



## IMPORTANT MESSAGE FROM 1-800-FLOWERS®

In an effort to support the profitability of BloomNet® Florists, 1-800-Flowers.com® has made product recipe revisions and retail changes to multiple Everyday and Seasonal products. Please make every effort to bring your staff up to speed on these changes, which will be effective on new orders starting on the dates indicated below.

Please make sure to print a copy of this updated 2015 Fall, Holiday & Everyday Design Resource Guide supplement and use it to replace any prior versions of these recipes.

If you have any questions, please feel free to contact BloomNet Customer Service at 1-800-BloomNet (1-800-256-6663). Thank You.

---

### REVISED RECIPES OR HARDGOODS:

### Effective Date:

• <b>1080 RD</b> – Love's Embrace™ 6 Stems Red Roses .....	8/24/15
• <b>1120 RD</b> – Rose Elegance™ 1 Dozen Premium Red Roses .....	8/24/15
• <b>90228 S/M/L</b> – Lavender Dreams™ .....	8/24/15
• <b>90274</b> – Santa Paws™ .....	10/26/15
• <b>90977</b> – S/M/L – Fields of Europe™ .....	8/24/15
• <b>100231</b> – S/M/L – Dazzle Her Day™ .....	8/24/15
• <b>100279</b> – S/M/L – Love Potion® .....	8/24/15
• <b>103590</b> – Golden Sunset™ .....	8/24/15
• <b>105137</b> – S/M/L – Reflections of Love™ .....	8/24/15
• <b>105144</b> – S/L – Premium Long Stem Red Roses in Silver Vase .....	8/24/15
• <b>143641 S/L</b> – Sentimental Surprise™ .....	8/24/15
• <b>144411 S/M/L</b> – Sweet Baby Girl™ Arrangement. ....	8/24/15
• <b>145039</b> – Graceful Lavender Bouquet by Real Simple® .....	8/24/15
• <b>145131</b> – Lotsa Love® Christmas. ....	10/26/15
• <b>145134 S/M/L</b> – Serene Green™ .....	10/26/15
• <b>145139 S/M/L</b> – Holly Jolly Bouquet. ....	10/26/15
• <b>145151 S/M/L</b> – Traditional Tidings™ Christmas Tree .....	10/26/15
• <b>146632 S/L</b> – Little Boy Blue Bouquet™ .....	8/24/15
• <b>146633 S/M/L</b> – Baby Block Cube .....	8/24/15
• <b>145662</b> – Peace and Healing™ Blue & White. ....	10/26/15
• <b>145663</b> – Peace and Healing™ White. ....	10/26/15
• <b>145667</b> – Little Princess Bouquet™ .....	10/26/15
• <b>147015</b> – Autumn Medley™ .....	8/24/15

---

### NEW PRODUCTS:

• <b>145149 S/L</b> – Lenox® Holiday Arrangement .....	10/26/15
• <b>145150 S/L</b> – Celebrate the Season™ .....	10/26/15
• <b>145619 S/L</b> – Lovely in Lenox® Bouquet .....	9/28/15
• <b>145620 S/L</b> – Loving Blooms in Lenox® - Blue & White .....	9/28/15
• <b>145621 S/L</b> – Loving Blooms in Lenox® - Lavender & White .....	9/28/15
• <b>145679 S/L</b> – Loving Blooms in Lenox® - All White .....	9/28/15
• <b>146509</b> – Sympathy Dove Dish Garden .....	10/26/15

---

### NEW HARD GOODS:

• <b>139678</b> – Lenox® Vase .....	9/28/15
• <b>139682</b> – Snowflake Cookie Jar .....	10/26/15
• <b>139683</b> – 6" Santa Belt Metal Container .....	10/26/15



**1-800-FLOWERS®  
SANTA PAWS™**

#90274 \$59.99 13" H x 7" L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QUANTITY
<b>HARDGOODS</b>				
BloomNet	6" Santa Belt Metal Container		Each	1
BloomNet or Local Wholesale	Dog Face Kit: Kit contains: 2 eyes, 1 nose		Each	1
BloomNet	Santa Hat - Codified		Each	1
BloomNet or Local Wholesale	Floral Foam Brick		Each	0.5
Local Wholesale	Floral Tape		Yard	1

**FLOWERS**

Carnation White	Stem	12
Mini Carnation Red	Stem	3
Gypsophila	Stem	0.5
Variegated Pittosporum	Stem	0.5
Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	Stem	2

