
 - 2 stems Button Pom - Yellow _____

- FOLIAGE:**
- 2 stems Fall Leaves _____
 - 2 stems Salal _____
 - Total Whsle. Cost: _____
 - B. Retail = Whsle. Cost x 3.5 _____
 - C. SUBTOTAL = A + B _____

LABOR CHARGE: 20% Labor (C x 0.20) _____**LABOR TIME:** 15 minutes **GRAND TOTAL (C + Labor)** _____**DIMENSIONS:**

Arrangement Height 12", Length 9"

BF418-11KMB

Nature's Splendor Basket

**SUGGESTED RETAIL PRICE:** \$29.99**A. CONSTRUCTION MATERIALS:**

- 1 Napco 77325 - 5" H Bushel Pot Cover _____
- .33 Floral Foam _____
- Total Whsle. Cost: _____
- A. Retail = Whsle. Cost x 2.5 _____

- B. FLOWERS:**
- 3 stems Spray Roses _____
 - 3 stems Alstroemeria - Orange _____
 - 3 stems Button Pom - Yellow _____

- FOLIAGE:**
- 2 stems Fall Leaves _____
 - 2 stems Salal _____
 - Total Whsle. Cost: _____
 - B. Retail = Whsle. Cost x 3.5 _____
 - C. SUBTOTAL = A + B _____

LABOR CHARGE: 20% Labor (C x 0.20) _____**LABOR TIME:** 15 minutes **GRAND TOTAL (C + Labor)** _____**DIMENSIONS:**

Arrangement Height 10", Length 8"

BF419-11KM

Fall Abundance Centerpiece



SUGGESTED RETAIL PRICE: \$34.99 S, \$44.99 M (shown), \$54.99 L

A. CONSTRUCTION MATERIALS:

	S	M	L		
■	1	1	1	Design Bowl Small	_____
■	0.5	0.5	0.5	Foam	_____
■	2	2	2	Patrician Candles - Orange	_____
				Total Whsle. Cost:	_____
				A. Retail = Whsle. Cost x 2.5	_____

B. FLOWERS:

	S	M	L		
■	3	4	5	stems Sunflowers	_____
■	3	5	5	stems Spray Roses - Orange	_____
■	3	5	6	stems Carnation - Burgundy	_____
■	2	2	4	stems Hypericum - Burgundy	_____

B. FOLIAGE:

	S	M	L		
■	1	1	2	stems Fall Foliage Leaves	_____
■	1	1	2	stems Salal	_____
				Total Whsle. Cost:	_____
				B. Retail = Whsle. Cost x 3.5	_____
				C. SUBTOTAL = A + B	_____

LABOR CHARGE: 20% Labor (C x 0.20) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Small: Arrangement Height 9", Length 7"
 Medium: Arrangement Height 10", Length 7"
 Large: Arrangement Height 11", Length 8"



BF419-11KS



BF419-11KM



BF419-11KL

BF420-11KM

Harvest Bounty Bouquet



SUGGESTED RETAIL PRICE: \$39.99

A. CONSTRUCTION MATERIALS:

■	1	Napco 97965 - 6"H Gathering Vase - Clear	_____
■	1	#9 Ribbon - Fall Plaid	_____
		Total Whsle. Cost:	_____
		A. Retail = Whsle. Cost x 2.5	_____

B. FLOWERS:

■	6	stems Roses - Orange	_____
■	3	stems Daisy - Brown	_____
■	4	stems Mini Carnation - Burgundy	_____

B. FOLIAGE:

■	2	stems Salal	_____
		Total Whsle. Cost:	_____
		B. Retail = Whsle. Cost x 3.5	_____
		C. SUBTOTAL = A + B	_____

LABOR CHARGE: 20% Labor (C x 0.20) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Arrangement Height 11", Length 9"

BF421-11KM
Harvest Vine Basket



SUGGESTED RETAIL PRICE: \$34.99

A. CONSTRUCTION MATERIALS:

- 1 Local Wholesale - 5" Vine Basket _____
 - 0.33 Floral Foam _____
- Total Whsle. Cost: _____
 A. Retail = Whsle. Cost x 2.5 _____

B. FLOWERS:

- 1 stem Asiatic Lily - Yellow _____
- 2 stems Viking Pom _____
- 2 stems Monte Casino - Purple _____
- 3 stems Spray Roses - Orange _____
- 3 stems Button Pom - Brick _____

B. FOLIAGE:

- 1 stem Pittosporum _____
- Total Whsle. Cost: _____
 B. Retail = Whsle. Cost x 3.5 _____
 C. SUBTOTAL = A + B _____

LABOR CHARGE: 20% Labor (C x 0.20) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Arrangement Height 10", Length 8"

DESIGN TIP:

Create lower height designs and utilize the handle to wrap vines/accents to increase perceived value.

