

PRODUCT PREVIEW • PRICING • RECIPES

DESIGN RESOURCE GUIDE

# FALL, HOLIDAY & EVERYDAY 2011



## FALL, HOLIDAY & EVERYDAY 2011

### Introducing the 2011 Fall, Holiday & Everyday Design Resource Guide

1-800-FLOWERS.COM® is delighted to introduce our expanded 2011 Fall, Holiday & Everyday Collection. During the last year, the 1-800-FLOWERS.COM® Product Development team has been busy listening to the input of BloomNet Florists and understanding better the preferences of our mutual customers. To that end, we've been working hard to create truly original collections that encompass the latest trends in floral design and color at competitive price points for the consumer. And as always, our recipes utilize easy-to-procure flowers and floral supplies that allow you to create 1-800-FLOWERS.COM® arrangements with ease!

#### Fall

Our NEW Fall lineup features a traditional autumn palette with a contemporary twist. With new modern compact designs and a colorful harvest theme, these new arrangements will give anyone's home an attractive update.

#### Holiday

This season, we are proud to introduce a variety of new holiday collections.

**Holiday Lodge** - Holiday Lodge is a warm and inviting interpretation of a woodland holiday, featuring a traditional palette updated with creams. Classic plaid is accented with natural icons. It's sure to evoke the feeling of warm holiday comfort.

**Evening Frost** - Evening Frost is a metallic palette that enhances a frosty feeling and jewel tones. It creates an air of celebration. Evening Frost is a shimmering and glamorous winter theme.

**Heartfelt Holiday** - Heartfelt Holiday is a take on the sophisticated homespun holiday. The palette features a modern twist on the traditional, using warmer reds, lime greens and aqua.

**Traditional Holiday** - Traditional Holiday includes the time-honored holiday palette of red, white and green. It inspires the true joy and nostalgia of the season still featured in today's contemporary celebrations.

We're thrilled to bring you so many new and wonderful arrangements for the season. While the seasons may be full of changes and challenges, the important things like friends and family and the spirit and sparkle of the holidays will always be welcome. We are all so very excited to bring our BloomNet Florists these new, original and expanded product lines from 1-800-FLOWERS.COM®. Thank you for your continued dedication to delivering smiles each and every day!

### 2011 Fall, Holiday & Everyday Top Sellers!

To assist you with purchasing and planning during the Fall and Holiday months, check out the Fall, Holiday & Everyday Top Sellers list featured on the adjacent page, which features codified and non-codified arrangements. In addition, be sure to always utilize the 2011 Fall, Holiday & Everyday Design Resource Guide Supplement and Top Selling Products Posters in your Workroom to support your designers and delivery staff!

### Wishing you all a successful and profitable Fall and Holiday!

### 2011 Fall & Holiday Top Sellers – Non-Codified Products

<b>1-800-FLOWERS® Bountiful Cornucopia</b>	<b>1-800-FLOWERS® Fall Rose &amp; Lily Bouquet</b>	<b>1-800-FLOWERS® Basket Christmas Fields of Europe™</b>
PC #91929 S/M/L	PC #91912 S/M/L	PC #90404 S/M/L
19" Cornucopia Basket PC #92994	5" H x 5" D Clear Glass Cube Vase PC #29406B	8" Dark Willow Basket with Handle PC# 92790
<b>Hard Good Also Used In:</b> PC #91928 1-800-FLOWERS® Fresh Flower Cornucopia	<b>Hard Good Also Used In:</b> PC #91911 1-800-FLOWERS® Fall All Wrapped Up™, PC #91780 1-800-FLOWERS® Cube Vase Fields of Europe™, PC #90318 1-800-FLOWERS® Holiday All Wrapped Up™, PC #90363 1-800-FLOWERS® Heartfelt Celebrations, PC #90672 1-800-FLOWERS® Winter Wonderland, PC #90392 1-800-FLOWERS® Christmas Rose & Lily Bouquet	<b>Hard Good Also Used In:</b> PC #91795 1-800-FLOWERS® Basket Fields of Europe™, PC #90829 1-800-FLOWERS® Fall Daisy Basket™, PC #90657 1-800-FLOWERS® Autumn Gathering™ Basket, PC #91932 1-800-FLOWERS® Basket Fall Fields of Europe™, PC #91900 1-800-FLOWERS® Fall a-DOG-able™

### 2011 Fall & Holiday Top Sellers – Codified Products

<b>1-800-FLOWERS® Pitcher Fields of Europe™</b>	<b>1-800-FLOWERS® Plum Crazy® for Fall</b>	<b>1-800-FLOWERS® Witchie-Pooch™</b>
PC #91783 S/M/L	PC #90649 S/L	PC #91888
7.75" H White Ceramic Pitcher PC #92786	7" H Purple Passion Glass Vase PC #92159	a-DOG-able™ Kit PC #92981
<b>Hard Good Also Used In:</b> PC #91910 1-800-FLOWERS® Harvest Spice Bouquet, PC #20329 1-800-FLOWERS® Merry Mistletoe™, PC #90359 1-800-FLOWERS® Holiday Pitcher Full of Roses - 12 Stems	<b>Hard Good Also Used In:</b> PC #90355 1-800-FLOWERS® Midnight Frost Bouquet	<b>Hard Good Also Used In:</b> PC #90274 1-800-FLOWERS® Santa Paws™
<b>1-800-FLOWERS® Peace on Earth Holiday Centerpiece</b>	<b>1-800-FLOWERS® Holiday All Wrapped Up™</b>	<b>1-800-FLOWERS® Candy Cane Christmas</b>
PC #90307 S/M/L	PC #90318	PC #90337 S/M/L
Dove Bubble Bowl with Tea Light Berry Branch Pick PC #92217	Fall & Holiday Ribbon Assortment PC #92998	Candy Cane Ceramic Vase PC #92240
<b>Hard Good Also Used In:</b> PC #90889 1-800-FLOWERS® Bouquet Peace on Earth Holiday	<b>Hard Good Also Used In:</b> PC #90322 1-800-FLOWERS® Holiday Magic™, PC #91888 1-800-FLOWERS® Witchie-Pooch™, PC #91891 1-800-FLOWERS® Itsy Bitsy Spider Flower Cake™, PC #91907 1-800-FLOWERS® Fall Flower Tote, PC #91908 1-800-FLOWERS® Autumn Sophistication, PC #91911 1-800-FLOWERS® Fall All Wrapped Up™, PC #91915 1-800-FLOWERS® Modern Enchantment™ for Fall, PC #90829 1-800-FLOWERS® Fall Daisy Basket, PC #91938 1-800-FLOWERS® 4" Fall Mum in Green Planter, PC #91940 1-800-FLOWERS® Fall Plant in Birds Nest, PC #90322 1-800-FLOWERS® Holiday Magic	<b>Hard Good Also Used In:</b> N/A

# HALLOWEEN ASSORTMENT

**ONLY \$12.99**  
Per Pack!

PC #92996

## Featured in (7) 1-800-FLOWERS® Codified Fall & Halloween Arrangements!

Delightfully spooky, our NEW Codified Halloween Assortment livens up any Halloween arrangement with everything from creepy crawling spiders to jack-o-lantern decals and witches' hats and broomsticks.

**USED TO FULFILL:** 1-800-FLOWERS® Witchie-Pooch™, 1-800-FLOWERS® Itsy Bitsy Spider Flower Cake™, 1-800-FLOWERS® Spider Cupcake in Bloom™, 1-800-FLOWERS® Witch Cupcake in Bloom™, 1-800-FLOWERS® Halloween Treat™, 1-800-FLOWERS® Shocktail Martini Bouquet™, 1-800-FLOWERS® Witchy Sour™ Margarita



### PRODUCT DESCRIPTION

NAME: Halloween Assortment  
BN CODE: 92996

### PRODUCT DETAIL/PRICING

INCLUDES: 20 Plastic Spiders,  
100 Black Chenille Stems,  
12 Witch Hats, 12 Witch Brooms,  
36 Sets of Round Movable Eyes,  
5 Raven Vase Clings,  
5 Pumpkin Vase Clings

UNIT MEASUREMENT: 190 pieces  
UNIT PRICE: \$12.99  
CASE PACK: 1  
CASE PRICE: \$12.99  
1<sup>ST</sup> DELIVERY DATE: 8/25/11





**1-800-FLOWERS® Halloween Treat™**  
PC #91895  
SRP: \$44.99



**1-800-FLOWERS® Spider Cupcake in Bloom™**  
PC #91889  
SRP: \$29.99



**1-800-FLOWERS® Witch Cupcake in Bloom™**  
PC #91073  
SRP: \$29.99



**1-800-FLOWERS® Itsy Bitsy Spider Flower Cake™**  
PC #91891  
SRP: \$39.99



**1-800-FLOWERS® Shocktail Martini Bouquet™**  
PC #91892 S/M/L  
SRP: \$39.99 S, \$49.99 M (shown), \$59.99 L



**1-800-FLOWERS® Witchy Sour™ Margarita**  
PC #91893 S/M/L  
SRP: \$49.99 S, \$59.99 M (shown), \$69.99 L



**1-800-FLOWERS® Witchie-Pooch™**

Arrangement PC #91888

Suggested Retail Price: \$49.99

## 3" X 6" PILLAR CANDLE

**ONLY \$2.22**  
Each!

**PC #92214**

### Featured in (2) 1-800-FLOWERS® Fall & Holiday Arrangements!

Bring a touch of elegance to any centerpiece this season with our Codified 3" x 6" Green Pillar Candle. Its unscented, simple design is the perfect addition to any number of centerpiece arrangements for those unforgettable holiday gatherings!

**USED TO FULFILL: 1-800-FLOWERS® Holiday Gatherings Centerpiece, 1-800-FLOWERS® Harvest Glow Centerpiece**



#### PRODUCT DESCRIPTION

NAME: 3" x 6" Pillar Candle  
BN CODE: 92214

#### PRODUCT DETAIL/PRICING

INCLUDES: 3" x 6" Pillar Candle  
UNIT MEASUREMENT: 3" W x 6" H  
UNIT PRICE: \$2.22  
CASE PACK: 18  
CASE PRICE: \$39.99  
1<sup>ST</sup> DELIVERY DATE: 8/22/11



**1-800-FLOWERS® Harvest Glow  
Centerpiece**

PC #91921 S/M/L

SRP: \$49.99 S, \$59.99 M (shown),  
\$69.99 L



**1-800-FLOWERS® Holiday Gatherings Centerpiece**

Arrangement PC #91925 S/M/L

Suggested Retail Price: \$74.99 S, \$99.99 M (shown), \$124.99 L

# FAUX FRUIT ASSORTMENT

**ONLY \$38.99**  
Per Pack!

**PC #92999**

**Featured in (4) 1-800-FLOWERS® Codified Fall & Holiday Arrangements!**

Add a sampling of nature's bounty to any floral arrangement with the items in our NEW Codified Faux Fruit Assortment. Featuring a total of 80 pieces, our assortment of faux red apples, pears and grape bunches is the perfect accoutrement to our Fall and Holiday centerpieces and cornucopias.

**USED TO FULFILL: 1-800-FLOWERS® Fresh Flower Cornucopia, 1-800-FLOWERS® Fruitful Gatherings Bouquet, 1-800-FLOWERS® Holiday Gatherings Centerpiece, 1-800-FLOWERS® Harvest Glow Centerpiece**



**PRODUCT DESCRIPTION**

NAME: Faux Fruit Assortment  
BN CODE: 92999

**PRODUCT DETAIL/PRICING**

INCLUDES: 12 Large Green Apples,  
8 Small Red Apples,  
4 Large Pears,  
10 Small Pears,  
6 Grape Bunches

UNIT MEASUREMENT: 80 pieces  
UNIT PRICE: \$38.99  
CASE PACK: 1  
CASE PRICE: \$38.99  
1<sup>ST</sup> DELIVERY DATE: 9/15/11





**1-800-FLOWERS® Harvest Glow Centerpiece**

PC #91921 S/M/L

SRP: \$49.99 S, \$59.99 M (shown), \$69.99 L



**1-800-FLOWERS® Holiday Gatherings Centerpiece**

PC #91925 S/M/L

SRP: \$74.99 S, \$99.99 M (shown), \$124.99 L



**1-800-FLOWERS® Fruitful Gatherings Bouquet**

PC #91930 S/M/L

SRP: \$74.99 S, \$99.99 M (shown), \$124.99 L



**1-800-FLOWERS® Fresh Flower Cornucopia**

Arrangement PC #91928 S/L

Suggested Retail Price: \$59.99 S, \$79.99 L (shown)

# DOVE BUBBLE BOWL WITH TEALIGHT BERRY BRANCH PICK

**ONLY \$6.25**  
Each!

PC #92217

**Featured in (2) 1-800-FLOWERS® Codified Holiday Arrangements!**

Light up the holidays with our festive NEW codified Dove Bubble Bowl with Tealight Berry Branch Pick. The red votive candle and festive red berry branches will give your arrangements a warm dash of holiday cheer!