**REVISED CODIFIED PRODUCT**

**START DATE:** 10/26/15  
**EARLIEST DELIVERY DATE:** 11/27/15  
**END DATE:** 12/31/15  
**SEASON:** Holiday  
**DESIGN:** One Sided Arrangement



**1-800-FLOWERS®  
ROYAL RED CHRISTMAS BOUQUET™**

#145129 S \$69.99 13" H x 10"  
 #145129 M \$79.99 14" H x 11"  
 #145129 L \$89.99 15" H x 12"

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	Copper Vase - Codified		Each	1	1	1
<b>FLOWERS</b>						
Rose Red 50 cm	Stem	5	6	7		
Gerbera Daisy Red	Stem	3	4	5		
Alstroemeria Red	Stem	4	5	6		
Hypericum Red	Stem	3	3	4		
Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	Stem	3	3	3		

**NEW CODIFIED PRODUCT**

**START DATE:** 10/26/15  
**EARLIEST DELIVERY DATE:** 11/27/15  
**END DATE:** 12/31/15  
**SEASON:** Christmas  
**DESIGN:** All Around Arrangement



#145129 S

#145129 M

#145129 L



**1-800-FLOWERS®  
LOTS A LOVE® CHRISTMAS**

#145131 \$49.99 12" H x 10"

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QUANTITY
<b>HARDGOODS</b>				
BloomNet	6" Santa Belt Metal Container		Each	1
BloomNet or Local Wholesale	Floral Foam Brick		Each	0.5
BloomNet	10" Bear Codified		Each	1
Local Wholesale	Candy Cane		Each	3
Local Wholesale	Floral Pick (6")		Each	3
Local Wholesale	#3 Sheer, Red		Yard	1

<b>FLOWERS</b>				
	Cushion Poms White		Stem	1
	Mini Carnation Red		Stem	2
	Gypsophilla		Stem	0.5
	Assorted Christmas Greens (Noble, Fir, White Pine Cedar, Holly)		Stem	2

**REVISED CODIFIED PRODUCT**

**START DATE:** 10/26/15  
**EARLIEST DELIVERY DATE:** 11/27/15  
**END DATE:** 12/31/15  
**SEASON:** Christmas  
**DESIGN:** One Sided Arrangement



**1-800-FLOWERS®  
HOLLY JOLLY BOUQUET**

#145139 S \$44.99 12" H x 11" L  
 #145139 M \$49.99 13" H x 12" L (shown)  
 #145139 L \$54.99 14" H x 13" L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet	6" Santa Belt Metal Container		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam Brick		Each	0.5	0.5	0.5
Local Wholesale	Pinecone Pick		Yard	3	5	7
Local Wholesale	25mm Ball (Gold)		Each	3	5	7

<b>FLOWERS</b>						
	Carnation Red		Stem	5	7	9
	Cushion Poms White		Stem	2	4	6
	Button Pom White		Stem	1	3	4
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)		Stem	3	3	3

**REVISED CODIFIED PRODUCT**

**START DATE:** 10/26/15  
**EARLIEST DELIVERY DATE:** 11/27/15  
**END DATE:** 12/31/15  
**SEASON:** Holiday  
**DESIGN:** One Sided Arrangement



#145139 S

#145139 M

#145139 L

NEW PRODUCT



1-800-FLOWERS®  
LENOX® HOLIDAY ARRANGEMENT

#145149 S \$79.99 21" H x 14" L  
#145149 L \$99.99 24" H x 17" L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
BloomNet	Lenox® Vase		Each	1	1
<b>FLOWERS</b>					
	Stargazer Lily White		Stem	2	4
	Roses Red 50 cm		Stem	6	9
	Snapdragon White		Stem	3	6
	Salal Tips		Stem	3	3
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)		Stem	3	4



NEW CODIFIED PRODUCT

START DATE: 10/26/15  
EARLIEST DELIVERY DATE: 11/27/15  
END DATE: 12/31/15  
SEASON: Christmas  
DESIGN: All Around Arrangement



#145149 S

#145149 L

NEW PRODUCT



1-800-FLOWERS®  
CELEBRATE THE SEASON™

#145150 S \$49.99 10.5" H x 9" L  
#145150 L \$59.99 11.5" H x 10" L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
BloomNet	Snowflake Cookie Jar		Each	1	1
BloomNet or Local Wholesale	Floral Foam Brick		Each	0.33	0.33
Local Wholesale	25mm Ball (Gold)		Each	3	6
<b>FLOWERS</b>					
	Rose Red 50 cm		Stem	2	5
	Cushion Poms White		Stem	1	2
	Mini Carnation Red		Stem	2	3
	Gypsophila		Stem	0.5	1
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)		Stem	1	3