BF422-11KM
Fall Abundance Bouquet



SUGGESTED RETAIL PRICE: \$39.99

A. CONSTRUCTION MATERIALS:

- 1 Napco 65038 - 5" H Orange Pot Cover _____
 - 0.33 Floral Foam _____
- Total Whsle. Cost: _____
 A. Retail = Whsle. Cost x 2.5 _____

B. FLOWERS:

- 3 stems Sunflower _____
- 5 stems Roses - Red _____
- 2 stems Daisy - Orange _____

B. FOLIAGE:

- 3 stems Israeli Ruscus _____
 - 2 stems Fall Leaves _____
- Total Whsle. Cost: _____
 B. Retail = Whsle. Cost x 3.5 _____
 C. SUBTOTAL = A + B _____

LABOR CHARGE: 20% Labor (C x 0.20) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Arrangement Height 9", Length 9"

DESIGN TIP:

Gold/Brown shimmer combination is on trend and versatile to repurpose into Holiday, Plants, & Gourmet.

BF422-11KP

Gold Shimmer Holiday Poinsettia



SUGGESTED RETAIL PRICE: \$29.99

A. CONSTRUCTION MATERIALS:

■ 1 Napco 46066 -Gold Glitter Cache _____
 Total Whsle. Cost: _____
 A. Retail = Whsle. Cost x 2.5 _____

B. FLOWERS:

■ 1 4" Poinsettia Plant - Red _____
 Total Whsle. Cost: _____
 B. Retail = Whsle. Cost x 3.5 _____
 C. SUBTOTAL = A + B _____

LABOR CHARGE: 20% Labor (C x 0.20) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Arrangement Height 11", Length 9"

BF423-11KM

Simple Delights Bouquet



SUGGESTED RETAIL PRICE: \$39.99 S, \$49.99 M (shown), \$59.99 L

A. CONSTRUCTION MATERIALS:

	S	M	L		
■	1	1	1	Napco 29926 - 8"H Clear Glass Vase	_____
■	1	1	1	Raffia	_____
				Total Whsle. Cost:	_____
				A. Retail = Whsle. Cost x 2.5	_____

B. FLOWERS:

	S	M	L		
■	2	3	3	stems Asiatic Lily - Orange	_____
■	2	4	5	stems Alstroemeria - Yellow	_____
■	2	3	5	stems Alstroemeria - Red	_____
■	2	3	4	stems Alstroemeria - Purple	_____
■	3	3	5	stems Hypericum - Green	_____

B. FOLIAGE:

	S	M	L		
■	4	4	5	stems Israeli Ruscus	_____
				Total Whsle. Cost:	_____
				B. Retail = Whsle. Cost x 3.5	_____
				C. SUBTOTAL = A + B	_____

LABOR CHARGE: 20% Labor (C x 0.20) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Small: Arrangement Height 14", Length 9"
 Medium: Arrangement Height 15", Length 10"
 Large: Arrangement Height 16", Length 11"



BF423-11KS



BF423-11KM



BF423-11KL

BF424-11KM

Bronze Harvest Bouquet



SUGGESTED RETAIL PRICE: \$39.99

A. CONSTRUCTION MATERIALS:

- 1 Napco 21569 - 4.5" Electroplated Copper Hobnail _____
 - 0.33 Floral Foam _____
- Total Whsle. Cost: _____
- A. Retail = Whsle. Cost x 2.5 _____

B. FLOWERS:

- 3 stems Roses - Orange _____
- 4 stems Viking Pom _____
- 3 stems Hypericum - Brown _____

FOLIAGE:

- 2 stems Fall Leaves _____
 - 2 stems Magnolia Tips _____
- Total Whsle. Cost: _____
- B. Retail = Whsle. Cost x 3.5 _____
- C. SUBTOTAL = A + B _____

LABOR CHARGE: 20% Labor (C x 0.20) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Arrangement Height 9", Length 9"

DESIGN TIP:

Metallic Hobnail finish is on trend and versatile to repurpose for Fall, Holiday, Everyday, Parties & Events.