**USED TO FULFILL: 1-800-FLOWERS® Peace on Earth Holiday Centerpiece,  
1-800-FLOWERS® Peace on Earth Holiday Bouquet**



## PRODUCT DESCRIPTION

NAME: Dove Bubble Bowl with  
Tealight Berry Branch Pick  
BN CODE: 92217

## PRODUCT DETAIL/PRICING

INCLUDES: Dove Bubble Bowl,  
1 Red Votive Candle,  
4 Berry Branch Picks  
UNIT MEASUREMENT: 4.5" H x 5.5" D  
UNIT PRICE: \$6.25  
CASE PACK: 8  
CASE PRICE: \$50.00  
1<sup>ST</sup> DELIVERY DATE: 10/15/11



**1-800-FLOWERS® Peace on Earth  
Holiday Bouquet**

PC #90889 S/M/L

SRP: \$49.99 S, \$54.99 M (shown),  
\$59.99 L



**1-800-FLOWERS® Peace on Earth Holiday Centerpiece**

Arrangement PC #90307 S/M/L

Suggested Retail Price: \$49.99 S, \$59.99 M (shown), \$69.99 L



# CANDY CANE VASE

**ONLY \$3.37**  
Each!

**PC #92240**

**Featured in (1) 1-800-FLOWERS® Codified Holiday Arrangement!**

Indulge in the timeless holiday tradition of candy canes and good cheer with our NEW Codified Candy Cane Vase. Made of high quality ceramic and standing 6" H, it's a simple and festive classic vase that's sure to sweeten any display.

**USED TO FULFILL: 1-800-FLOWERS® Candy Cane Christmas**



## PRODUCT DESCRIPTION

NAME: Candy Cane Vase  
BN CODE: 92240

## PRODUCT DETAIL/PRICING

INCLUDES: Candy Cane Vase  
UNIT MEASUREMENT: 6" H x 4.875" Top  
UNIT PRICE: \$3.37  
CASE PACK: 8  
CASE PRICE: \$26.99  
1<sup>ST</sup> DELIVERY DATE: 10/15/11



**1-800-FLOWERS® Candy Cane Christmas**

Arrangement PC #90337 S/M/L

Suggested Retail Price: \$39.99 S, \$44.99 M (shown), \$49.99 L

# CHRISTMAS KIT

**ONLY \$10.99**  
Per Kit!

**PC #92997**

**Featured in (2) 1-800-FLOWERS® Codified Holiday Arrangements!**

Make your holiday arrangements extra jolly by adding Santa's favorite accessories when you purchase our NEW Codified Christmas Kit. Complete with a miniature Santa hat, pair of glasses, and a festive snowflake, these products are sure to deliver holiday smiles all season long.

**USED TO FULFILL: 1-800-FLOWERS® Santa Paws™, 1-800-FLOWERS® Christmas Lotsa Love®**



**PRODUCT DESCRIPTION**

NAME: Christmas Kit  
BN CODE: 92997

**PRODUCT DETAIL/PRICING**

INCLUDES: 6 Doll Glasses,  
6 Santa Hats,  
18 Snowflake  
Vase Clings

UNIT MEASUREMENT: 30 pieces  
UNIT PRICE: \$10.99  
CASE PACK: 1  
CASE PRICE: \$10.99  
1<sup>ST</sup> DELIVERY DATE: 8/25/11





1-800-FLOWERS® Santa Paws™

PC #90274

SRP: \$49.99

1-800-FLOWERS® Christmas Lotsa Love®

Arrangement PC #90407 S/M/L

Suggested Retail Price: \$59.99 S, \$64.99 M (shown), \$69.99 L

## NON-CODIFIED ACCESSORIES

# FALL & HOLIDAY RIBBON ASSORTMENT

**ONLY \$11.99**  
Each!

PC #92998

**Featured in (12) 1-800-FLOWERS® Fall & Holiday Arrangements!**

Our 4-roll assortment of colorful festive patterned ribbon adds the perfect touch to a hand-crafted fresh floral gift. With up to twelve 1-800-FLOWERS® arrangements featuring this fun decorative ribbon in their recipes, it's a great idea to stock up early!

**USED TO FULFILL: 1-800-FLOWERS® Holiday All Wrapped Up™, 1-800-FLOWERS® Holiday Magic™, 1-800-FLOWERS® Witchie-Pooch™, 1-800-FLOWERS® Itsy Bitsy Spider Flower Cake™, 1-800-FLOWERS® Fall Flower Tote, 1-800-FLOWERS® Autumn Sophistication, 1-800-FLOWERS® Harvest Spice Bouquet, 1-800-FLOWERS® Fall All Wrapped Up™, 1-800-FLOWERS® Modern Enchantment™ For Fall, 1-800-FLOWERS® Fall Daisy Basket, 1-800-FLOWERS® Fall Mum in Green Planter, 1-800-FLOWERS® Fall Plant in Birds Nest**



### PRODUCT DESCRIPTION

NAME: Fall & Holiday Ribbon Assortment  
BN CODE: 92998

### PRODUCT DETAIL/PRICING

INCLUDES: 4 Rolls: 1 Each of Wired Webbie, Flatliner, Green/Burgundy Stripe and Red/Green Plaid  
UNIT MEASUREMENT: 25 Yards/Roll  
UNIT PRICE: \$11.99  
CASE PACK: 1  
CASE PRICE: \$47.99  
1<sup>ST</sup> DELIVERY DATE: 9/12/11





**1-800-FLOWERS® Fall Plant in Birds Nest**  
PC #91940 SRP: \$34.99



**1-800-FLOWERS® Fall Daisy Basket**  
PC #90829 S/L  
SRP: \$34.99 S, \$44.99 L (shown)



**1-800-FLOWERS® Fall Flower Tote**  
PC #91907 S/M/L  
SRP: \$44.99 S, \$49.99 M (shown), \$54.99 L



**1-800-FLOWERS® 4" Fall Mum in Green Planter**  
PC #91938 SRP: \$39.99



**1-800-FLOWERS® Witchie-Pooch™**  
PC #91888 SRP: \$49.99



**1-800-FLOWERS® Itsy Bitsy Spider Flower Cake™**  
PC #91891 SRP: \$39.99



**1-800-FLOWERS® Modern Enchantment™ for Fall**  
PC #91915 SRP: \$59.99



**1-800-FLOWERS® Autumn Sophistication**  
PC #91908 S/M/L  
SRP: \$49.99 S, \$59.99 M (shown), \$69.99 L



**1-800-FLOWERS® Fall All Wrapped Up™**  
PC #91911 SRP: \$49.99



**1-800-FLOWERS® Harvest Spice Bouquet**  
PC #91910 S/M/L  
SRP: \$49.99 S, \$59.99 M (shown), \$69.99 L



**1-800-FLOWERS® Holiday Magic™**  
PC #90322 S/M/L  
SRP: \$49.99 S, \$59.99 M (shown), \$69.99 L



**1-800-FLOWERS® Holiday All Wrapped Up™**  
PC #90318 SRP: \$49.99



## EVERYDAY CODIFIED PRODUCTS

6" H  
RECTANGLE  
GLASS VASE



**PRODUCT DETAILS:**

Name	6" H Rectangle Glass Vase
Code	#92446
Unit Measure	6" H x 6" L
Unit Price	\$2.75
Case Pack	8
Case Price	\$21.99

**USED TO FULFILL:**

90680	91776
91184	90333
91914	91640
91915	91113

7" H PURPLE  
PASSION  
GLASS VASE



**PRODUCT DETAILS:**

Name	7" H Purple Passion Glass Vase
Code	#92159
Unit Measure	7" H x 4" D x 4" Opening
Unit Price	\$1.90
Case Pack	16
Case Price	\$30.40

**USED TO FULFILL:**

90649
90355
90228
90934

LENOX®  
MEADOW  
CRYSTAL  
VASE



**PRODUCT DETAILS:**

Name	Lenox® Meadow Crystal Vase
Code	#25861
Unit Measure	9.5" H x 3.75" W x 5.87" D
Unit Price	\$17.50
Case Pack	4
Case Price	\$70.00

**USED TO FULFILL:**

1768RD
17679
90988

7.5" H RED  
RIBBED  
VASE



**PRODUCT DETAILS:**

Name	7.5" H Red Ribbed Vase
Code	#92688
Unit Measure	7.5" H
Unit Price	\$2.73
Case Pack	9
Case Price	\$24.50

**USED TO FULFILL:**

91908
90322
91128
91457
91115

## EVERYDAY CODIFIED PRODUCTS

**10" H SILVER  
VASE**



**PRODUCT DETAILS:**

Name	10" H Silver Vase
Code	#92689
Unit Measure	10" H
Unit Price	\$6.27
Case Pack	6
Case Price	\$37.60

**USED TO  
FULFILL:**

90352
90996
91337
91340
91339

**7.75" H  
WHITE  
CERAMIC  
PITCHER**



**PRODUCT DETAILS:**

Name	7.75" H White Ceramic Pitcher
Code	#92786
Unit Measure	7.75" H
Unit Price	\$23.63
Case Pack	8
Case Price	\$29.00

**USED TO  
FULFILL:**

91867	91783
91622	90329
90359	91102
90251	91122
90248	91864
91910	91999

**4.75" H  
GREEN TIN  
PLANTER**



**PRODUCT DETAILS:**

Name	4.75" H Green Tin Planter
Code	#92787
Unit Measure	4.75" H x 4.875" L x 4.875" W
Unit Price	\$1.33
Case Pack	12
Case Price	\$16.00

**USED TO  
FULFILL:**

91360	91669
91441	91666
91352	91667
91938	91672
91791	91670
90292	91675
91668	91674

**CANVAS  
PRINTED  
BAG**



**PRODUCT DETAILS:**

Name	Canvas Printed Bag
Code	#92788
Unit Measure	8.25" H x 7.85" L x 5" W
Unit Price	\$2.46
Case Pack	12
Case Price	\$29.50

**USED TO  
FULFILL:**

90528
91907
91772
91787
90340
90396
91104

## EVERYDAY CODIFIED PRODUCTS

### RAINBOW FOAM STRIP



#### PRODUCT DETAILS:

Name	Rainbow Foam Strip
Code	#98682
Unit Price	\$0.80
Case Pack	10
Case Price	\$7.99

#### USED TO FULFILL:

91684

### FOAM STRIP WITH PICK



#### PRODUCT DETAILS:

Name	Foam Strip with Pick
Code	#92863 BLUE, #92865 RED, #92867 ORANGE, #92869 YELLOW
Unit Price	\$0.90
Case Pack	10
Case Price	\$8.99

#### USED TO FULFILL:

90363 (Blue)  
90313 (Red)  
91895 (Orange)  
91086 (Orange)  
91911 (Yellow)

### BIRDS NEST BASKET WITH PVC LINER



#### PRODUCT DETAILS:

Name	Birds Nest Basket with PVC Liner
Code	#92850
Unit Measure	5.5" D x 6.25" W x 3.75" H
Unit Price	\$1.65
Case Pack	12
Case Price	\$19.75

#### USED TO FULFILL:

91332  
91940  
90411  
91442  
91090  
91321

### BEER MUG OF BLOOMS™ KIT



#### PRODUCT DETAILS:

Name	Beer Mug of Blooms™ Kit
Code	#29105
Unit Measure	5.5" H
Unit Price	\$3.50
Case Pack	24
Case Price	\$84.00

#### USED TO FULFILL:

16341



## EVERYDAY CODIFIED PRODUCTS

### MINI MARGARITA BOUQUET™ KIT



#### PRODUCT DETAILS:

Name	Mini Margarita Bouquet™ Kit
Code	#28829
Unit Measure	6.5"
Unit Price	\$2.07
Case Pack	12
Case Price	\$24.85

#### USED TO FULFILL:

90226

### CUPCAKE IN BLOOM™ KIT



#### PRODUCT DETAILS:

Name	Cupcake in Bloom™ Kit
Code	#29697
Unit Measure	2.75" H
Unit Price	\$3.95
Case Pack	18
Case Price	\$71.00

#### USED TO FULFILL:

91889  
91073  
91997  
17731  
91881

### ACRYLIC MARGARITA GLASS WITH LINER



#### PRODUCT DETAILS:

Name	Acrylic Margarita Glass with Liner
Code	#92970
Unit Measure	7" Top D x 5" Bottom D x 9" H
Unit Price	\$3.17
Case Pack	12
Case Price	\$37.99

#### USED TO FULFILL:

91075  
91076  
91855

### ACRYLIC MARTINI GLASS WITH LINER



#### PRODUCT DETAILS:

Name	Acrylic Martini Glass with Liner
Code	#92969
Unit Measure	7" Top D x 5" Bottom D x 9" H
Unit Price	\$3.17
Case Pack	12
Case Price	\$37.99

#### USED TO FULFILL:

91892  
91904  
90281  
91078  
91856  
91853

## EVERYDAY CODIFIED PRODUCTS

### A-DOG-ABLE™ KIT



#### PRODUCT DETAILS:

Name	a-DOG-able™ Kit
Code	#92981
Unit Measure	9.5" W x 7" D x 3.5" H
Unit Price	\$3.64
Case Pack	12
Case Price	\$42.50

#### INCLUDES:

Peeled Willow Bed with Liner, 2 Eyes, 1 Nose

#### USED TO FULFILL:

91884	90274
91874	91878
91877	91886
91888	91876

### FLIP FLOP WITH FLOWER



#### PRODUCT DETAILS:

Name	Flip Flop with Flower
Code	#92972
Unit Measure	10" L x 4.25" W x 1" H
Unit Price	\$1.67
Case Pack	12
Case Price	\$19.99

#### INCLUDES:

2 Melamine Flip Flops with Rubber Thong with Flower

#### USED TO FULFILL:

91124

### 11" H PLUSH MONKEY, WITH LOTS A LOVE® CHOCOLATE CANDY BAR



#### PRODUCT DETAILS:

Name	11" H Plush Monkey, with Lotsa Love® Chocolate Candy Bar
Code	#92690
Unit Measure	11" H
Unit Price	\$5.15
Case Pack	10
Case Price	\$51.50

#### USED TO FULFILL:

91440  
90407  
91187  
91366  
90943  
90969  
91185

### 16.5" H IT'S YOUR SUNNY DAY™ PICK



#### PRODUCT DETAILS:

Name	16.5" H It's Your Sunny Day™ Pick
Code	#29599
Unit Measure	16.5" H
Unit Price	\$0.75
Case Pack	24
Case Price	\$18.00

#### USED TO FULFILL:

90923



# NEW BloomNet Gift & Gourmet Basket Program

**Introducing our new same-day delivery gift basket program, exclusively from BloomNet and 1-800-Baskets.**

Quickly transform your business into a full-service gift & gourmet shop with turn-key access to the fast-growing gift basket category.