NEW CODIFIED PRODUCT

START DATE: 10/26/15  
EARLIEST DELIVERY DATE: 11/27/15  
END DATE: 12/31/15  
SEASON: Christmas  
DESIGN: One Sided Arrangement



#145150 S

#145150 L

**UPDATED RECIPE**



**1-800-FLOWERS®  
TRADITIONAL TIDINGS™  
CHRISTMAS TREE**

- #145151 S \$99.99 18" H x 12" L
- #145151 M \$114.99 20" H x 13" L (shown)
- #145151 L \$124.99 22" H x 14" L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet	Bark Container - Codified		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam Brick		Each	1	1.33	1.33
Local Wholesale	Decorative Ribbon		Each	3	3	3
Local Wholesale	25mm Ball (Red)		Each	10	18	20
BloomNet	Cardinal Bird Pick		Each	3	6	7
Local Wholesale	Pinecone Pick		Each	5	8	8
<b>FLOWERS</b>						
	Rose Red 50 cm		Stem	0	4	6
	Mini Carnation Red		Stem	3	4	4
	Boxwood*		LB	5	6	7
	Carnation Red		Stem	5	0	0
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)		Stem	2	2	2

\*Boxwood by the pound - not stem. 50lb box yields approx. 7 trees.

**REVISED CODIFIED  
PRODUCT**

**START DATE:** 10/26/15  
**EARLIEST DELIVERY  
DATE:** 11/27/15  
**END DATE:** 12/31/15  
**SEASON:** Christmas  
**DESIGN:** All Around  
Arrangement



#145151 S



#145151 M



#145151 L

**NEW PRODUCT**



VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
	<b>HARDGOODS</b>				
BloomNet	Lenox® Vase		Each	1	1
	<b>FLOWERS</b>				
	Asiatic Lily Pink		Stem	2	4
	Alstroemeria Pink		Stem	3	6
	Roses Pink 50 cm		Stem	5	8
	Bupleurum		Stem	2	2
	Salal Tips		Stem	3	3

**\*ALSO AVAILABLE AS:** PC # 146668 S/L Loving Blooms™ in Lenox® Pink \$79.99 S, \$99.99 L



**NEW CODIFIED PRODUCT**

**START DATE:** 9/28/15  
**END DATE:** Open  
**SEASON:** Core  
**DESIGN:** All Around Arrangement



#145619 S



#145619 L

**1-800-FLOWERS®  
 LOVELY IN LENOX® BOUQUET\***

#145619 S \$79.99 20" H x 13" L  
 #145619 L \$99.99 22.5" H x 16" L (shown)

**NEW PRODUCT**



VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
	<b>HARDGOODS</b>				
BloomNet	Lenox® Vase		Each	1	1
	<b>FLOWERS</b>				
	Stargazer Lily White		Stem	2	4
	Roses White 50 cm		Stem	5	7
	Alstroemeria White		Stem	2	5
	Delphinium Dark Blue		Stem	3	6
	Bupleurum		Stem	1	2
	Salal Tips		Stem	3	3



**NEW CODIFIED PRODUCT**

**START DATE:** 9/28/15  
**END DATE:** Open  
**SEASON:** Sympathy  
**DESIGN:** All Around Arrangement



#145620 S



#145620 L

**1-800-FLOWERS®  
 LOVING BLOOMS™ IN LENOX®  
 BLUE & WHITE**

#145620 S \$79.99 21.5" H x 14" L  
 #145620 L \$99.99 25" H x 17" L (shown)

NEW PRODUCT



1-800-FLOWERS®  
LOVING BLOOMS™ IN LENOX®  
LAVENDER & WHITE

#145621 S \$79.99 21" H x 14" L  
#145621 L \$99.99 24" H x 17" L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
BloomNet	Lenox® Vase		Each	1	1
<b>FLOWERS</b>					
	Stargazer Lily White		Stem	2	4
	Rose Lavender 50cm		Stem	4	7
	Alstroemeria White		Stem	3	5
	Stock Lavender		Stem	3	6
	Bupleurum		Stem	1	2
	Salal Tips		Stem	3	3



NEW CODIFIED PRODUCT

START DATE: 9/28/15  
END DATE: Open  
SEASON: Sympathy  
DESIGN: All Around Arrangement