BF425-11KP

Fresh Harvest Bouquet



SUGGESTED RETAIL PRICE: \$29.99

A. CONSTRUCTION MATERIALS:

- 1 Napco 65038 - 5" H Orange Pot Cover _____
- Total Whsle. Cost: _____
- A. Retail = Whsle. Cost x 2.5 _____

B. FLOWERS:

- 1 stem Daisy Plant Orange _____
- B. Retail = Whsle. Cost x 3.5 _____
- C. SUBTOTAL = A + B _____

LABOR CHARGE: 20% Labor (C x 0.20) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Arrangement Height 10", Length 9"

BF426-11KM**Sunflower Abundance Bouquet****SUGGESTED RETAIL PRICE:** \$39.99**A. CONSTRUCTION MATERIALS:**

- 1 Napco 77357 - 5" H Sunflower Paper Pot Cover _____
 - 0.33 Floral Foam _____
- Total Whsle. Cost: _____
A. Retail = Whsle. Cost x 2.5 _____

- B. FLOWERS:**
- 3 stems Sunflower _____
 - 3 stems Button Pom - Brick _____
 - 4 stems Mini Carnation - Peach _____
 - 4 stems Hypericum - Peach _____

- FOLIAGE:**
- 2 stems Pittosporum - Variegated _____
- Total Whsle. Cost: _____
B. Retail = Whsle. Cost x 3.5 _____
C. SUBTOTAL = A + B _____

LABOR CHARGE: 20% Labor (C x 0.20) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Arrangement Height 9", Length 7"

DESIGN TIP:

Reflect in "Sustainable Nature" Florists' Review Trend forecast.

BF427-11KMP**Country Pumpkin Daisy Delight****SUGGESTED RETAIL PRICE:** \$34.99**A. CONSTRUCTION MATERIALS:**

- 1 Napco 80052 - Pumpkin Planter _____
 - 0.5 Floral Foam _____
 - 1 Burlap Ribbon Cowey Picks _____
- Total Whsle. Cost: _____
A. Retail = Whsle. Cost x 2.5 _____

- B. FLOWERS:**
- 3 stems Daisy - Orange _____
 - 3 stems Daisy - Yellow _____
 - 4 stems Daisy - White _____

- FOLIAGE:**
- 3 stems Fall Foliage / Leaves _____
- Total Whsle. Cost: _____
B. Retail = Whsle. Cost x 3.5 _____
C. SUBTOTAL = A + B _____

LABOR CHARGE: 20% Labor (C x 0.20) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Arrangement Height 10", Length 9"

DESIGN TIP:

Wire small squares of burlap to a cowey pick to add texture and style to classic Fall Daisy arrangements.

BF428-11KM

Pumpkin Treat Bouquet



SUGGESTED RETAIL PRICE: \$34.99

A. CONSTRUCTION MATERIALS:

- 1 Napco 80052 - Pumpkin Planter _____
 - 0.5 Floral Foam _____
 - 1 Pick - Halloween _____
- Total Whsle. Cost: _____
- A. Retail = Whsle. Cost x 2.5 _____

- B. FLOWERS:**
- 5 stems Carnation - Orange _____
 - 3 stems Alstroemeria - Orange _____
 - 2 stems Statice - Purple _____
 - 2 stems Athos Pom _____

- FOLIAGE:**
- 1 stem Pittosporum - Variegated _____
- Total Whsle. Cost: _____
- B. Retail = Whsle. Cost x 3.5 _____
- C. SUBTOTAL = A + B _____

LABOR CHARGE: 20% Labor (C x 0.20) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Arrangement Height 10", Length 9"



BF428-11KMP

BF429-11KM

Thanksgiving Pumpkin Celebration



SUGGESTED RETAIL PRICE: \$34.99 S, \$44.99 M (shown), \$54.99 L

A. CONSTRUCTION MATERIALS:

- | | S | M | L | | |
|---|-----|-----|-----|-------------------------------|-------|
| ■ | 1 | 1 | 1 | Napco 80052 - Pumpkin Planter | _____ |
| ■ | 0.5 | 0.5 | 0.5 | Floral Foam | _____ |
| | | | | Total Whsle. Cost: | _____ |
| | | | | A. Retail = Whsle. Cost x 2.5 | _____ |