- **One-Stop Gifting** - Adding a retail basket assortment expands your gift selection and offers your customers a personalized gifting experience.
- **Fast Growing** - Access a high-demand category for corporate account gifting and sympathy for the home.
- **Affordable & Profitable** - Pre-made baskets make fulfillment easy, reducing your labor costs. Affordable SRP's starting at \$49.99!
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## EVERYDAY CODIFIED PRODUCTS

### TASTEFUL EXPRESSIONS GIFT BASKET



#### PRODUCT DETAILS:

Name	Tasteful Expressions Gift Basket
Code	#92553
Unit Price	\$29.50
Case Pack	2
Case Price	\$59.00

#### USED TO FULFILL:

95001

### FESTIVE RED HOLIDAY SLEIGH GIFT BASKET



#### PRODUCT DETAILS:

Name	Festive Red Holiday Sleigh Gift Basket
Code	#97008
Unit Price	\$29.50
Case Pack	2
Case Price	\$59.00

#### USED TO FULFILL:

95003

### GOLDEN CLASSICS GIFT BASKET



#### PRODUCT DETAILS:

Name	Golden Classics Gift Basket
Code	#92550
Unit Price	\$24.50
Case Pack	2
Case Price	\$49.00

#### USED TO FULFILL:

95005

### SUPERSHAPE MYLAR BALLOON ASSORTMENT



\*Image shown is only a sample of what is included in the assortment.

#### PRODUCT DETAILS:

Name	Supershape Mylar Balloon Assortment
Code	#92774
Unit Price	\$2.77
Case Pack	27
Case Price	\$74.76

#### USED TO FULFILL:

95001 95013  
95003 95015  
95005 95017  
95007 95019  
95009 95020  
95011

#### INCLUDES:

4 Happy Birthday Cupcake Shape, 3 Big White Birthday Cake Shape, 3 Birthday Tulip Shape, 4 Get Well Shooting Star Shape, 3 Congratulations Marquee Shape, 3 Baby Boy Marquee Shape, 3 Baby Girl Marquee Shape, 1 Tiny Bundle Rattle Shape, 1 Thanks You Burst Shape, 1 Just Because Cheerful Shape, 1 Bumblebee Shape

## EVERYDAY CODIFIED PRODUCTS

**HAPPY BIRTHDAY CUPCAKE SHAPE MYLAR BALLOON**



**PRODUCT DETAILS:**

Name	Happy Birthday Cupcake Shape Mylar Balloon
Code	#92819
Unit Price	\$2.50
Case Pack	12
Case Price	\$30.00

**USED TO FULFILL:**  
95001

**BIG WHITE BIRTHDAY CAKE SHAPE MYLAR BALLOON**



**PRODUCT DETAILS:**

Name	Big White Birthday Cake Shape Mylar Balloon
Code	#92822
Unit Price	\$2.50
Case Pack	12
Case Price	\$30.00

**USED TO FULFILL:**  
95003

**BIRTHDAY TULIP SHAPE MYLAR BALLOON**



**PRODUCT DETAILS:**

Name	Birthday Tulip Shape Mylar Balloon
Code	#92826
Unit Price	\$2.50
Case Pack	12
Case Price	\$30.00

**USED TO FULFILL:**  
95005

**BABY MARQUEE SHAPE MYLAR BALLOON**



**PRODUCT DETAILS:**

Name	Baby Marquee Shape Mylar Balloon
Code	#92830
Unit Price	\$2.50
Case Pack	12
Case Price	\$30.00

**USED TO FULFILL:**  
95011  
95013

**INCLUDES:**  
6 Baby Girl Marquee Shape,  
6 Baby Boy Marquee Shape

## EVERYDAY CODIFIED PRODUCTS

GET WELL  
SOON  
SHOOTING  
STAR SHAPE  
MYLAR  
BALLOON



**PRODUCT DETAILS:**

Name	Get Well Soon Shooting Star Shape Mylar Balloon
Code	#92833
Unit Price	\$2.50
Case Pack	12
Case Price	\$30.00

**USED TO FULFILL:**  
95007

CONGRATULATIONS  
MARQUEE SHAPE  
MYLAR BALLOON



**PRODUCT DETAILS:**

Name	Congratulations Marquee Shape Mylar Balloon
Code	#92837
Unit Price	\$2.50
Case Pack	12
Case Price	\$30.00

**USED TO FULFILL:**  
95009

MIXED  
SENTIMENT  
MYLAR  
BALLOON  
ASSORTMENT



\*Image shown is only a sample of what is included in the assortment.

**PRODUCT DETAILS:**

Name	Mixed Sentiment Mylar Balloon Assortment
Code	#92841
Unit Price	\$2.50
Case Pack	12
Case Price	\$30.00

**USED TO FULFILL:**  
95020  
95017  
95015

**INCLUDES:**

3 Tiny Bundle Rattle Shape, 3 Thank You Burst Shape, 3 Bumble Bee Shape, 3 Chatterbox Orange Flower Shape

CRAZY FOR  
YOU MYLAR  
BALLOON  
BOUQUET



**PRODUCT DETAILS:**

Name	Crazy for You Mylar Balloon Bouquet
Code	#92621
Unit Price	\$4.99
Case Pack	10 Bouquet
Case Price	\$49.89

**USED TO FULFILL:**  
90944  
91187

**INCLUDES:**

2 Message Balloons, 2 Solid Balloons and 1 Supershape Balloon



## EVERYDAY NON-CODIFIED PRODUCTS

**9" H RUBY  
GATHERING  
CUBE VASE**



**PRODUCT DETAILS:**

Name	9" H Ruby Gathering Cube Vase
Code	#29738
Unit Measure	9"H
Unit Price	\$2.70
Case Pack	10
Case Price	\$27.00

**USED TO  
FULFILL:**

90949

**8" H PINK  
FROSTED  
GLASS  
GATHERING  
VASE**



**PRODUCT DETAILS:**

Name	8" H Pink Frosted Glass Gathering Vase
Code	#92167
Unit Measure	8"H
Unit Price	\$2.10
Case Pack	9
Case Price	\$18.20

**USED TO  
FULFILL:**

91354  
91362

**10" H COBALT  
GATHERING  
VASE**



**PRODUCT DETAILS:**

Name	10" H Cobalt Gathering Vase
Code	#29739
Unit Measure	10"H
Unit Price	\$2.90
Case Pack	8
Case Price	\$23.20

**USED TO  
FULFILL:**

17382  
90892  
91363

**8" H GREEN  
GATHERING  
VASE**



**PRODUCT DETAILS:**

Name	8" H Green Gathering Vase
Code	#29731
Unit Measure	8"H
Unit Price	\$2.33
Case Pack	9
Case Price	\$21.00

**USED TO  
FULFILL:**

90985

## EVERYDAY NON-CODIFIED PRODUCTS

8" H CLEAR  
ROSE VASE



**PRODUCT DETAILS:**

Name	8" H Clear Rose Vase
Code	#29926
Unit Measure	8"H x 4"D
Unit Price	\$1.67
Case Pack	12
Case Price	\$19.99

**USED TO  
FULFILL:**

90916  
90233  
91333

5" H CLEAR  
CUBE



**PRODUCT DETAILS:**

Name	5" H Clear Cube
Code	#29460
Unit Measure	5"H x 5"W x 5"L
Unit Price	\$3.00
Case Pack	6
Case Price	\$18.00

**USED TO  
FULFILL:**

91183 91086 91780  
91319 91190 90318  
91189 91188 90363  
91191 91684 90674  
91341 91895 90392  
90976 91911 91870  
91912

8" H CLEAR  
GLASS  
GATHERING  
VASE



**PRODUCT DETAILS:**

Name	8" H Clear Glass Gathering Vase
Code	#29497
Unit Measure	8"H
Unit Price	\$1.84
Case Pack	9
Case Price	\$16.50

**USED TO  
FULFILL:**

90233  
90831  
90374  
91868  
90977  
91356  
90950

12" H CLEAR  
GLASS  
MONET  
VASE



**PRODUCT DETAILS:**

Name	12" H Clear Glass Monet Vase
Code	#92411
Unit Measure	12"H
Unit Price	\$8.60
Case Pack	4
Case Price	\$34.40

**USED TO  
FULFILL:**

90831  
90938  
1133

## EVERYDAY NON-CODIFIED PRODUCTS

**TI LEAF  
GREEN  
RIBBON**



**PRODUCT DETAILS:**

Name	Ti Leaf Green Ribbon
Code	#92716
Unit Price	\$44.00
Case Pack	1
Case Price	\$44.00

**USED TO  
FULFILL:**

91912
91780
90674
90392

**PHOTO  
FRAME**



**PRODUCT DETAILS:**

Name	Photo Frame
Code	#92861
Unit Price	\$0.50
Case Pack	48
Case Price	\$23.99

**USED TO  
FULFILL:**

91354
91362
91363

**SET OF 2  
ASSORTED  
BIRDS**



**PRODUCT DETAILS:**

Name	Set of 2 Assorted Birds
Code	#92851
Unit Price	\$0.36
Case Pack	48
Case Price	\$34.99

**USED TO  
FULFILL:**

91442
91321
91332

**4.5" H  
WHITE MUG**



**PRODUCT DETAILS:**

Name	4.5" H White Mug
Code	#29782
Unit Measure	4.5" H
Unit Price	\$2.75
Case Pack	18
Case Price	\$49.50

**USED TO  
FULFILL:**

91897
90370
91528



## EVERYDAY NON-CODIFIED PRODUCTS

### 1-800-FLOWERS® SPLITWOOD HANDLED BASKETS



#### PRODUCT DETAILS:

Name	Splitwood Handled Basket with Liner
Code	#28681
Unit Measure	9.5" L - Small 11.5" L - Large
Unit Price	\$2.67
Case Pack	12
Case Price	\$32.00

#### USED TO FULFILL:

16992	91440
17563	91185
90933	91494
90923	91492
90776	90407
90969	17563

### 8" H DARK WILLOW BASKET



#### PRODUCT DETAILS:

Name	8" H Dark Willow Basket
Code	#92790
Unit Measure	8" H
Unit Price	\$2.33
Case Pack	12
Case Price	\$27.96

#### USED TO FULFILL:

90917	90891
90657	90404
91932	91932
91900	90657
91885	90829
91348	91795
90829	

### A-DOG-ABLE™ EYES AND NOSE KIT



#### PRODUCT DETAILS:

Name	a-DOG-able™ Eyes and Nose Kit
Code	#92808
Unit Measure	12" H
Unit Price	\$0.83
Case Pack	12
Case Price	\$9.96

#### USED TO FULFILL:

91997
91900
90891

### SPRING RIBBON ASSORTMENT



#### PRODUCT DETAILS:

Name	Spring Ribbon Assortment
Code	#92887
Unit Measure	6 Rolls of Assorted Ribbon 12-Yards Per Roll
Unit Price	\$14.17
Case Pack	6
Case Price	\$85.00

#### USED TO FULFILL:

91321	91086	91675
91332	91090	91672
91362	91441	91670
91363	91442	91859
91440	90255	91297
91185	91371	91948
91352	91886	91366
91360	90776	91867
91122	91128	91874
	91674	

## EVERYDAY NON-CODIFIED PRODUCTS

**LOTSA LOVE®  
HAPPY  
BIRTHDAY  
BEAR**



**PRODUCT DETAILS:**

Name	Lotsa Love® Happy Birthday Bear
Code	#29514
Unit Measure	12" H
Unit Price	\$3.60
Case Pack	24
Case Price	\$86.40

**USED TO  
FULFILL:**  
17563

**LOTSA LOVE®  
GET WELL  
BEAR**



**PRODUCT DETAILS:**

Name	Lotsa Love® Get Well Bear
Code	#29513
Unit Measure	12" H
Unit Price	\$3.60
Case Pack	24
Case Price	\$86.40

**USED TO  
FULFILL:**  
17563

**LOTSA LOVE®  
ROMANCE  
BROWN  
PLUSH BEAR  
WITH BOUQUET  
ACCESSORY**



**PRODUCT DETAILS:**

Name	Lotsa Love® Romance Brown Plush Bear with Bouquet Accessory
Code	#29515
Unit Measure	12" H
Unit Price	\$3.60
Case Pack	24
Case Price	\$86.40

**USED TO  
FULFILL:**  
16992

**BIRTHDAY  
FLOWER  
CAKE® BOX\***



**\*BOX ONLY**

**PRODUCT DETAILS:**

Name	Birthday Flower Cake® Box
Code	#24581
Unit Price	\$1.48
Case Pack	50
Case Price	\$74.00

**USED TO  
FULFILL:**  
21859 90255  
91371 91891  
91297 91903  
91948 90266  
91366

PC #2609 shown in photo

## EVERYDAY NON-CODIFIED PRODUCTS

### GEL ASSORTMENT PACK



- A. Sapphire Blue #92987
- B. Topaz Yellow #92985
- C. Bright Ruby #92984
- D. Emerald #92986