#145621 S

#145621 L

NEW PRODUCT



1-800-FLOWERS®  
LOVING BLOOMS™ IN LENOX®  
ALL WHITE

#145679 S \$79.99 22" H x 14.5" L  
#145679 L \$99.99 24" H x 17" L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
BloomNet	Lenox® Vase		Each	1	1
<b>FLOWERS</b>					
	Stargazer Lily White		Stem	2	4
	Rose White 50 cm		Stem	5	7
	Alstroemeria White		Stem	3	5
	Snapdragon White		Stem	3	6
	Bupleurum		Stem	1	2
	Salal Tips		Stem	3	3



NEW CODIFIED PRODUCT

START DATE: 9/28/15  
END DATE: Open  
SEASON: Sympathy  
DESIGN: All Around Arrangement



#145679 S

#145679 L

**NEW PRODUCT**



VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QUANTITY
<b>BloomNet</b>	<b>HARDGOODS</b> Dove Planter - Codified		Each	1
	<b>FLOWERS</b>			
	4" Green Plant		Each	3
	4" Blooming Plant		Each	1

**NEW CODIFIED PRODUCT**

**START DATE:** 10/26/15  
**END DATE:** Open  
**SEASON:** Sympathy  
**DESIGN:** One Sided Arrangement

**1-800-FLOWERS®  
 SYMPATHY DOVE DISH GARDEN**

#146509    \$59.99    12" H x 12" L





UPDATED RECIPE

**1-800-FLOWERS®  
LOVE'S EMBRACE™  
6 STEMS RED ROSES**

#1080 RD \$39.99 16" H x 10" L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
Local Wholesale	8" H x 4" D Clear Glass Rose Vase		Each	1
<b>FLOWERS</b>				
	Rose Red 50 cm		Stem	6
	Gypsophila	Monte Casino White	Stem	1
	Green Pittosporum		Stem	1
	Salal		Stem	3

**\*ALSO AVAILABLE AS:** PC #1080 WH: 1-800-FLOWERS® Love's Embrace™ 6 Stems White Roses (\$39.99)  
 PC #1080 PK: 1-800-FLOWERS® Love's Embrace™ 6 Stems Pink Roses (\$39.99)  
 PC #1080 YL: 1-800-FLOWERS® Love's Embrace™ 6 Stems Yellow Roses (\$39.99)  
 PC #1080 PR: 1-800-FLOWERS® Love's Embrace™ 6 Stems Purple Roses (\$39.99)  
 PC #1080 M: 1-800-FLOWERS® Love's Embrace™ 6 Stems Multi Roses (\$39.99)

**START DATE:** 8/24/15  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



UPDATED RECIPE

**1-800-FLOWERS®  
ROSE ELEGANCE™  
1 DOZEN PREMIUM\* RED ROSES**

#1120 RD \$59.99 22" H x 15" L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
Local Wholesale	11" H Classic Garden Vase		Each	1
<b>FLOWERS</b>				
	Rose Red 60 cm		Stem	12
	Gypsophila		Stem	3
	Salal		Stem	6

**\*ALSO AVAILABLE AS:** PC #1503 M: 1-800-FLOWERS® Rose Elegance™ – Premium Dozen Assorted Roses (\$59.99)  
 PC #1120 WH: 1-800-FLOWERS® Rose Elegance™ – Premium Dozen White Roses (\$59.99)  
 PC #1120 PK: 1-800-FLOWERS® Rose Elegance™ – Premium Dozen Pink Roses (\$59.99)  
 PC #1120 YL: 1-800-FLOWERS® Rose Elegance™ – Premium Dozen Yellow Roses (\$59.99)  
 PC #1120 PR: 1-800-FLOWERS® Rose Elegance™ – Premium Dozen Purple Roses (\$59.99)  
 PC #103449: 1-800-FLOWERS® Rose Elegance™ – Premium Dozen Red Roses with 8 oz. Sweet Treats Box of Candy (\$74.99)