- B. FLOWERS:**
- | | S | M | L | | |
|---|---|---|---|----------------------------------|-------|
| ■ | 3 | 5 | 7 | stems Sunflower - Medium | _____ |
| ■ | 3 | 3 | 4 | stems Yarrow | _____ |
| ■ | 2 | 3 | 4 | stems Cushion Mum - Bronze | _____ |
| ■ | 2 | 4 | 5 | stems Mini Carnations - Burgundy | _____ |

- B. FOLIAGE:**
- | | S | M | L | | |
|---|---|---|---|--------------------------------|-------|
| ■ | 1 | 2 | 2 | stems Fall Foliage / Leaves | _____ |
| ■ | 2 | 2 | 2 | stems Pittosporum - Variegated | _____ |
| | | | | Total Whsle. Cost: | _____ |
| | | | | B. Retail = Whsle. Cost x 3.5 | _____ |
| | | | | C. SUBTOTAL = A + B | _____ |

LABOR CHARGE: 20% Labor (C x 0.20) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Small: Arrangement Height 8", Length 8"
 Medium: Arrangement Height 9", Length 9"
 Large: Arrangement Height 10", Length 10"



BF429-11KS



BF429-11KM



BF429-11KL

BF430-11KM

Holiday Rose Shimmer Bouquet



SUGGESTED RETAIL PRICE: \$49.99

A. CONSTRUCTION MATERIALS:

- 1 Napco 21543 - 7.25"H Red Foil Vase _____
- 2 20mm Metallic Ornaments _____
- 0.5 Floral Foam _____
- 1 Ribbon _____

Total Whsle. Cost: _____
 A. Retail = Whsle. Cost x 2.5 _____

B. FLOWERS: ■ 6 stems Roses - Red _____

FOLIAGE: ■ 2 stems Holiday Foliage _____
 ■ 2 stems Liex Berry _____
 ■ 2 stems Holly _____

Total Whsle. Cost: _____
 B. Retail = Whsle. Cost x 3.5 _____
 C. SUBTOTAL = A + B _____

LABOR CHARGE: 20% Labor (C x 0.20) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Arrangement Height 16", Length 10"

DESIGN TIP:

Versatile, on-trend metallic ceramic vase to carry over to Valentine's Day and Everyday.

BF431-11KM

Peppermint Swirl Bouquet



SUGGESTED RETAIL PRICE: \$34.99 S, \$44.99 M (shown), \$54.99 L

A. CONSTRUCTION MATERIALS:

- | | S | M | L | | |
|---|------|------|------|---------------------------------|-------|
| ■ | 1 | 1 | 1 | Napco 46266 - Ribbon Candy Vase | _____ |
| ■ | 0.33 | 0.33 | 0.33 | Floral Foam | _____ |
| | | | | Total Whsle. Cost: | _____ |
| | | | | A. Retail = Whsle. Cost x 2.5 | _____ |

B. FLOWERS:

- | | S | M | L | | |
|---|---|---|---|----------------------------|-------|
| ■ | 3 | 5 | 7 | stems Carnation - Red | _____ |
| ■ | 3 | 3 | 4 | stems Button Pom - White | _____ |
| ■ | 2 | 3 | 4 | stems Liex Berry - Red | _____ |
| ■ | 2 | 4 | 5 | stems Monte Casino - White | _____ |

B. FOLIAGE:

- | | S | M | L | | |
|---|---|---|---|-------------------------------|-------|
| ■ | 1 | 1 | 1 | stems | _____ |
| | | | | Total Whsle. Cost: | _____ |
| | | | | B. Retail = Whsle. Cost x 3.5 | _____ |
| | | | | C. SUBTOTAL = A + B | _____ |

LABOR CHARGE: 20% Labor (C x 0.20) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Small: Arrangement Height 9", Length 7"
 Medium: Arrangement Height 10", Length 8"
 Large: Arrangement Height 11", Length 9"

DESIGN TIP:

Repurpose for Gift & Gourmet.