#### PRODUCT DETAILS:

Name	Gel Assortment Pack
Code	#92983
Unit Measure	4 Assorted Gel Packs
Unit Price	\$5.25
Case Pack	4
Case Price	\$20.99

#### USED TO FULFILL:

91893 (Red)	91892 (Emerald)
91904 (Red)	90281 (Emerald)
91076 (Red)	91075 (Emerald)
91856 (Red)	91853 (Emerald)
91893 (Blue)	91904 (Yellow)
90277 (Blue)	91078 (Yellow)
91855 (Blue)	

### DARK CORNUCOPIA



#### PRODUCT DETAILS:

Name	Dark Cornucopia
Code	#92994
Unit Measure	17" L
Unit Price	\$2.08
Case Pack	24
Case Price	\$49.99

#### USED TO FULFILL:

91928
91929

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**1-800-FLOWERS®  
PINK LEMONADE BOUQUET**

- #90248 S \$44.99 16"H x 12"L
- #90248 M \$49.99 17"H x 14"L (shown)
- #90248 L \$54.99 18"H x 16"L

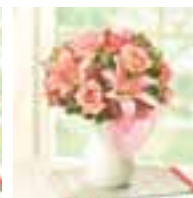
VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet	7.75" H White Ceramic Pitcher PC #92786 - Codified		Each	1	1	1
Local Wholesale	#9 Ribbon (Satin Pink)		Yard	1	1	1
<b>FLOWERS</b>						
	Rose Pink 50 cm	Any Pink or Pastel Color	Stem	2	3	4
	Asiatic Lily Pink	Any Pink or Pastel Color	Stem	1	2	3
	Carnation Pink		Stem	4	3	3
	Waxflower Pink	Heather or Calcynia	Stem	1	1	1
	Variegated Pittosporum	Green Pittosporum, or Salal	Stem	1	1	1

**NEW CODIFIED PRODUCT**

**START DATE:** 10/3/11  
**EARLIEST DELIVERY DATE:** 10/3/11  
**END DATE:** 10/1/12  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#90248 S



#90248 M



#90248 L



**1-800-FLOWERS® THE PINK  
RIBBON ROSE BOUQUET**

- #90251 \$59.99 17"H x 14"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet	7.75" H White Ceramic Pitcher PC #92786 - Codified		Each	1
Local Wholesale	#9 Ribbon (Satin Pink)		Yard	0.25
<b>FLOWERS</b>				
	Rose Light Pink 50 cm	Rose Pink 50 cm	Stem	12
	Monte Casino White	Gypsophila, Waxflower	Stem	2
	Variegated Pittosporum	Green Pittosporum or Salal	Stem	3

**NEW CODIFIED PRODUCT**

**START DATE:** 10/3/11  
**EARLIEST DELIVERY DATE:** 10/3/11  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS® PINK RIBBON  
FRESH FLOWER CAKE**

#90255 \$39.99 6.5"H x 8.5"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
Local Wholesale	Cake Oasis		Each	0.5
Local Wholesale	Cake Plate		Each	1
Local Wholesale	#40 Ribbon (Satin Pink)		Yard	0.5
<b>BloomNet</b> or	Ribbon (Grossgrain Polka	Comparable		
Local Wholesale	Dots Pink) PC #92887	Decorative Ribbon	Yard	0.5
Local Wholesale	Bank Pin		Each	2
<b>BloomNet</b> or	Birthday Flower Cake			
Local Wholesale	Box PC #24581		Each	1
<b>FLOWERS</b>				
	Cushion Pom White	Daisy Pom White	Stem	4
	Mini Carnation Pink		Stem	4
	Gypsophila		Stem	3

**HOW TO:** See Page 61

**NEW PRODUCT**

**START DATE:** 10/3/11  
**EARLIEST DELIVERY DATE:** 10/3/11  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS®  
PINK PERFECTION™**

#91146 S \$99.99 20"H x 14"L  
 #91146 M \$124.99 23"H x 16"L (shown)  
 #91146 L \$149.99 25"H x 18"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
Local Wholesale	8" H Clear Glass Cylinder Vase		Each	1	1	1
<b>FLOWERS</b>						
	Rose Pink 50 cm		Stem	12	15	18
	Stargazer Lily Pink	Lily Pink	Stem	5	6	7
	Alstroemeria White		Stem	8	8	8
	Limonium Purple		Stem	3	3	3
	Salal Tips	Pittosporum or Seeded Eucalyptus	Stem	6	6	6

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around  
 Arrangement



#91146 S



#91146 M



#91146 L



**1-800-FLOWERS®  
WITCHIE-POOCH™**

#91888 \$49.99 11.5"H x 10"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
<b>BloomNet</b>	α-DOG-able™ Kit PC #92981 - Codified Kit Contains: - Peeled Willow Dog Bed with Liner, 2 Eyes, 1 Nose		Each	1
<b>BloomNet</b> or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5
<b>BloomNet</b> or Local Wholesale	Ribbon (1.5" W Webbie Purple) PC #92998	Comparable Decorative Ribbon	Yard	0.25
<b>BloomNet</b>	4" D Black Witch Hat PC #92996 - Codified		Each	1
<b>BloomNet</b>	6" Flat Witch Broom PC #92996 - Codified		Each	1
Local Wholesale	Floral Tape		Yard	1
Local Wholesale	Dried Oak Leaves		Each	5
<b>FLOWERS</b>				
	Carnation White		Stem	13
	Variegated Pittosporum	Green Pittosporum or Salal	Stem	1
	Sheet Moss		Stem	1

**HOW TO:** See Page 111

**NEW CODIFIED PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 9/26/11  
**END DATE:** 11/1/11  
**SEASON:** Halloween  
**DESIGN:** One Sided Arrangement



**1-800-FLOWERS® ITSY BITSY  
SPIDER FLOWER CAKE™**

#91891 \$39.99 6.5"H x 8.5"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
Local Wholesale	Cake Oasis		Each	1
Local Wholesale	Cake Plate		Each	1
<b>BloomNet</b> or Local Wholesale	Plastic Spiders PC #92996		Each	5
Local Wholesale	#40 Ribbon (Satin Orange Preferred)		Yard	0.5
<b>BloomNet</b> or Local Wholesale	Ribbon (1.5" W Webbie Purple) PC #92998	Comparable Decorative Ribbon	Yard	0.5
Local Wholesale	Bank Pin		Each	2
<b>BloomNet</b> or Local Wholesale	Birthday Flower Cake Box PC #24581		Each	1
<b>FLOWERS</b>				
	Athos Pom	Button Pom Green	Stem	4
	Statice Purple	Mini Carnation Purple	Stem	4
	Rose Orange 50 cm	Rose Orange or Bi-Color	Stem	1

**NEW PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 9/26/11  
**END DATE:** 11/1/11  
**SEASON:** Halloween  
**DESIGN:** All Around Arrangement





**1-800-FLOWERS®  
SHOCKTAIL MARTINI BOUQUET™**

- #91892 S \$39.99 13"H x 8"L
- #91892 M \$49.99 13"H x 9"L (shown)
- #91892 L \$59.99 14"H x 9"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
<b>BloomNet</b>	Acrylic Martini Glass with Liner PC #92969 - Codified		Each	1	1	1
<b>BloomNet</b> or Local Wholesale	Floral Foam Brick PC #25091		Each	0.15	0.15	0.15
<b>BloomNet</b> or Local Wholesale	Crystal Accents Emerald PC #92986		Each	1	1	1
<b>BloomNet</b> or Local Wholesale	Gerbera Straw		Each	2	2	2
<b>BloomNet</b> or Local Wholesale	Plastic Spiders PC #92996		Each	3	6	9
<b>FLOWERS</b>						
	Rose Orange 50 cm	Rose Orange or Bi-Color 50 cm	Stem	2	3	4
	Asiatic Lily Orange	Lily Orange or Bi-Color	Stem	1	2	3
	Carnation Orange		Stem	0	3	5
	Statice Purple	Monte Casino Purple	Stem	1	2	3
	Salal	Variiegated Pittosporum, Green Pittosporum, or Seeded Eucalyptus	Stem	2	2	2

**HOW TO:** See Page 107

**NEW CODIFIED PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 9/26/11  
**END DATE:** 11/1/11  
**SEASON:** Halloween  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS®  
WITCHY SOUR™ MARGARITA**

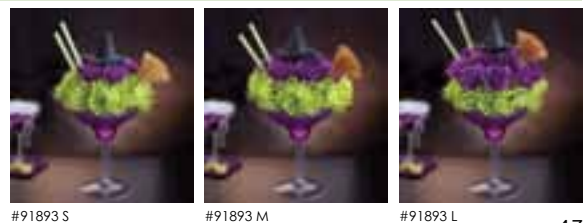
- #91893 S \$49.99 12"H x 7"L
- #91893 M \$59.99 13"H x 8"L (shown)
- #91893 L \$69.99 14"H x 9"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
<b>BloomNet</b>	Acrylic Margarita Glass with Liner PC #92970 - Codified		Each	1	1	1
<b>BloomNet</b> or Local Wholesale	Floral Foam Brick PC #25091		Each	0.15	0.15	0.15
<b>BloomNet</b>	6" Flat Witch Broom PC #92996- Codified		Each	1	1	1
<b>BloomNet</b>	4" D Black Witch Hat PC #92996- Codified		Each	1	1	1
<b>BloomNet</b> or Local Wholesale	Crystal Accents Sapphire Blue PC #92987		Each	0.5	0.5	0.5
<b>BloomNet</b> or Local Wholesale	Crystal Accents Bright Ruby PC #92984		Each	0.5	0.5	0.5
Local Wholesale	Gerbera Straw		Each	2	2	2
Local Wholesale	Floral Pick (6")		Each	1	1	1
<b>FLOWERS</b>						
	Spider Mum Green		Stem	7	9	12
	Carnation Purple	Cushion Pom Deep Purple	Stem	6	9	12

**HOW TO:** See Page 62 and 107

**NEW CODIFIED PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 9/26/11  
**END DATE:** 11/1/11  
**SEASON:** Halloween  
**DESIGN:** All Around Arrangement







**1-800-FLOWERS®  
HALLOWEEN TREAT™**

#91895 \$44.99 10"H x 6"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet or Local Wholesale	5" H x 5" D Clear Glass Cube Vase PC #29460B		Each	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5
BloomNet	Orange Foam Strip PC #92867 - Codified		Each	1
BloomNet	Crow Vase Decal PC #92996 - Codified		Each	2
BloomNet	Pumpkin Vase Decal PC #92996 - Codified		Each	2
BloomNet or Local Wholesale	Plastic Spiders PC #92996		Each	3
Local Wholesale	Glue		Each	1
<b>FLOWERS</b>				
	Carnation Orange	Carnation Purple	Stem	4
	Athos Pom	Button Pom Green	Stem	2
	Statice Purple	Monte Casino Purple	Stem	1
	Curly Willow		Stem	1

**DESIGN TIP:** Place decal shiny side down.

**HOW TO:** See Page 63 and 140

**NEW CODIFIED PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 9/26/11  
**END DATE:** 11/1/11  
**SEASON:** Halloween  
**DESIGN:** One Sided Arrangement



**1-800-FLOWERS®  
HALLOWEEN MUGABLE™**

#91897 S \$29.99 7"H x 6"  
 #91897 L \$34.99 9"H x 7" (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
BloomNet or Local Wholesale	4.5" H White Mug PC #29782		Each	1	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	0.33	0.33
BloomNet	Crow Vase Decal PC #92996 - Codified		Each	1	1
<b>FLOWERS</b>					
	Mini Carnation Orange	Carnation Purple	Stem	1	2
	Athos Pom	Button Pom Green	Stem	1	2
	Statice Purple	Monte Casino Purple	Stem	1	2
	Viking Pom Yellow	Daisy Pom Yellow	Stem	1	2
	Variiegated Pittosporum	Green Pittosporum or Seeded Eucalyptus	Stem	0.5	0.5

**DESIGN TIP:** Use broken lateral from vase arrangements to fill mug. Place decal shiny side down.

**NEW CODIFIED PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 9/26/11  
**END DATE:** 11/1/11  
**SEASON:** Halloween  
**DESIGN:** All Around Arrangement



#91897 S

#91897 L



**1-800-FLOWERS®  
SPIDER CUPCAKE IN BLOOM™**

#91889 \$29.99 5.5"H x 5.5"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
<b>BloomNet</b>	Cupcake in Bloom Kit PC #29697 - Codified Kit Contains: 2.75" H Cupcake Components and Carrying Case		Each	1
<b>BloomNet</b> or Local Wholesale	Floral Foam Brick PC #25091		Each	0.33
<b>BloomNet</b> or Local Wholesale	Plastic Round Movable Eyes PC #92996		Each	2
<b>BloomNet</b> or Local Wholesale	Black Chenille Stem PC #92996		Each	4
<b>BloomNet</b> or Local Wholesale	Plastic Spiders PC #92996		Each	1

<b>FLOWERS</b>				
	Carnation Purple	Cushion Pom Deep Purple	Stem	2
	Athos Pom	Button Pom Green	Stem	4

**DESIGN TIP:** Glue one spider to outside of box for delivery.

**NEW CODIFIED PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 9/26/11  
**END DATE:** 11/1/11  
**SEASON:** Halloween  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS®  
WITCH CUPCAKE IN BLOOM™**