**START DATE:** 8/24/15  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement

UPDATED RECIPE



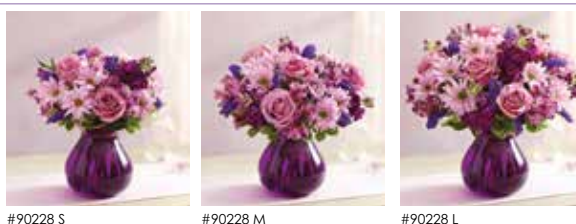
**1-800-FLOWERS®  
LAVENDER DREAMS™**

- #90228 S \$49.99 13" H x 10" L
- #90228 M \$59.99 14" H x 12" L (shown)
- #90228 L \$69.99 15" H x 13" L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet	7" H Purple Glass Vase - Codified		Each	1	1	1
<b>FLOWERS</b>						
	Roses Lavender 50 cm	Rose Lavender 50cm	Stem	2	4	6
	Daisy Pom Lavender	Cushion Pom Lavender	Stem	2	3	4
	Stock Purple	Snapdragon Pink or Purple	Stem	1	3	5
	Alstroemeria Purple	Alstroemeria Pink	Stem	2	3	4
	Statice Purple	Monte Casino Purple	Stem	1	1	2
	Variagated Pittosporum	Salal Tips	Stem	1	1	1

**REVISED CODIFIED  
PRODUCT**

**START DATE:** 8/24/15  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around  
 Arrangement



#90228 S #90228 M #90228 L

UPDATED RECIPE



**1-800-FLOWERS®  
FIELDS OF EUROPE™\***

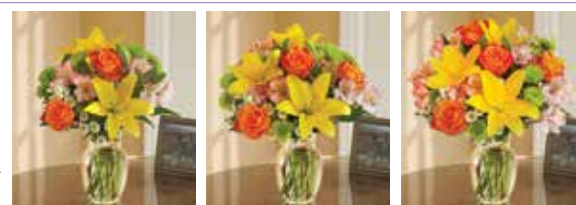
- #90977 S \$39.99 15" H x 12" L
- #90977 M \$49.99 17" H x 14" L (shown)
- #90977 L \$59.99 18" H x 14" L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	8" H x 4" D Clear Glass Rose Vase		Each	1	1	1
Local Wholesale	Natural Raffia		Each	5	5	5
<b>FLOWERS</b>						
	Rose Orange 50 cm	Rose Hot Pink or Yellow 50 cm	Stem	2	3	4
	Asiatic Lily Yellow	Asiatic Lily Orange or Pink	Stem	1	2	3
	Alstroemeria Pink	Alstroemeria Yellow, White or Orange	Stem	2	4	4
	Athos Pom	Butfon Pom Green	Stem	2	3	3
	Monte Casino White	Solidago	Stem	2	2	3
	Salal Tips		Stem	5	5	5

**\*ALSO AVAILABLE AS:** PC #90977 SHB/MHB/LHB: 1-800-FLOWERS® Fields of Europe™ Happy Birthday with Happy Birthday Mylar Balloon (\$44.99 SHB, \$54.99 MHB, \$64.99 LHB)  
 PC# 90977 MD/LG: Vase Arrangement for Sympathy (\$49.99 MD, \$59.99 LG)  
 PC #90979 S/M/L: 1-800-FLOWERS® Fields of Europe™ Thank You with Thank You Mylar Balloon (\$44.99 S, \$54.99 M, \$64.99 L)  
 PC #90978 S/M/L: 1-800-FLOWERS® Fields of Europe™ Get Well with Get Well Mylar Balloon (\$44.99 S, \$54.99 M, \$64.99 L)

**REVISED CODIFIED  
PRODUCT**

**START DATE:** 8/24/15  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around  
 Arrangement



#90977 S #90977 M #90977 L

UPDATED RECIPE



**1-800-FLOWERS®  
DAZZLE HER DAY™**

#100231 S	\$79.99	17.5" H x 11" L
#100231 M	\$99.99	18" H x 11.5" L (shown)
#100231 L	\$124.99	18.5" H x 12" L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet	10" H Silver Vase - Codified		Each	1	1	1
<b>FLOWERS</b>						
	Rose Pink 50 cm		Stem	8	9	10
	Asiatic Lily Pink		Stem	2	4	5
	Gerbera Daisy Pink		Stem	3	4	6
	Waxflower Pink		Stem	3	3	4
	Salal	Variegated Pittosporum or Green Pittosporum or Seeded Eucalyptus	Stem	6	6	6