BF431-11KS



BF431-11KM



BF431-11KL

BF433-11KM

Snowman Greetings Bouquet



SUGGESTED RETAIL PRICE: \$29.99

A. CONSTRUCTION MATERIALS:

■ 1 Napco 46268 - Snowman Planter	_____
■ .33 Floral Foam	_____
Total Whsle. Cost:	_____
A. Retail = Whsle. Cost x 2.5	_____

B. FLOWERS:

■ 3 stems Carnation - Red	_____
■ 2 stems Mini Carnation - Red	_____
■ 3 stems Hypericum - Green	_____
■ 2 stems Button Pom - White	_____

FOLIAGE:

■ 1 stem Holiday Foliage	_____
■ 1 stem Holly	_____
Total Whsle. Cost:	_____
B. Retail = Whsle. Cost x 3.5	_____
C. SUBTOTAL = A + B	_____

LABOR CHARGE: 20% Labor (C x 0.20) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Arrangement Height 10", Length 7"

DESIGN TIP:

Perfect keepsake container for entry price points and Gift and Gourmet.

BF434-11KM

Holiday Celebration Ornament



SUGGESTED RETAIL PRICE: \$39.99 S, \$49.99 M (shown), \$59.99 L

A. CONSTRUCTION MATERIALS:

	S	M	L		_____
■ 1	1	1	1	Napco 21534 - Red Foil Ball Planter	_____
■ 0.3	0.3	0.3	0.3	Floral Foam	_____
■ 2	2	2	2	Pine Cones	_____
■ 1	1	1	1	#9 Ribbon - Holiday Plaid	_____
				Total Whsle. Cost:	_____
				A. Retail = Whsle. Cost x 2.5	_____

B. FLOWERS:

	S	M	L		_____
■ 1	2	2	2	stems Asiatic Lily - White	_____
■ 3	5	7	7	stems Roses - Red	_____
■ 3	3	4	4	stems Hypericum - Green	_____

B. FOLIAGE:

	S	M	L		_____
■ 2	2	2	2	stems Holiday Foliage	_____
				Total Whsle. Cost:	_____
				B. Retail = Whsle. Cost x 3.5	_____
				C. SUBTOTAL = A + B	_____

LABOR CHARGE: 20% Labor (C x 0.20) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Small: Arrangement Height 9", Length 8"
 Medium: Arrangement Height 10", Length 9"
 Large: Arrangement Height 11", Length 10"

DESIGN TIP:

Carry over to Valentine's Day.



BF434-11KS



BF434-11KM



BF434-11KL

BF435-11KM

Peppermint Twist Bouquet



SUGGESTED RETAIL PRICE: \$39.99 S, \$49.99 (shown) M, \$59.99 L

A. CONSTRUCTION MATERIALS:

	S	M	L		
■	1	1	1	Napco 21543 - 7.25"H Red Foil Vase	_____
■	3	3	3	Candy Canes	_____
■	2	2	2	20mm Metallic Ornaments	_____
■	1	1	1	Ribbon	_____
				Total Whsle. Cost:	_____
				A. Retail = Whsle. Cost x 2.5	_____

B. FLOWERS:

	S	M	L		
■	6	8	10	stems Carnation - Peppermint	_____
■	3	4	5	stems Mini Carnation - Red	_____
■	2	3	4	stems Button Pom - White	_____

B. FOLIAGE:

	S	M	L		
■	1	2	2	stems Holiday Foliage	_____
				Total Whsle. Cost:	_____
				B. Retail = Whsle. Cost x 3.5	_____
				C. SUBTOTAL = A + B	_____

LABOR CHARGE: 20% Labor (C x 0.20) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Small: Arrangement Height 15", Length 9"
 Medium: Arrangement Height 16", Length 10"
 Large: Arrangement Height 17", Length 11"

DESIGN TIP:

Carry over to Valentine's Day.



BF435-11KS



BF435-11KM



BF435-11KL

BF436-11KM

Bright & Cheerful Holiday Wishes Bouquet



SUGGESTED RETAIL PRICE: \$34.99

A. CONSTRUCTION MATERIALS:

■	1	Napco 21541 - 4.5"H Green Foil Cache	_____
■	.33	Floral Foam	_____
		Total Whsle. Cost:	_____
		A. Retail = Whsle. Cost x 2.5	_____

B. FLOWERS:	■	5 stems Carnation - Red	_____
	■	3 stems Mini Carnation - Red	_____
	■	3 stems Button Pom - Green	_____
	■	2 stems Cushion Mum - White	_____

FOLIAGE:	■	2 stems Holiday Foliage	_____
		Total Whsle. Cost:	_____
		B. Retail = Whsle. Cost x 3.5	_____
		C. SUBTOTAL = A + B	_____

LABOR CHARGE: 20% Labor (C x 0.20) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Arrangement Height 10", Length 9"

DESIGN TIP:

Versatile container for Spring, Birthday and Everyday.