#91073 \$29.99 7.5"H x 5.5"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
<b>BloomNet</b>	Cupcake in Bloom Kit PC #29697 - Codified Kit Contains: 2.75" H Cupcake Components and Carrying Case		Each	1
<b>BloomNet</b> or Local Wholesale	Floral Foam Brick PC #25091		Each	0.33
<b>BloomNet</b> or Local Wholesale	Plastic Round Movable Eyes PC #92996		Each	2
<b>BloomNet</b> or Local Wholesale	Black Chenille Stem PC #92996		Each	1
<b>BloomNet</b>	4" D Black Witch Hat PC #92996 - Codified		Each	1
Local Wholesale	Natural Raffia		Each	5
Local Wholesale	Floral Pick (6")		Each	1
<b>BloomNet</b> or Local Wholesale	Plastic Spiders PC #92996		Each	1

<b>FLOWERS</b>				
	Carnation Lime Green	Football Mum Green	Stem	10

**DESIGN TIP:** Glue one spider to outside of box for delivery.

**NEW CODIFIED PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 9/26/11  
**END DATE:** 11/1/11  
**SEASON:** Halloween  
**DESIGN:** All Around Arrangement





**1-800-FLOWERS® PUMPKIN  
SPICE MARTINI BOUQUET™**

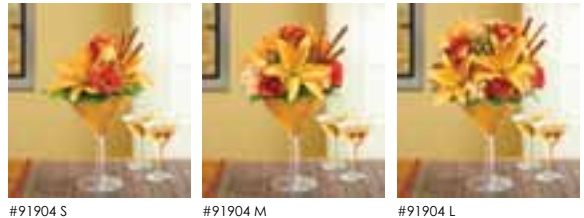
- #91904 S \$39.99 13"H x 8"L
- #91904 M \$49.99 13"H x 9"L (shown)
- #91904 L \$59.99 14"H x 9"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
<b>BloomNet</b>	Acrylic Martini Glass with Liner PC #92969 - Codified		Each	1	1	1
<b>BloomNet</b> or Local Wholesale	Floral Foam Brick PC #25091		Each	0.15	0.15	0.15
Local Wholesale	Cinnamon Sticks		Each	3	3	3
<b>BloomNet</b> or Local Wholesale	Crystal Accents Topaz Yellow PC #92985		Each	0.5	0.5	0.5
<b>BloomNet</b> or Local Wholesale	Crystal Accents Bright Ruby PC #92984		Each	0.5	0.5	0.5
<b>FLOWERS</b>						
	Rose Bronze 50 cm	Rose Red, Orange or Yellow 50 cm	Stem	2	3	4
	Asiatic Lily Orange	Lily Orange, Bi-Color or Yellow	Stem	1	2	3
	Hypericum Orange	Hypericum Red or Brown, Alstroemeria Orange	Stem	1	2	3
	Mini Carnation Orange	Mini Carnation Yellow, Daisy Pom Yellow	Stem	0	3	4
	Salal	Variegated Pittosporum, Green Pittosporum, or Seeded Eucalyptus	Stem	2	2	2

**HOW TO:** See Page 62 and 107

**NEW CODIFIED PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 9/9/11  
**END DATE:** 11/27/11  
**SEASON:** Fall  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS®  
FALL FLOWER TOTE**

- #91907 S \$44.99 13"H x 12"L
- #91907 M \$49.99 13.5"H x 12.5"L (shown)
- #91907 L \$54.99 14"H x 13"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
<b>BloomNet</b>	Canvas Printed Bag PC #92788 - Codified		Each	1	1	1
<b>BloomNet</b> or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5	0.5	0.5
<b>BloomNet</b> or Local Wholesale	Ribbon (Green and Burgundy) PC #92998	Comparable Decorative Ribbon	Yard	0.5	0.5	0.5
Local Wholesale	Dried Oak Leaves		Each	3	3	3
Local Wholesale	Floral Pick (6")		Each	3	3	3
<b>BloomNet</b> or Local Wholesale	Green Apple on Plastic Pick PC #92975		Each	1	2	3
Local Wholesale	Liner		Each	1	1	1
<b>FLOWERS</b>						
	Rose Bronze 50 cm	Rose Orange or Yellow 50 cm	Stem	2	3	4
	Asiatic Lily Yellow	Lily Yellow, Bi-Color, Red or Orange	Stem	1	1	1
	Daisy Pom Bronze	Daisy Pom Bi-Color, Rust, Yellow or Red	Stem	3	3	3
	Carnation Orange	Carnation Red or Yellow	Stem	3	4	5
	Solidago Painted Red	Solidago, Statice Yellow	Stem	1	1	1
	Variegated Pittosporum	Green Pittosporum or Salal	Stem	0.5	0.5	0.5

**HOW TO:** See Page 139

**DESIGN TIP:** Do not discard styrofoam insert or liner

**NEW CODIFIED PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 9/9/11  
**END DATE:** 11/27/11  
**SEASON:** Fall  
**DESIGN:** All Around Arrangement





**1-800-FLOWERS®  
AUTUMN SOPHISTICATION**

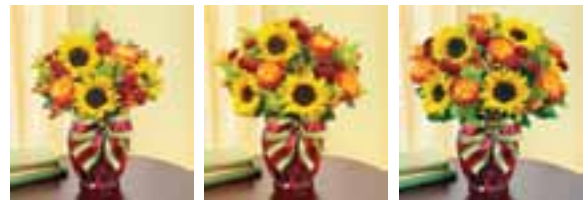
- #91908 S \$49.99 14"H x 10"L
- #91908 M \$59.99 15"H x 11"L (shown)
- #91908 L \$69.99 16"H x 15"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
<b>BloomNet</b>	7.5" H Red Ribbed Vase PC #92688 - Codified		Each	1	1	1
<b>BloomNet</b> or Local Wholesale	Ribbon (Green and Burgundy) PC #92998	Comparable Decorative Ribbon	Yard	1	1	1
Local Wholesale	Dried Oak Leaves		Each	4	6	8
Local Wholesale	Floral Pick (6")		Each	4	6	8

<b>FLOWERS</b>						
	Rose Orange 50 cm	Rose Orange, Bi-Color Red or Yellow 50 cm Stem		2	4	6
	Sunflower Medium	Any Sunflower or Gerbera Daisy Yellow	Stem	4	5	6
	Button Pom Burgundy	Daisy Pom Red	Stem	5	5	5
	Hypericum Orange	Hypericum Red or Brown, Carnation Orange	Stem	3	4	5
	Solidago	Solidago Painted Red, Stafice Yellow	Stem	1	2	3
	Salal	Variegated Pittosporum, Green Pittosporum, or Seeded Eucalyptus	Stem	3	3	3

**NEW CODIFIED  
PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY  
DATE:** 9/9/11  
**END DATE:** 11/27/11  
**SEASON:** Fall  
**DESIGN:** All Around  
Arrangement



#91908 S

#91908 M

#91908 L



**1-800-FLOWERS®  
HARVEST SPICE BOUQUET**

- #91910 S \$49.99 15"H x 9"L
- #91910 M \$59.99 16"H x 10"L (shown)
- #91910 L \$69.99 17"H x 11"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
<b>BloomNet</b>	7.75" H White Ceramic Pitcher PC #92786 - Codified		Each	1	1	1
<b>BloomNet</b> or Local Wholesale	Ribbon (1.5" W Flat Liner Milk Chocolate) PC #92998	Comparable Decorative Ribbon	Yard	0.5	0.5	0.5
Local Wholesale	Cinnamon Sticks		Each	3	3	3

<b>FLOWERS</b>						
	Rose Red 50 cm	Rose Red, Orange or Yellow 50 cm	Stem	2	4	6
	Sunflower Medium	Any Sunflower or Gerbera Daisy Yellow	Stem	2	3	4
	Gerbera Daisy Orange	Gerbera Daisy Red, Orange or Bi-Color	Stem	2	3	4
	Trachelium Green	Carnation Green, Tick Green	Stem	2	2	2
	Hypericum Orange	Hypericum Red, Brown or Alstroemeria Orange	Stem	0	2	2
	Solidago Painted Red	Solidago or Stafice Yellow	Stem	1	1	1
	Variegated Pittosporum	Salal or Green Pittosporum	Stem	0.5	0.5	0.5

**NEW CODIFIED  
PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY  
DATE:** 9/9/11  
**END DATE:** 11/27/11  
**SEASON:** Fall  
**DESIGN:** All Around  
Arrangement



#91910 S

#91910 M

#91910 L





VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet or Local Wholesale	5" H x 5" D Clear Glass Cube Vase PC #29460B		Each	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5
BloomNet	Yellow Foam Strip PC #92869 - Codified		Each	1
BloomNet or Local Wholesale	Ribbon (1.5" W Flat Liner Milk Chocolate) PC #92998	Comparable Decorative Ribbon	Yard	2
<b>FLOWERS</b>				
	Rose Bronze 50 cm	Rose Orange or Yellow 50 cm	Stem	2
	Asiatic Lily Orange	Lily Orange, Bi-Color, Red or Yellow	Stem	1
	Daisy Pom Red	Daisy Pom Rust, Bi-Color, or Bronze, Button Pom Red	Stem	3
	Viking Pom Yellow	Daisy Pom Yellow or Cushion Mum Yellow	Stem	3
	Statice Purple	Monte Casino Purple, Caspia Dark Purple	Stem	1
	Variegated Pittosporum	Green Pittosporum	Stem	0.5

HOW TO: See Page 140

**NEW CODIFIED PRODUCT**

START DATE: 8/29/11  
 EARLIEST DELIVERY DATE: 9/9/11  
 END DATE: 11/27/11  
 SEASON: Fall  
 DESIGN: All Around Arrangement

1-800-FLOWERS®  
 FALL ALL WRAPPED UP™

#91911 \$49.99 10"H x 9"L

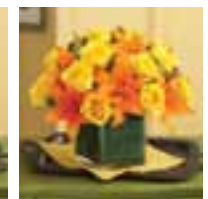
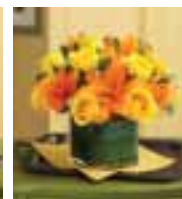


VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	5" H x 5" D Clear Glass Cube Vase PC #29460B		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5	0.5	0.5
BloomNet or Local Wholesale	Ti Leaf Ribbon PC #92716	Large Tropical Leaf (Ti, Banana, Aspidistra)	Yard	1	1	1
<b>FLOWERS</b>						
	Rose Yellow 50 cm	Rose Yellow, Bi-Color or Orange	Stem	8	10	12
	Asiatic Lily Orange	Lily Orange, Bi-Color or Yellow	Stem	5	5	5
	Variegated Pittosporum	Green Pittosporum or Seeded Eucalyptus Stem	Stem	1	1	1

\*ALSO AVAILABLE AS: PC #95096 S/M/L 1-800-FLOWERS® Fall Rose & Lily Bouquet for Sympathy

**NEW PRODUCT**

START DATE: 8/29/11  
 EARLIEST DELIVERY DATE: 9/9/11  
 END DATE: 11/27/11  
 SEASON: Fall  
 DESIGN: All Around Arrangement



#91912 S

#91912 M

#91912 L

1-800-FLOWERS® FALL  
 ROSE & LILY BOUQUET\*

#91912 S \$59.99 10"H x 10"  
 #91912 M \$69.99 12"H x 12"L (shown)  
 #91912 L \$79.99 14"H x 14"L



**1-800-FLOWERS® MODERN ROSES  
ONE DOZEN ORANGE**

#91914 \$59.99 9"H x 11"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet	6" H Rectangle Glass Vase PC #92446 - Codified		Each	1
Local Wholesale	Natural Raffia		Each	3
Local Wholesale	Dried Oak Leaves		Each	1
<b>FLOWERS</b>				
	Rose Orange 50 cm	Rose Orange or Bi-Color 50 cm	Stem	12
	Variegated Pittosporum	Green Pittosporum or Seeded Eucalyptus	Stem	1

**NEW CODIFIED PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 9/9/11  
**END DATE:** 11/27/11  
**SEASON:** Fall  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS® MODERN  
ENCHANTMENT™ FOR FALL**

#91915 \$59.99 9"H x 11"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet	6" H Rectangle Glass Vase PC #92446 - Codified		Each	1
BloomNet or Local Wholesale	Ribbon (1.5" W Flat Liner Milk Chocolate) PC #92998	Comparable Decorative Ribbon	Yard	1
<b>FLOWERS</b>				
	Rose Orange 50 cm	Rose Orange or Bi-Color 50 cm	Stem	6
	Sunflower Medium	Any Sunflower, Gerbera Daisy Yellow	Stem	6
	Solidago	Solidago Painted Red or Statice Yellow	Stem	2

**NEW CODIFIED PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 9/9/11  
**END DATE:** 11/27/11  
**SEASON:** Fall  
**DESIGN:** All Around Arrangement





**1-800-FLOWERS®  
HARVEST GLOW™ CENTERPIECE**

- #91921 S \$49.99 5.5"H x 15"L
- #91921 M \$59.99 6"H x 17"L (shown)
- #91921 L \$69.99 6.5"H x 19"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	10.5" L Double Design Dish PC #25770		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	1	1	1
BloomNet	3" x 6" Pillar Candle, Green PC #92214 - Codified		Each	1	1	1
Local Wholesale	Wheat		Each	3	3	3
BloomNet	Faux Small Pear Pick PC #92999 - Codified		Each	3	3	3
BloomNet or Local Wholesale	Green Apple on Plastic Pick PC #92975		Each	3	3	3
<b>FLOWERS</b>						
	Rose Red 50 cm	Rose Red, Orange, Bi-Color or Yellow	Stem	3	4	5
	Alstroemeria Orange	Alstroemeria Red, Yellow or Carnation Orange	Stem	3	4	5
	Gerbera Daisy Orange	Gerbera Daisy Orange, Red, Yellow or Bi-Color	Stem	0	2	3
	Daisy Pom Bronze	Daisy Pom Rust, Yellow or Bi-Color, Cushion Mum	Stem	3	4	5
	Solidago Painted Red	Solidago or Statice Yellow	Stem	1	1	1
	Variegated Pittosporum	Green Pittosporum or Salal	Stem	1	1	1
	Salal	Seeded Eucalyptus	Stem	4	4	4