**REVISED CODIFIED PRODUCT**

**START DATE:** 8/24/15  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#100231 S



#100231 M



#100231 L

UPDATED RECIPE



**1-800-FLOWERS®  
LOVE POTION®**

#100279 S	\$49.99	13.5" H x 6.5" L
#100279 M	\$59.99	14" H x 7" L (shown)
#100279 L	\$69.99	14.5" H x 7.5" L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet	Acrylic Martini Glass with Liner - Codified		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam Brick		Each	0.15	0.15	0.15
BloomNet or Local Wholesale	Crystal Accents Bright Ruby		Each	1	1	1
Local Wholesale	Floral Wire (12")		Each	2	2	2
<b>FLOWERS</b>						
	Rose Red 50 cm		Stem	5	9	12
	Bear Grass	Lily Grass	Stem	10	10	10
	Gypsophila	Heather or Waxflower Pink	Stem	0.5	1	1
	Aspidistra Leaf	Tropical Leaf (Banana, Ti)	Stem	3	3	3
	Waxflower Pink		Stem	1	1	2
	Variegated Pittosporum	Pittosporum or Seeded Eucalyptus	Stem	0.5	1	1

**DESIGN TIP:** Dimensions do not include Bear Grass Heart.

**REVISED CODIFIED PRODUCT**

**START DATE:** 8/24/15  
**END DATE:** Open

**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#100279 S



#100279 M



#100279 L

NEW PRODUCT



1-800-FLOWERS®  
GOLDEN SUNSET™

#103590 \$39.99 17.5" H x 11" L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QUANTITY
<b>HARDGOODS</b>				
BloomNet	5" H Mosaic Candle Holder with Tealight PC #89262 - Codified		Each	1
<b>FLOWERS</b>				
	Daisy Pom Bronze		Stem	5
	Solidago		Stem	1
	Variegated Pittosporum		Stem	1

REVISED CODIFIED PRODUCT

START DATE: 8/24/15  
END DATE: 11/30/15  
SEASON: Everyday  
DESIGN: All Around Arrangement

UPDATED RECIPE



1-800-FLOWERS®  
REFLECTIONS OF LOVE™\*

#105137 S \$74.99 17.5" H x 11" L  
#105137 M \$84.99 18" H x 12" L (shown)  
#105137 L \$94.99 18.5" H x 13" L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet	10" H Silver Vase - Codified		Each	1	1	1
<b>FLOWERS</b>						
	Rose Lavender 50 cm		Stem	5	8	10
	Stargazer Lily Pink		Stem	1	2	3
	Dianthus Bi-Color		Stem	6	6	7
	Statice Purple		Stem	4	4	4
	Salal	Variegated Pittosporum Green Pittosporum or Seeded Eucalyptus	Stem	6	6	6

REVISED CODIFIED PRODUCT

START DATE: 8/24/15  
END DATE: Open  
SEASON: Everyday  
DESIGN: All Around Arrangement



#105137 S



#105137 M



#105137 L



**1-800-FLOWERS®  
PREMIUM LONG STEM  
RED ROSES IN SILVER VASE**

#105144 S \$79.99 22" H x 15" L  
#105144 L \$134.99 25" H x 18" L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
BloomNet	10" H Silver Vase - Codified		Each	1	1
<b>FLOWERS</b>					
	Rose Red 60 cm		Stem	12	24
	Myrtle	Leather Leaf	Stem	2	3
	Italian Ruscus	Myrtle	Stem	1	3
	Bear Grass	Lily Grass	Stem	8	12
	Salal	Pittosporum or Seeded Eucalyptus	Stem	4	6
	Gypsophila		Stem	3	3

**REVISED CODIFIED PRODUCT**

**START DATE:** 8/24/15  
**END DATE:** Open  
**SEASON:** Everyday/Love & Romance  
**DESIGN:** All Around Arrangement



#105144 S

#105144 L



**1-800-FLOWERS®  
SENTIMENTAL SURPRISE™**

#143641 S \$59.99 17" H x 16"D  
#143641 L \$69.99 19" H x 18"D (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
BloomNet or Local Wholesale	7" H Pink Glass Vase PC #139505 - Codified		Each	1	1
<b>FLOWERS</b>					
	L.A. Hybrid Lily Pink	Preferred Variety Brindisi	Stem	3	3
	Stock Cream	Stock Pink or Snapdragon Pink	Stem	3	3
	Alstroemeria Yellow	Alstroemeria Peach or Pink	Stem	3	3
	Solidago	Esmerelda	Stem	3	3
	Rose Peach 50 cm	Rose Pink	Stem	4	4
	Rose Pink 50 cm	Rose Peach	Stem	0	4
	Salal Tips		Stem	4	5

**REVISED CODIFIED PRODUCT**

**START DATE:** 8/24/15  
**END DATE:** Open  
**SEASON:** Core  
**DESIGN:** All Around Arrangement



#143641 S

#143641 L



**1-800-FLOWERS®  
SERENE GREEN™\***

- #145134 S \$39.99 15"H x 11"D
- #145134 M \$49.99 16"H x 12"D (shown)
- #145134 L \$59.99 17"H x 13"D