BF437-11KM

Forest Christmas Tree Celebration

**SUGGESTED RETAIL PRICE:** \$34.99**A. CONSTRUCTION MATERIALS:**

■ 1 Napco 65038 - 5" H Green Pot Cover	_____
■ 1 Floral Foam	_____
■ 12 Ornaments - Green & Red	_____
■ 12 6" Red Velvet Ribbon Loops	_____
Total Whsle. Cost:	_____
A. Retail = Whsle. Cost x 2.5	_____

B. FLOWERS: ■ 2 stems Button Pom - White	_____
■ 4 stems Mini Carnation - Red	_____

FOLIAGE: ■ 4 stems Boxwood	_____
Total Whsle. Cost:	_____
B. Retail = Whsle. Cost x 3.5	_____
C. SUBTOTAL = A + B	_____

LABOR CHARGE: 20%	Labor (C x 0.20)	_____
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LABOR TIME: 15 minutes	GRAND TOTAL (C + Labor)	_____
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DIMENSIONS:

Arrangement Height 14", Length 8"

BF438-11KM

Christmas Country Celebration

**SUGGESTED RETAIL PRICE:** \$39.99**A. CONSTRUCTION MATERIALS:**

■ 1 Napco 77325 - 5" H Bushel Pot Cover - Red	_____
■ .33 Floral Foam	_____
■ 4 Burlap Accents	_____
Total Whsle. Cost:	_____
A. Retail = Whsle. Cost x 2.5	_____

B. FLOWERS: ■ 3 stems Carnation - Burgundy	_____
■ 3 stems Monte Casino - White	_____
■ 3 stems Hypericum - Wild Cherry	_____

FOLIAGE: ■ 2 stems Holly	_____
■ 2 stems Holiday Foliage	_____
Total Whsle. Cost:	_____
B. Retail = Whsle. Cost x 3.5	_____
C. SUBTOTAL = A + B	_____

LABOR CHARGE: 20%	Labor (C x 0.20)	_____
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LABOR TIME: 15 minutes	GRAND TOTAL (C + Labor)	_____
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DIMENSIONS:

Arrangement Height 9", Length 9"

DESIGN TIP:

Wire small squares of burlap to a cowie pick to add texture and style to a classic Bushel basket arrangement.

BF438-11KMP

Traditional Holiday Poinsettia



SUGGESTED RETAIL PRICE: \$29.99

A. CONSTRUCTION MATERIALS:

■ 1 Napco 77325 - 5" H Bushel Pot Cover - Green _____
 Total Whsle. Cost: _____
 A. Retail = Whsle. Cost x 2.5 _____

B. FLOWERS: ■ 1 4" Poinsettia Plant - Red _____
 Total Whsle. Cost: _____
 B. Retail = Whsle. Cost x 3.5 _____
 C. SUBTOTAL = A + B _____

LABOR CHARGE: 20% Labor (C x 0.20) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Arrangement Height 11", Length 9"

BF439-11KM

Home for the Holidays Centerpiece



SUGGESTED RETAIL PRICE: \$34.99 S, \$44.99 M (shown), \$54.99 L

A. CONSTRUCTION MATERIALS:

	S	M	L		
■	1	1	1	Oasis 82205 Gold Essential	_____
				Oval Bowl #45	_____
■	1	1	1	Floral Foam	_____
■	1	1	1	#9 Ribbon - Plaid	_____
■	3	3	3	Pinecones	_____
■	2	2	2	Patrian Tapered Candle	_____
				- Pomegranate	_____
				Total Whsle. Cost:	_____
				A. Retail = Whsle. Cost x 2.5	_____

B. FLOWERS:

	S	M	L		
■	1	1	2	stems Asiatic Lily - White	_____
■	0	3	4	stems Roses - Red	_____
■	2	2	3	stems Hypericum	_____
■	3	0	0	stems Carnation - Red	_____