**NEW CODIFIED PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 9/9/11  
**END DATE:** 11/27/11  
**SEASON:** Fall  
**DESIGN:** All Around Centerpiece



#91921 S



#91921 M



#91921 L



**1-800-FLOWERS® HOLIDAY GATHERINGS CENTERPIECE**

- #91925 S \$74.99 12"H x 16"L
- #91925 M \$99.99 12.5"H x 19"L (shown)
- #91925 L \$124.99 12.5"H x 21"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
Local Wholesale	6" Dish		Each	1	0	0
Local Wholesale	8" Dish		Each	0	1	0
BloomNet or Local Wholesale	9" Dish		Each	0	0	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5	0.5	0.5
BloomNet	3" x 6" Pillar Candle, Green PC #92214 - Codified		Each	1	2	3
Local Wholesale	Handy Holder for Pillar		Each	1	1	1
Local Wholesale	Pinecone Pick		Each	4	4	4
Local Wholesale	Wheat		Each	3	3	3
Local Wholesale	Cattails		Each	6	6	6
BloomNet	Faux Small Pear Pick PC #92999 - Codified		Each	3	5	6
BloomNet	Faux Large Pear Pick PC #92999 - Codified		Each	2	3	3
BloomNet	Faux Grapes Bunch PC #92999 - Codified		Each	3	3	3
BloomNet	Faux Small Red Apple Pick PC #92999 - Codified		Each	3	4	6
BloomNet or Local Wholesale	Green Apple on Plastic Pick PC #92975		Each	2	2	4
<b>FLOWERS</b>						
	Salal	Variegated Pittosporum, Green Pittosporum, or Seeded Eucalyptus	Stem	5	10	15
	Cedar Green		Stem	5	10	15
	Magnolia Tips		Stem	5	10	15

**NEW CODIFIED PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 9/26/11  
**END DATE:** 12/31/11  
**SEASON:** Fall & Christmas  
**DESIGN:** All Around Centerpiece



#91925 S



#91925 M



#91925 L



**1-800-FLOWERS®  
FALL A-DOG-ABLE™**

#91900 \$49.99 11.5"H x 10"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet or Local Wholesale	8" Dark Willow Basket with Handle PC #92790		Each	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5
BloomNet or Local Wholesale	Dog Face Kit: PC #92808 Kit Contains: 2 Eyes, 1 Nose		Each	1
Local Wholesale	Floral Tape		Yard	1
Local Wholesale	Dried Oak Leaves		Each	5
Local Wholesale	Natural Raffia		Each	5
<b>FLOWERS</b>				
	Carnation White		Stem	13
	Daisy Pom Yellow	Daisy Pom Bi-Color, Cushion Pom Yellow, Mini Carnation Yellow	Stem	3
	Daisy Pom Rust	Daisy Pom Red or Bi-Color, Mini Carnation Orange	Stem	3
	Solidago	Solidago Painted Red, Statice Yellow	Stem	1
	Variegated Pittosporum	Green Pittosporum or Seeded Eucalyptus	Stem	1

**HOW TO:** See Page 111

**NEW PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 9/9/11  
**END DATE:** 11/27/11  
**SEASON:** Fall  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS®  
FALL BIRTHDAY  
FLOWER CAKE®**

#91903 \$39.99 6.5"H x 8.5"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
Local Wholesale	Cake Oasis		Each	1
Local Wholesale	Cake Plate		Each	1
Local Wholesale	Natural Raffia		Each	5
Local Wholesale	Dried Oak Leaves		Each	10
BloomNet or Local Wholesale	Birthday Flower Cake Box PC #24581		Each	1
Local Wholesale	Birthday Candles		Each	5
<b>FLOWERS</b>				
	Cushion Pom Yellow	Daisy Pom Yellow	Stem	10
	Mini Carnation Orange	Mini Carnation Red or Yellow	Stem	3
	Rose Orange 50 cm	Rose Orange, Red or Yellow 50 cm	Stem	1

**NEW PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 9/9/11  
**END DATE:** 11/27/11  
**SEASON:** Fall  
**DESIGN:** All Around Arrangement





VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
Local Wholesale	6" Design Bowl		Each	1	1	1
<b>BloomNet</b> or Local Wholesale	Floral Foam Brick PC #25091		Each	0.33	0.33	0.33
Local Wholesale	Dried Oak Leaves		Each	10	10	10
Local Wholesale	12" Taper Candle, Orange		Each	1	1	1
Local Wholesale	Candle Stake		Each	1	1	1

<b>FLOWERS</b>						
	Rose Orange 50 cm	Rose Orange, Bi-Color or Yellow 50 cm	Stem	0	3	6
	Sunflower Medium	Any Sunflower, Gerbera Daisy Yellow or Orange	Stem	3	4	5
	Asiatic Lily Orange	Lily Orange, Bi-Color, Red or Yellow	Stem	0	3	4
	Daisy Pom Rust	Daisy Pom Bronze, Yellow or Bi-Color, Cushion Pom Rust or Yellow	Stem	3	4	5
	Carnation Orange	Carnation Yellow or Alstroemeria Orange	Stem	5	0	0
	Solidago	Solidago Painted Red, Statice Yellow	Stem	1	1	1
	Salal	Variegated Pittosporum, Green Pittosporum, or Seeded Eucalyptus	Stem	2	2	2
	Leather Leaf	Salal	Stem	3	2	2

**1-800-FLOWERS® CENTERPIECE FALL FIELDS OF EUROPE™**

- #91926 S \$39.99 7"H x 11"L
- #91926 M \$49.99 8"H x 12"L (shown)
- #91926 L \$59.99 9"H x 13"L

**NEW PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 9/26/11  
**END DATE:** 11/27/11  
**SEASON:** Fall  
**DESIGN:** All Around Centerpiece



#91926 S



#91926 M



#91926 L



VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
<b>BloomNet</b> or Local Wholesale	19" Cornucopia Basket - PC #92994		Each	1	1
<b>BloomNet</b> or Local Wholesale	10.5" L Double Design Dish PC #25770		Each	1	1
<b>BloomNet</b> or Local Wholesale	Floral Foam Brick PC #25091		Each	1	1
<b>BloomNet</b>	Faux Small Pear Pick PC #92999 - Codified		Each	2	2
<b>BloomNet</b>	Faux Small Red Apple Pick PC #92999 - Codified		Each	2	2
<b>BloomNet</b>	Faux Grapes Bunch PC #92999 - Codified		Each	1	1

<b>FLOWERS</b>					
	Rose Red 50 cm	Rose Red, Orange or Yellow 50 cm	Stem	3	5
	Viking Pom Yellow	Daisy Pom Yellow, Rust or Bi-Color, Cushion Pom Yellow	Stem	2	3
	Daisy Pom Red	Daisy Pom Yellow or Bi-Color, Button Pom Red	Stem	2	3
	Trachelium Green	Carnation Green, Tick Green	Stem	2	4
	Hypericum Red	Hypericum Orange, Alstroemeria Red or Orange	Stem	2	4
	Solidago Painted Red	Solidago, Statice Yellow	Stem	1	1
	Salal	Variegated Pittosporum, Green Pittosporum, or Seeded Eucalyptus	Stem	3	4

**NEW PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 9/26/11  
**END DATE:** 11/27/11  
**SEASON:** Fall  
**DESIGN:** Centerpiece



#91928 S



#91928 L

**1-800-FLOWERS® FRESH FLOWER CORNUCOPIA**

- #91928 S \$59.99 9.5"H x 21"L
- #91928 L \$79.99 11"H x 23"L (shown)



**1-800-FLOWERS®  
BOUNTIFUL CORNUCOPIA**

- #91929 S \$49.99 6"H x 19"L
- #91929 M \$59.99 6.5"H x 20"L (shown)
- #91929 L \$69.99 7"H x 21"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	19" Cornucopia Basket - PC #92994		Each	1	1	1
Local Wholesale	Tape		Each	8	12	14
Local Wholesale	Shrink Bag 14x18		Each	1	1	0
Local Wholesale	Shrink Wrap 26x24		Each	0	0	1
Local Wholesale	Paper Fill		Each	5	10	15

<b>PRODUCTS</b>						
	Kiwi Flat		Each	3	2	2
	Nuts		Each	5	10	15
	Grapefruit		Each	0	1	2
	Bosc Pear		Each	2	2	2
	Orange		Each	2	2	2
	Green Apple		Each	3	2	2
	Red Apple		Each	3	2	1
	Plum		Each	1	2	2
	Mango		Each	0	1	2

**NEW PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 9/26/11  
**END DATE:** 11/27/11  
**SEASON:** Fall  
**DESIGN:** Gift Basket



#91929 S



#91929 M



#91929 L



**1-800-FLOWERS®  
FALL FIELDS OF EUROPE™**

- #90831 S \$39.99 17"H x 13"L
- #90831 M \$49.99 20"H x 15"L (shown)
- #90831 L \$59.99 21"H x 17"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	8" H Clear Glass Gathering Vase PC #29497		Each	1	1	1
Local Wholesale	Natural Raffia		Each	10	10	10
Local Wholesale	Dried Oak Leaves		Each	5	5	5

<b>FLOWERS</b>						
	Rose Orange 50 cm	Rose Orange, Bi-Color or Yellow 50 cm	Stem	0	3	6
	Sunflower Medium	Any Sunflower, Gerbera Daisy Yellow or Orange	Stem	2	3	3
	Asiatic Lily Orange	Lily Orange, Bi-Color Red or Yellow	Stem	1	2	3
	Daisy Pom Rust	Daisy Pom Bronze, Yellow or Bi-Color, Cushion Pom Rust or Yellow	Stem	2	3	5
	Solidago	Solidago Painted Red, Statice Yellow	Stem	1	2	3
	Salal	Variiegated Pittosporum, Green Pittosporum, or Seeded Eucalyptus	Stem	3	3	3

**NEW PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 9/9/11  
**END DATE:** 11/27/11  
**SEASON:** Fall  
**DESIGN:** All Around Arrangement



#90831 S



#90831 M



#90831 L





VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
<b>BloomNet</b>	7" H Purple Passion Glass Vase PC #92159 - Codified		Each	1	1
Local Wholesale	Dried Oak Leaves		Each	5	5
<b>FLOWERS</b>					
	Rose Orange 50 cm	Rose Orange or Bi-Color 50 cm	Stem	0	2
	Cremona Lavender	Spider Mum Lavender	Stem	2	3
	Cushion Mum Deep Purple	Carnation Purple	Stem	2	2
	Carnation Orange	Alstroemeria Orange	Stem	3	3
	Hypericum Red	Hypericum Brown	Stem	1	2
	Heather	Waxflower	Stem	3	4
	Salal	Variegated Pittosporum, Green Pittosporum, or Seeded Eucalyptus	Stem	2	2

**1-800-FLOWERS®  
PLUM CRAZY® FOR FALL**

#90649 S \$39.99 12"H x 12"L  
#90649 L \$49.99 14"H x 12"L (shown)

**NEW CODIFIED PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 9/9/11  
**END DATE:** 11/27/11  
**SEASON:** Fall  
**DESIGN:** All Around Arrangement



#90649 S

#90649 L



**1-800-FLOWERS®  
FRUITFUL GATHERING BOUQUET**

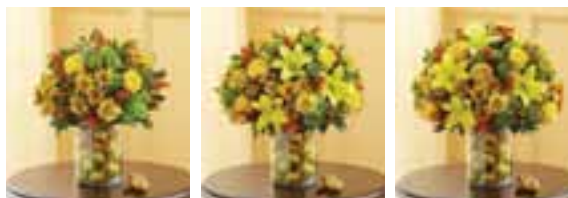
#91930 S \$74.99 16"H x 11"L  
#91930 M \$99.99 17"H x 12"L (shown)  
#91930 L \$124.99 18"H x 13"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
Local Wholesale	8" H Clear Glass Cylinder Vase		Each	1	1	1
<b>BloomNet</b> or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5	0.5	0.5
Local Wholesale	Loomie Dish		Each	1	1	1
Local Wholesale	Lady Apple	Faux Small Red Apple PC#92999 - Codified	Each	30	30	30
Local Wholesale	Floral Tape		Yard	0.5	0.5	0.5
<b>FLOWERS</b>						
	Rose Yellow 40 cm	Rose Yellow, Bi-Color, or Orange 40 cm	Stem	3	9	12
	Asiatic Lily Yellow	Lily Yellow, Bi-Color, Red or Orange	Stem	0	2	4
	Athos Pom	Button Pom Green	Stem	3	4	4
	Daisy Pom Yellow	Daisy Pom Bi-Color or Red, Cushion Mum Yellow	Stem	3	4	4
	Hypericum Red	Hypericum Orange or Brown	Stem	4	5	6
	Solidago Painted Red	Solidago or Statice Yellow	Stem	1	2	2
	Variegated Pittosporum	Salal or Green Pittosporum	Stem	2	2	2
	Italian Ruscus	Seeded Eucalyptus	Stem	2	2	2

**HOW TO:** See Page 62

**NEW PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 9/9/11  
**END DATE:** 11/27/11  
**SEASON:** Fall  
**DESIGN:** All Around Arrangement