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	8" H x 4" D Clear Glass Rose Vase		Each	1	0	0
BloomNet or Local Wholesale	8" H Clear Glass Gathering Vase		Each	0	1	1
Local Wholesale	Natural Raffia		Each	5	5	5
<b>FLOWERS</b>						
	Asiatic Lily White		Stem	1	2	3
	Carnation Lime Green		Stem	2	0	0
	Rose Green 50 cm	Rose White 50 cm	Stem	0	4	6
	Alstroemeria White	Alstroemeria Green	Stem	2	3	5
	Athos Pom	Green Button Pom	Stem	3	4	5
	Monte Casino White		Stem	2	3	4
	Salal Tips		Stem	4	4	4

**\*ALSO AVAILABLE AS:** Fields of Europe™ Winter

**REVISED CODIFIED PRODUCT**

**START DATE:** 10/26/15  
**END DATE:** Open  
**SEASON:** Core  
**DESIGN:** All Around Arrangement



#145134 S



#145134 M



#145134 L



**1-800-FLOWERS®  
PEACE AND HEALING™  
BLUE & WHITE**

- #145662 \$59.99 12" H x 12" L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet or Local Wholesale	Dove Planter - Codified		Each	1
<b>FLOWERS</b>				
	Rose White 50 cm		Stem	4
	Delphinium Blue		Stem	4
	Carnation White		Stem	5
	Cushion Pom White		Stem	3
	Monte Casino White		Stem	2
	Variegated Pittosporum		Stem	2

**CODIFIED PRODUCT**

**START DATE:** 10/26/15  
**END DATE:** Open  
**SEASON:** Sympathy  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS®  
PEACE AND HEALING™  
WHITE**

#145663 \$59.99 12" H x 12" L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet or Local Wholesale	Dove Planter - Codified		Each	1
<b>FLOWERS</b>				
	Rose White 50 cm		Stem	4
	Snapdragon White		Stem	3
	Carnation White		Stem	6
	Cushion Pom White		Stem	4
	Monte Casino White		Stem	3
	Variegated Pittosporum		Stem	2

**CODIFIED PRODUCT**

**START DATE:** 10/26/15  
**END DATE:** Open  
**SEASON:** Sympathy  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS®  
LITTLE BOY BLUE BOUQUET™**

#146632 S \$44.99 9" H x 6" L  
 #146632 L \$54.99 11" H x 8" L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
BloomNet	4.75" Green Tin Planter - Codified		Each	1	1
BloomNet or Local Wholesale	Floral Foam Brick		Each	0.33	0.33
BloomNet or Local Wholesale	18" D Baby Boy Mylar Balloon		Each	1	1
<b>FLOWERS</b>					
	Roses Yellow 50 cm		Stem	3	5
	Delphinium Blue		Stem	2	3
	Daisy Pom White		Stem	2	5
	Solidago		Stem	2	3
	Variegated Pittosporum		Stem	1	1

**REVISED CODIFIED PRODUCT**

**START DATE:** 08/24/15  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#146632 S

#146632 L



UPDATED RECIPE

**1-800-FLOWERS®  
BABY BLOCK CUBE**

- #146633 S \$44.99 9"H x 8"L
- #146633 M \$49.99 10"H x 9"L (shown)
- #146633 L \$54.99 11"H x 10"L

**VENDOR REF DESCRIPTION SUBSTITUTION UNIT S M L**

**HARDGOODS**

BloomNet or Local Wholesale	5" H x 5" D Clear Glass Cube Vase		Each	1	1	1
Local Wholesale	Floral Foam Brick		Each	0.5	0.5	0.5
BloomNet	BABY Foam Insert - Codified		Each	1	1	1

**FLOWERS**

	Matsumoto Aster Pink		Stem	1	1	3
	Millionstar Gypsophila	Gypsophila	Stem	1	1	1
	Delphinium Light Blue	Delphinium Blue	Stem	2	3	3
	Daisy Pom White	Cushion Pom White	Stem	1	2	3
	Matsumoto Aster Lavender		Stem	1	2	3
	Variiegated Pittosporum	Green Pittosporum	Stem	2	2	2

**REVISED CODIFIED PRODUCT**

**START DATE:** 08/24/15  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#146663 S



#146663 M



#146663 L



UPDATED RECIPE

**1-800-FLOWERS®  
LITTLE PRINCESS BOUQUET™**

- #146637 S \$44.99 9"H x 8"L
- #146637 L \$54.99 11"H x 9"L (shown)