B. FOLIAGE:

	S	M	L		
■	2	2	3	stems Holly	_____
■	1	1	2	stems Salal - Gold Sprayed	_____
				Total Whsle. Cost:	_____
				B. Retail = Whsle. Cost x 3.5	_____
				C. SUBTOTAL = A + B	_____

LABOR CHARGE: 20% Labor (C x 0.20) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Small: Arrangement Height 6", Length 10"
 Medium: Arrangement Height 7", Length 12"
 Large: Arrangement Height 8", Length 15"



BF439-11KM



BF439-11KL

BF440-11KM

Cardinal Holiday Celebration



SUGGESTED RETAIL PRICE: \$39.99

A. CONSTRUCTION MATERIALS:

- 1 Napco 46212 - 5"H Paper Cardinal Pot Cover _____
 - .33 Floral Foam _____
 - 1 Cardinal Pick _____
 - 2 Pinecones _____
- Total Whsle. Cost: _____
- A. Retail = Whsle. Cost x 2.5 _____

- B. FLOWERS:**
- 3 stems Star of Bethlehem _____
 - 3 stems Mini Carnation - Red _____

- FOLIAGE:**
- 3 stems Holiday Foliage _____
 - 1 stem Holly _____
- Total Whsle. Cost: _____
- B. Retail = Whsle. Cost x 3.5 _____
- C. SUBTOTAL = A + B _____

LABOR CHARGE: 20% Labor (C x 0.20) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Arrangement Height 11", Length 8"

BF441-11KL

Holiday Joy Bouquet



SUGGESTED RETAIL PRICE: \$34.99 S, \$54.99 L (shown)

A. CONSTRUCTION MATERIALS:

- | | S | L | | |
|-----|---|---|--|-------------------------------------|
| ■ 1 | 1 | | Napco 97965 - 6"H Gathering Vase - Clear | _____ |
| ■ 1 | 1 | | #9 Satin Ribbon - Scarlet | _____ |
| | | | | Total Whsle. Cost: _____ |
| | | | | A. Retail = Whsle. Cost x 2.5 _____ |

- B. FLOWERS:**
- | | S | L | | |
|-----|---|---|----------------------------|-------|
| ■ 3 | 6 | | stems Tulip - Red | _____ |
| ■ 3 | 3 | | stems Alstroemeria - White | _____ |
| ■ 3 | 5 | | stems Athos - Green | _____ |
| ■ 3 | 6 | | stems Carnation - Red | _____ |

- B. FOLIAGE:**
- | | S | L | | |
|-----|---|---|-----------------------|-------------------------------------|
| ■ 2 | 2 | | stems Holiday Foliage | _____ |
| | | | | Total Whsle. Cost: _____ |
| | | | | B. Retail = Whsle. Cost x 3.5 _____ |
| | | | | C. SUBTOTAL = A + B _____ |

LABOR CHARGE: 20% Labor (C x 0.20) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Small: Arrangement Height 13", Length 9"
 Large: Arrangement Height 15", Length 11"



BF441-11KS



BF441-11KL

BF442-11KM**Gold & Glitter Bouquet****SUGGESTED RETAIL PRICE:** \$39.99**A. CONSTRUCTION MATERIALS:**

■ 1 Napco 46066 -Gold Glitter Cache	_____
■ 0.5 Napco 24491 - Gold Plastic Glitter Branch	_____
■ 0.5 Floral Foam	_____
Total Whsle. Cost:	_____
A. Retail = Whsle. Cost x 2.5	_____

B. FLOWERS:	■ 5 stems Roses - Red	_____
	■ 2 stems Spray Roses - Red	_____
	■ 2 stems Mini Carnation - Red	_____

FOLIAGE:	■ 1 stem Magnolia Tip	_____
	Total Whsle. Cost:	_____
	B. Retail = Whsle. Cost x 3.5	_____
	C. SUBTOTAL = A + B	_____

LABOR CHARGE: 20%	Labor (C x 0.20)	_____
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LABOR TIME: 15 minutes	GRAND TOTAL (C + Labor)	_____
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DIMENSIONS:

Arrangement Height 10", Length 8"

DESIGN TIP:

Shimmer accents are on trend for Holiday, Weddings, Parties and Events.