#91930 S

#91930 M

#91930 L



**1-800-FLOWERS® BASKET  
FALL FIELDS OF EUROPE™**

- #91932 S \$39.99 10"H x 11"L
- #91932 M \$49.99 11"H x 11.5"L (shown)
- #91932 L \$59.99 12"H x 12"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	8" Dark Willow Basket with Handle PC #92790		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5	0.5	0.5
Local Wholesale	Dried Oak Leaves		Each	3	3	3

<b>FLOWERS</b>						
	Rose Orange 50 cm	Rose Orange, Bi-Color or Yellow 50 cm	Stem	0	3	6
	Sunflower Medium	Any Sunflower, Gerbera Daisy Yellow or Orange	Stem	3	4	5
	Asiatic Lily Orange	Lily Orange, Bi-Color, Red or Yellow	Stem	0	2	3
	Daisy Pom Rust	Daisy Pom Bronze, Yellow or Bi-Color, Cushion Pom Rust or Yellow	Stem	3	4	5
	Carnation Orange	Carnation Yellow or Alstroemeria Orange	Stem	5	0	0
	Solidago	Solidago Painted Red, Statice Yellow	Stem	1	1	1
	Salal	Variiegated Pittosporum, Green Pittosporum, or Seeded Eucalyptus	Stem	3	3	3

**NEW PRODUCT**

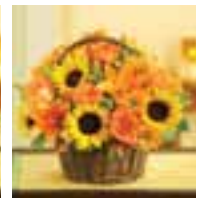
**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 9/9/11  
**END DATE:** 11/27/11  
**SEASON:** Fall  
**DESIGN:** All Around Arrangement



#91932 S



#91932 M



#91932 L



**1-800-FLOWERS® AUTUMN  
GATHERING™ BASKET**

- #90657 \$59.99 12"H x 12"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet or Local Wholesale	8" Dark Willow Basket with Handle PC #92790		Each	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5
BloomNet or Local Wholesale	Green Apple on Plastic Pick PC #92975		Each	3
Local Wholesale	Dried Oak Leaves		Each	5

<b>FLOWERS</b>				
	Cremone Purple	Cushion Mum Single		
		Bloom Deep Purple	Stem	3
	Rose Bronze 50 cm	Rose Orange 50 cm	Stem	3
	Rose Peach 50 cm	Rose Orange 50 cm	Stem	2
	Cushion Mum Deep Purple	Carnation Purple	Stem	2
	Carnation Lime Green	Carnation Yellow	Stem	4
	Hypericum Amber	Hypericum Yellow	Stem	2
	Heather	Waxflower Pink	Stem	2
	Curly Willow	Natural Birch	Stem	1
	Dried Lotus Pod		Stem	2

**NEW PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 9/9/11  
**END DATE:** 11/27/11  
**SEASON:** Fall  
**DESIGN:** All Around Arrangement





**1-800-FLOWERS®  
FALL DAISY BASKET**

#90829 S \$34.99 12"H x 12"L  
#90829 L \$44.99 13"H x 14"L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
BloomNet or Local Wholesale	8" Dark Willow Basket with Handle PC #92790		Each	1	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5	0.5
BloomNet or Local Wholesale	Ribbon (1.5" W Flat Liner Milk Chocolate) PC #92998	Comparable Decorative Ribbon	Yard	0.5	1
Local Wholesale	Floral Wire (12")		Each	1	1
Local Wholesale	Floral Pick (6")		Each	1	1
Local Wholesale	Dried Oak Leaves		Each	5	5

<b>FLOWERS</b>					
	Daisy Pom Yellow	Daisy Pom Rust or Bi-Color, Cushion Pom Yellow	Stem	3	4
	Daisy Pom Rust	Daisy Pom Red, Yellow or Bi-Color, Cushion Pom Rust	Stem	2	5
	Solidago	Solidago Painted Red, Statice Yellow	Stem	1	3
	Variegated Pittosporum	Green Pittosporum or Salal	Stem	1	2

**NEW PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 9/9/11  
**END DATE:** 11/27/11  
**SEASON:** Fall  
**DESIGN:** All Around Arrangement



#90829 S

#90829 L



**1-800-FLOWERS® 4" FALL MUM IN GREEN PLANTER**

#91938 \$39.99 10"H x 7"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet	4.75" H Green Tin Planter PC #92787 - Codified		Each	1
BloomNet or Local Wholesale	Ribbon (1.5" W Flat Liner Milk Chocolate) PC #92998	Comparable Decorative Ribbon	Yard	0.5
Local Wholesale	Floral Wire (12")		Each	0.5
Local Wholesale	Floral Pick (6")		Each	1

<b>FLOWERS</b>				
	4" Mum Plant Yellow	Similar 4" Blooming Plant Yellow or Orange	Each	1

**NEW CODIFIED PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 9/9/11  
**END DATE:** 11/27/11  
**SEASON:** Fall  
**DESIGN:** Plant



**1-800-FLOWERS®  
FALL PLANT IN BIRDS NEST**

#91940 \$34.99 8"H x 6"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
<b>BloomNet</b>	Birds Nest Basket with PVC Liner PC #92850 - Codified		Each	1
<b>BloomNet</b> or	Ribbon (1.5" W Flat Liner	Comparable		
Local Wholesale	Milk Chocolate) PC #92998	Decorative Ribbon	Yard	0.5
Local Wholesale	Floral Wire (12')		Each	0.5
Local Wholesale	Floral Pick (6")		Each	1

<b>FLOWERS</b>				
	4" Kolanchoe Orange	Similar 4" Blooming Plant Yellow or Orange	Each	1

**NEW CODIFIED PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 9/9/11  
**END DATE:** 11/27/11  
**SEASON:** Fall  
**DESIGN:** Plant



**1-800-FLOWERS®  
FALL DAISY TOTE**

#91772 S \$34.99 13"H x 10"L  
 #91772 L \$39.99 15"H x 12"L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
<b>BloomNet</b>	Canvas Printed Bag PC #92788 - Codified		Each	1	1
<b>BloomNet</b> or	Floral Foam Brick PC #25091		Each	0.5	0.5
Local Wholesale	Hard Liner		Each	1	1

<b>FLOWERS</b>					
	Daisy Pom Yellow	Daisy Pom Red or Bi-Color, Cushion Pom Yellow	Stem	3	5
	Daisy Pom Rust	Daisy Pom Bronze or Bi-Color, Cushion Pom Rust	Stem	2	2
	Solidago	Solidago Painted Red, Statice Yellow	Stem	1	1
	Variegated Pittosporum	Green Pittosporum or Salal	Stem	1	1

**DESIGN TIP:** Do not discard styrofoam insert or liner.

**HOW TO:** See Page 139

**NEW CODIFIED PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 9/9/11  
**END DATE:** 11/27/11  
**SEASON:** Fall  
**DESIGN:** All Around Arrangement



#91772 S



#91772 L





**1-800-FLOWERS® BASKET  
FIELDS OF EUROPE™**

- #91795 S \$39.99 8"H x 8"L
- #91795 M \$49.99 9"H x 9"L (shown)
- #91795 L \$59.99 10"H x 10"L

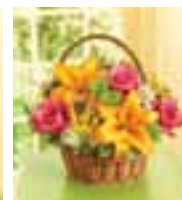
VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	8" Dark Willow Basket with Handle PC #92790		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5	0.5	0.5
<b>FLOWERS</b>						
	Rose Hot Pink 50 cm	Rose Hot Pink, Orange or Yellow 50 cm	Stem	2	3	4
	Asiatic Lily Orange	Any Lily Orange or Yellow	Stem	1	2	3
	Alstroemeria Yellow	Alstroemeria White, Pink or Orange	Stem	2	4	4
	Athos Pom	Button Pom Green	Stem	2	3	3
	Waxflower Pink	Heather or Calcynia	Stem	1	1	2
	Monte Casino White	Solidago	Stem	1	1	2
	Variegated Pittosporum	Green Pittosporum or Salal	Stem	1	1	1

**NEW PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 8/29/11  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91795 S



#91795 M



#91795 L



**1-800-FLOWERS® GREEN TIN  
PLANTER FIELDS OF EUROPE™**

- #91791 S \$39.99 9.5"H x 9.5"L
- #91791 M \$44.99 10"H x 10"L (shown)
- #91791 L \$49.99 10.5"H x 10.5"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet	4.75" H Green Tin Planter PC #92787 - Codified		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	0.33	0.33	0.33
Local Wholesale	Natural Raffia		Each	5	5	5
<b>FLOWERS</b>						
	Rose Hot Pink 50 cm	Rose Hot Pink, Orange or Yellow 50 cm	Stem	3	4	5
	Asiatic Lily Orange	Any Lily Orange or Yellow	Stem	1	1	1
	Alstroemeria Yellow	Alstroemeria White, Pink or Yellow	Stem	2	3	4
	Athos Pom	Button Pom Green	Stem	2	2	2
	Waxflower Pink	Heather or Calcynia	Stem	1	1	1
	Monte Casino White	Solidago	Stem	1	1	1
	Variegated Pittosporum	Green Pittosporum or Salal	Stem	1	1	1

**NEW CODIFIED PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 8/29/11  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91791 S



#91791 M



#91791 L





**1-800-FLOWERS®  
PITCHER FIELDS OF EUROPE™**

- #91783 S \$44.99 13"H x 8"L
- #91783 M \$54.99 14"H x 9"L (shown)
- #91783 L \$64.99 15"H x 10"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
<b>BloomNet</b>	7.75" H White Ceramic Pitcher PC #92786 - Codified		Each	1	1	1
<b>FLOWERS</b>						
	Rose Yellow 50 cm	Rose Yellow, Orange or Hot Pink 50 cm	Stem	2	3	4
	Asiatic Lily Orange	Any Lily Orange or Yellow	Stem	1	2	3
	Alstroemeria Pink	Alstroemeria White, Yellow or Orange	Stem	2	4	5
	Athos Pom	Button Pom Green	Stem	2	3	4
	Waxflower Pink	Heather or Calcynia	Stem	1	1	2
	Monte Casino White	Solidago	Stem	1	1	2
	Variegated Pittosporum	Green Pittosporum, Seeded Eucalyptus or Salal	Stem	1	1	1

**NEW CODIFIED PRODUCT**

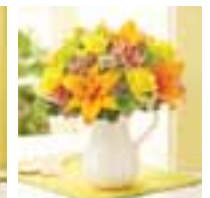
**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 8/29/11  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91783 S



#91783 M



#91783 L



**1-800-FLOWERS® RECTANGLE VASE FIELDS OF EUROPE™**

- #91776 S \$44.99 10"H x 11.5"L
- #91776 M \$54.99 11"H x 12"L (shown)
- #91776 L \$64.99 12"H x 12.5"L

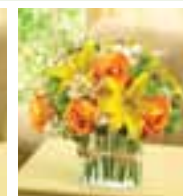
VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
<b>BloomNet</b>	6" H Rectangle Glass Vase PC #92446 - Codified		Each	1	1	1
<b>Local Wholesale</b>	Natural Raffia		Each	5	5	5
<b>FLOWERS</b>						
	Rose Orange 50 cm	Rose Orange, Hot Pink or Yellow 50 cm	Stem	3	4	5
	Asiatic Lily Yellow	Any Lily Orange or Yellow	Stem	1	2	3
	Alstroemeria White	Alstroemeria Yellow, Pink or Orange	Stem	2	4	5
	Athos Pom	Button Pom Green	Stem	2	3	4
	Waxflower Pink	Heather or Calcynia	Stem	1	1	2
	Monte Casino White	Solidago	Stem	1	1	2
	Variegated Pittosporum	Green Pittosporum or Salal	Stem	1	1	1

**NEW CODIFIED PRODUCT**

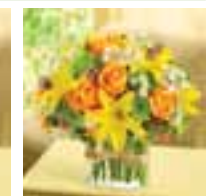
**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 8/29/11  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91776 S



#91776 M



#91776 L



**1-800-FLOWERS® CUBE VASE  
FIELDS OF EUROPE™**

- #91780 S \$54.99 9.5"H x 9"L
- #91780 M \$64.99 10"H x 9.5"L (shown)
- #91780 L \$74.99 10.5"H x 10"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	5" H x 5" D Glass Cube Vase PC #29460B		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5	0.5	0.5
BloomNet or Local Wholesale	Ti Leaf Ribbon PC #92716	Large Tropical Leaf (Ti, Banana, Aspidistra)	Yard	1	1	1
<b>FLOWERS</b>						
	Rose Orange 50 cm	Rose Orange, Hot Pink or Yellow 50 cm	Stem	3	4	5
	Asiatic Lily Yellow	Any Lily Yellow or Orange	Stem	1	2	3
	Alstroemeria Pink	Alstroemeria White, Yellow or Orange	Stem	3	4	5
	Athos Pom	Button Pom Green	Stem	2	3	4
	Waxflower Pink	Heather or Calcynia	Stem	1	1	2
	Monte Casino White	Solidago	Stem	1	1	2
	Variegated Pittosporum	Green Pittosporum or Salal	Stem	1	1	1

**NEW PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 8/29/11  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91780 S



#91780 M



#91780 L



**1-800-FLOWERS® CYLINDER VASE  
FIELDS OF EUROPE™**

- #91798 S \$74.99 17"H x 12"L
- #91798 M \$99.99 18"H x 14"L (shown)
- #91798 L \$124.99 20"H x 18"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	8" H Clear Glass Cylinder Vase PC #29614		Each	1	1	1
<b>FLOWERS</b>						
	Rose Orange 50 cm	Rose Orange, Hot Pink or Yellow 50 cm	Stem	6	12	18
	Asiatic Lily Yellow	Any Lily Yellow or Orange	Stem	5	7	9
	Alstroemeria White	Alstroemeria Yellow, Pink or Orange	Stem	5	7	9
	Athos Pom Pon	Button Pom Green	Stem	4	5	6
	Waxflower Pink	Heather or Calcynia	Stem	3	3	3
	Monte Casino White	Solidago	Stem	2	2	2
	Variegated Pittosporum	Green Pittosporum, Seeded Eucalyptus or Salal	Stem	3	3	3