**VENDOR REF DESCRIPTION SUBSTITUTION UNIT S L**

**HARDGOODS**

BloomNet	4.75' Green Tin Planter - Codified		Each	1	1
BloomNet or Local Wholesale	Floral Foam Brick		Each	0.33	0.33
BloomNet or Local Wholesale	18" D Baby Girl Mylar Balloon		Each	1	1

**FLOWERS**

	Rose Pink 50 cm		Stem	3	5
	Snapdragon Pink		Stem	2	3
	Daisy Pom White		Stem	2	5
	Solidago		Stem	2	3
	Variiegated Pittosporum		Stem	1	1

**REVISED CODIFIED PRODUCT**

**START DATE:** 8/24/15  
**END DATE:** Open  
**SEASON:** Core  
**DESIGN:** All Around Arrangement



#146637 S



#146637 L



**UPDATED RECIPE**



**1-800-FLOWERS®  
AUTUMN MEDLEY™  
BY REAL SIMPLE®**

#147015    \$64.99    10" H x 10" L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QUANTITY
------------	-------------	--------------	------	----------

**HARDGOODS**

BloomNet or Local Wholesale	5" H x 5" D Clear Glass Cube Vase		Each	1
-----------------------------	-----------------------------------	--	------	---

**FLOWERS**

	Rose Red 50 cm		Stem	6
	Rose Orange 50 cm		Stem	4
	Spray Rose Orange		Stem	4
	Hypericum Red		Stem	6
	Eucalyptus Seeded		Stem	1

**REVISED CODIFIED PRODUCT**

**START DATE:** 08/24/15  
**END DATE:** 11/30/15  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QUANTITY
------------	-------------	--------------	------	----------

**HARDGOODS**

BloomNet or Local Wholesale	5" H x 5" D Clear Glass Cube Vase		Each	1
-----------------------------	-----------------------------------	--	------	---

**FLOWERS**

	Rose Lavender 50 cm		Stem	12
	Limonium Purple		Stem	2
	Variegated Pittosporum		Stem	2



**GRACEFUL LAVENDER BOUQUET  
BY REAL SIMPLE®**

#145039    \$54.99    11"H x 12"L

**REVISED CODIFIED PRODUCT**

**START DATE:** 08/24/15  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS®  
SWEET BABY GIRL™ ARRANGEMENT**

- #144411 S \$49.99 16"H x 14"D
- #144411 M \$59.99 17"H x 16"D (shown)
- #144411 L \$69.99 19"H x 18"D

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	7" H Pink Glass Vase PC #139505 - Codified		Each	1	1	1

<b>FLOWERS</b>						
L.A. Hybrid Lily Pink	Preferred Variety Brindisi	Stem	2	3	3	
Stock Cream	Stock Pink or Snapdragon Pink	Stem	2	3	3	
Alstroemeria Yellow	Alstroemeria Peach or Pink	Stem	3	3	3	
Solidago	Esmerelda	Stem	2	3	3	
Rose Peach 50 cm	Rose Pink 50 cm	Stem	2	4	4	
Rose Pink 50 cm	Rose Peach 50 cm	Stem	0	0	4	
Salal Tips		Stem	4	4	5	

**REVISED CODIFIED PRODUCT**

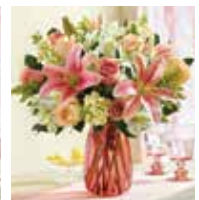
**START DATE:** 8/24/15  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** One Sided Arrangement



#144411 S



#144411 M



#144411 L

## HOLIDAY CODIFIED PRODUCTS

**LENOX® VASE**



**PRODUCT DETAILS:**

Name	Lenox® Vase
Code	#139678
Unit Price	\$11.25
Case Pack	4
Case Price	\$45.00

**USED TO FULFILL:**

145149
145619
145620
145621
145679

**SNOWFLAKE COOKIE JAR**



**PRODUCT DETAILS:**

Name	Snowflake Cookie Jar
Code	#139682
Unit Price	\$7.00
Case Pack	8
Case Price	\$56.00

**USED TO FULFILL:**

145150
--------

**6" SANTA BELT METAL CONTAINER**



**PRODUCT DETAILS:**

Name	6" Santa Belt Metal Container
Code	#139683
Unit Price	\$4.00
Case Pack	8
Case Price	\$32.00

**USED TO FULFILL:**

90274
145131
145139