BF443-11KM**Holiday Rose & Glitter Bouquet****SUGGESTED RETAIL PRICE:** \$39.99**A. CONSTRUCTION MATERIALS:**

■ 1 Napco 46160 - 5" Ird Red with Silver Jewel Pot Cover	_____
■ 0.33 Floral Foam	_____
■ 2 Napco 24505 Silver Glitter Seeded Eucalyptus	_____
Total Whsle. Cost:	_____
A. Retail = Whsle. Cost x 2.5	_____

B. FLOWERS:	■ 5 stem Roses - Red	_____
	■ 2 stems Liex Berries	_____

FOLIAGE:	■ 1 stem Holly	_____
	■ 1 stem Holiday Foliage	_____
	Total Whsle. Cost:	_____
	B. Retail = Whsle. Cost x 3.5	_____
	C. SUBTOTAL = A + B	_____

LABOR CHARGE: 20%	Labor (C x 0.20)	_____
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LABOR TIME: 15 minutes	GRAND TOTAL (C + Labor)	_____
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DIMENSIONS:

Arrangement Height 9", Length 8"

DESIGN TIP:

Carry over to Valentine's Day, Parties and Events.

BF444-11KM**Cinnamon Cheer Bouquet****SUGGESTED RETAIL PRICE:** \$34.99**A. CONSTRUCTION MATERIALS:**

- 1 Napco 64983 - 5" Birch Paper Pot Cover _____
 - 0.33 Floral Foam _____
 - 3 Cinnamon Sticks Bundle _____
- Total Whsle. Cost: _____
- A. Retail = Whsle. Cost x 2.5 _____

- B. FLOWERS:**
- 5 stems Carnation - Burgundy _____
 - 3 stems Hypericum - Brown _____
 - 3 stems Alstroemeria - White _____

- FOLIAGE:**
- 2 stems Holiday Pine _____
- Total Whsle. Cost: _____
- B. Retail = Whsle. Cost x 3.5 _____
- C. SUBTOTAL = A + B _____

LABOR CHARGE: 20% Labor (C x 0.20) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Arrangement Height 9", Length 9"

DESIGN TIP:

Pick in cinnamon stick bundles with natural raffia to add texture and holiday scent.

BF445-11KM**Holiday Memories Bouquet****SUGGESTED RETAIL PRICE:** \$34.99**A. CONSTRUCTION MATERIALS:**

- 1 Napco 77371 - Small Mason Jar _____
 - 0.33 Floral Foam _____
 - 3 White Cap Pine Cones _____
 - 1 Plaid Ribbon _____
 - 1 Birch Branches _____
- Total Whsle. Cost: _____
- A. Retail = Whsle. Cost x 2.5 _____

- B. FLOWERS:** ■ 3 stems Alstroemeria - White _____

- FOLIAGE:**
- 2 stems Holiday Foliage _____
 - 3 stems Liex Berries - Red _____
 - 2 stems Holly _____
- Total Whsle. Cost: _____
- B. Retail = Whsle. Cost x 3.5 _____
- C. SUBTOTAL = A + B _____

LABOR CHARGE: 20% Labor (C x 0.20) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Arrangement Height 13", Length 8"

DESIGN TIP:

Top selling and trending container that can be repurposed for any holiday or occasion.

BF446-11KM

Crimson Christmas Bouquet



SUGGESTED RETAIL PRICE: \$39.99

A. CONSTRUCTION MATERIALS:

- 1 Napco 46066 -Gold Glitter Cache _____
 - 0.33 Floral Foam _____
 - 3 Pinecones _____
- Total Whsle. Cost: _____
- A. Retail = Whsle. Cost x 2.5 _____
-

- B. FLOWERS:**
- 5 stems Roses - Red _____
 - 3 stems Mini Carnation - Burgundy _____
 - 3 stems Hypericum - Wild Cherry _____
-

- FOLIAGE:**
- 1 stem Holiday Foliage _____
- Total Whsle. Cost: _____
- B. Retail = Whsle. Cost x 3.5 _____
- C. SUBTOTAL = A + B _____
-

LABOR CHARGE: 20% Labor (C x 0.20) _____

LABOR TIME: 15 minutes **GRAND TOTAL (C + Labor)** _____

DIMENSIONS:

Arrangement Height 10", Length 9"



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