**NEW PRODUCT**

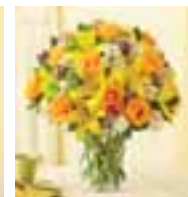
**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 8/29/11  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91798 S



#91798 M



#91798 L



VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
<b>BloomNet</b>	Canvas Printed Bag PC #92788 - Codified		Each	1	1	1
<b>BloomNet</b> or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5	0.5	0.5
Local Wholesale	Hard Liner		Each	1	1	1
<b>FLOWERS</b>						
	Rose Yellow 50 cm	Rose Yellow, Orange or Hot Pink 50 cm	Stem	3	4	5
	Asiatic Lily Orange	Any Lily Orange or Yellow	Stem	1	2	3
	Alstroemeria Pink	Alstroemeria White, Yellow or Orange	Stem	2	4	5
	Athos Pom	Button Pom Green	Stem	2	3	4
	Waxflower Pink	Heather or Calcynia	Stem	1	2	2
	Monte Casino White	Solidago	Stem	1	1	2
	Variiegated Pittosporum	Green Pittosporum or Salal	Stem	1	1	1

**DESIGN TIP:** Do not discard styrofoam insert or liner.

**HOW TO:** See Page 139

**NEW CODIFIED PRODUCT**

**START DATE:** 8/29/11

**EARLIEST DELIVERY DATE:** 8/29/11

**END DATE:** Open

**SEASON:** Everyday

**DESIGN:** All Around

Arrangement #91787 S



#91787 M

#91787 L

**1-800-FLOWERS® TOTE FIELDS OF EUROPE™**

- #91787 S \$44.99 13"H x 11"L
- #91787 M \$54.99 13.5"H x 13.5"L (shown)
- #91787 L \$64.99 14"H x 16"L

**HOW TO ARRANGE: 1-800-FLOWERS® PINK RIBBON FLOWER CAKE**

PC #90255



**STEP 1**

Glue Oasis to cake plate.



**STEP 2**

Using your knife, lightly press into the foam, making the breast cancer ribbon symbol. This will give you a guide line for your flowers.



**STEP 3**

Fill to recipe.



## HOW TO ARRANGE: 1-800-FLOWERS® PUMPKIN SPICE MARTINI BOUQUET™ & WITCHY SOUR™ MARGARITA GELS

PC #91904, PC #91893



STEP 1

Fill the acrylic Margarita or Martini glass with the instructed crystal accents from the recipe.



STEP 2

Mix equal parts of the 2 colored crystal accents to make the colored gel. The tint of the water will become the color of the gel, either purple or orange.



STEP 3

Place the lid on top of the Margarita or Martini glass. Cut oasis and place in liner. Fill floral recipe as instructed.

## HOW TO ARRANGE: 1-800-FLOWERS® FRUITFUL GATHERINGS & HOLIDAY GARDEN OF GRANDEUR

PC #91930, PC #90378



STEP 1

Fill 8" H Clear Glass Cylinder Vase with Lady Apples.



STEP 2

Place loomey dish on top of the vase. If the dish is not straight, you will need to either reposition the apples or remove a few of the apples.



STEP 3

Glue oasis to loomey dish. Tape the dish to the top of the 8" H Clear Glass Cylinder Vase.



STEP 4

Fill floral recipe as instructed.

## HOW TO ARRANGE: 1-800-FLOWERS® HALLOWEEN TREAT™

PC #91895



STEP 1

Take 2 pieces of styrofoam.



STEP 2

Dip one side of one piece of styrofoam into the hot glue pan.



STEP 3

Pull the styrofoam apart.



STEP 4

This will form a web.



STEP 5

Start at the bottom of the curly willow.



STEP 6

Keep pressing the styrofoam pieces together. This action will give you more webs.



STEP 7

Move towards top of curly willow.



STEP 8

NOTE: You will only have to dip the styrofoam pieces in the hot glue pan once to complete one full web.

**SAME DAY GIFT BASKETS**

Call us at 1-800-BloomNet (1-800-256-6663)



**1-800-BASKETS®  
TASTEFUL EXPRESSIONS  
GOURMET GIFT BASKET**

#94408 \$59.99 13"H x 8"W x 17.5"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
	<b>HARDGOODS</b>			
BloomNet	Tasteful Expressions Gourmet Gift Basket PC #92553 - Codified		Each	1

**NEW CODIFIED PRODUCT**

**START DATE:** 11/1/11  
**END DATE:** 3/31/11  
**SEASON:** Everyday  
**DESIGN:** All Around Basket



**1-800-BASKETS® FESTIVE RED  
HOLIDAY SLEIGH GIFT BASKET**

#94838 \$59.99 14.25"H x 6"W x 15.625"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
	<b>HARDGOODS</b>			
BloomNet	Festive Red Holiday Sleigh Gift Basket PC #97008 - Codified		Each	1

**NEW CODIFIED PRODUCT**

**START DATE:** 11/1/11  
**END DATE:** 12/31/12  
**SEASON:** Holiday  
**DESIGN:** All Around Basket





**1-800-BASKETS® GOLDEN CLASSICS GIFT BASKET**

#94835    \$49.99    12.5"H x 7.6"W x 12"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
	<b>HARDGOODS</b>			
BloomNet	Golden Classics Gift Basket PC #92550 - Codified		Each	1

**NEW CODIFIED PRODUCT**

**START DATE:** 11/1/11  
**END DATE:** 3/31/11  
**SEASON:** Holiday  
**DESIGN:** All Around Basket



## Introducing our new same-day delivery gift basket program



- **Fast Growing** - Access a high-demand category for corporate account gifting and sympathy for the home.
- **Affordable & Profitable** - Pre-made baskets make fulfillment easy, reducing your labor costs. Affordable SRP's starting at \$49.99!
- **Truly Unique Products** - Expertly designed by our talented team of Designers. We search the world for the best items that fill each gift.
- **Retail Friendly** - Made with products from the 1-800-FLOWERS® family of brands, you can trust you'll get a great product.

To order, visit [www.BloomNet.net](http://www.BloomNet.net) or call 1-800-BloomNet (1-800-256-6663)



**1-800-FLOWERS® HOLIDAY BIRTHDAY FLOWER CAKE®**

#90266 \$39.99 7"H x 8"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
Local Wholesale	Cake Oasis		Each	1
Local Wholesale	Cake Plate		Each	1
Local Wholesale	25mm Ball Red		Each	8
Local Wholesale	Birthday Candles		Each	5
<b>BloomNet</b> or Local Wholesale	Birthday Flower Cake Box PC #24581		Each	1

<b>FLOWERS</b>				
	Rose Red 50 cm	Rose Red or Green 50 cm	Stem	1
	Cushion Pom White		Stem	7
	Athos Pom	Button Pom Green	Stem	3
	Mini Carnation Red	Mini Carnation Bi-Color Red and White	Stem	5
	Variiegated Holly	Any Christmas Green	Stem	1

**NEW PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11  
**END DATE:** 12/31/11  
**SEASON:** Holiday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS® SANTA PAWS™**

#90274 \$49.99 11.5"H x 10"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
	a-DOG-able™ Kit PC #92981 - Codified Kit Contains: Peeled Willow Dog Bed with Liner, 2 Eyes, 1 Nose		Each	1
<b>BloomNet</b>	3" Doll Glasses		Each	1
<b>BloomNet</b>	PC #92997 - Codified Santa Hat		Each	1
<b>BloomNet</b>	PC #92997 - Codified		Each	1
Local Wholesale	25mm Ball Emerald		Each	6
Local Wholesale	Bank Pin		Each	2
<b>BloomNet</b> or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5

<b>FLOWERS</b>				
	Carnation White		Stem	13
	Mini Carnation Red	Mini Carnation Bi-Color Red and White	Stem	2
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)		Stem	2

**DESIGN TIP:** Secure hat to dog's head with pin.

**HOW TO:** See Page 111

**NEW CODIFIED PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11  
**END DATE:** 12/31/11  
**SEASON:** Holiday  
**DESIGN:** One Sided Arrangement



**1-800-FLOWERS® PEPPERMINT MARTINI BOUQUET™**

- #90281 S \$44.99 14"H x 7.5"L
- #90281 M \$54.99 15"H x 8.5"L (shown)
- #90281 L \$64.99 16"H x 9.5"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet	Acrylic Martini Glass with Liner PC #92969 - Codified		Each	1	1	1
BloomNet or Local Wholesale	Crystal Accents Emerald Green PC #92986		Each	1	1	1
Local Wholesale	Candy Cane		Each	2	2	2
Local Wholesale	Floral Pick (6")		Each	2	2	2
Local Wholesale	Floral Tape		Each	0.5	0.5	0.5

<b>FLOWERS</b>						
	Rose Red 50 cm	Rose Red or Green 50 cm	Stem	1	2	3
	Carnation Red		Stem	7	9	12
	Carnation Bi-Color Red and White	Carnation Red or White	Stem	4	6	9
	Carnation White		Stem	3	5	6

**HOW TO:** See Page 107

**NEW CODIFIED PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11  
**END DATE:** 1/6/12  
**SEASON:** Holiday  
**DESIGN:** All Around Arrangement



#90281 S



#90281 M



#90281 L



**1-800-FLOWERS® CHEERS TO THE NEW YEARS**

- #90277 S \$49.99 19"H x 12"L
- #90277 M \$59.99 20"H x 13"L (shown)
- #90277 L \$69.99 21"H x 14"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet	Acrylic Margarita Glass with Liner PC #92970 - Codified		Each	1	1	1
BloomNet or Local Wholesale	Crystal Accents Sapphire Blue PC #92987		Each	1	1	1
Local Wholesale	25mm Ball Silver		Each	6	6	6
Local Wholesale	Floral Pick (6")		Each	6	6	6

<b>FLOWERS</b>						
	Rose White 50 cm	Rose White 50 cm	Stem	2	4	6
	Snapdragon White	Star of Bethlehem, Stock White, Larkspur White	Stem	3	3	3
	Stargazer Lily White	Any White Lily	Stem	1	2	3
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)		Stem	3	3	3
	Salal	Variegated Pittosporum, Green Pittosporum, or Seeded Eucalyptus	Stem	2	2	2

**HOW TO:** See Page 107

**NEW CODIFIED PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11  
**END DATE:** 1/6/12  
**SEASON:** Holiday  
**DESIGN:** All Around Arrangement



#90277 S



#90277 M



#90277 L





VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
Local Wholesale	#73 Design Bowl		Each	1	1	1
<b>BloomNet</b> or	Floral Foam Brick					
Local Wholesale	PC #25091		Each	1	1	1
Local Wholesale	Waterproof Tape		Each	2	2	2
Local Wholesale	Candy Cane		Each	6	8	10
Local Wholesale	Floral Pick (6")		Each	20	24	28
Local Wholesale	#9 Ribbon (Satin Red)		Yard	2	2	2
Local Wholesale	Floral Wire (12")		Each	1	1	1
Local Wholesale	25mm Ball Red		Each	10	12	14

<b>FLOWERS</b>						
	Rose Red 50 cm	Rose Red 50 cm	Stem	0	6	10
	Mini Carnation Red	Mini Carnation Bi-Color Red and White	Stem	4	6	8
	Cushion Pom White	Snowflake Shikeria Cushion Mum	Stem	4	6	4
	Gypsophila	Rice Flower White, Queen Anne's Lace	Stem	2	3	4
	Boxwood		Stem	0.15	0.2	0.25
	Cedar Green		Stem	2	2	2

**HOW TO:** See Page 83

**NEW PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11  
**END DATE:** 12/31/11  
**SEASON:** Holiday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS®  
HOLIDAY FLOWER TREE®**

- #90285 S \$59.99 19"H x 12"L
- #90285 M \$79.99 21"H x 13"L (shown)
- #90285 L \$99.99 22"H x 14"L



VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
<b>BloomNet</b>	4.75" H Green Tin Planter			
<b>BloomNet</b> or	PC #92787 - Codified		Each	1
Local Wholesale	Floral Foam Brick			
Local Wholesale	PC #25091		Each	1
Local Wholesale	Waterproof Tape		Yard	1
Local Wholesale	25mm Ball Silver		Each	6
Local Wholesale	25mm Ball Red		Each	6
Local Wholesale	Floral Pick (6")		Each	7
Local Wholesale	#9 Ribbon (Silver)		Yard	1
Local Wholesale	Floral Wire (12")		Each	1

<b>FLOWERS</b>				
	Carnation Lime Green		Stem	7
	Gypsophila	Rice Flower White, Queen Anne's Lace	Stem	1
	Waxflower Pink	Heather or Calcynia	Stem	1
	Boxwood		Stem	0.1

**HOW TO:** See Page 83

**NEW CODIFIED PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11  
**END DATE:** 12/31/11  
**SEASON:** Holiday  
**DESIGN:** All Around Arrangement

**1-800-FLOWERS®  
HEARTFELT HOLIDAY TREE**

- #90292 \$49.99 15"H x 12"L



**1-800-FLOWERS® BERRY MERRY CHRISTMAS™ CENTERPIECE**

- #90296 S \$34.99 10"D
- #90296 M \$39.99 11"D (shown)
- #90296 L \$44.99 12"D

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
Local Wholesale	6" Design Bowl		Each	1	1	1
<b>BloomNet</b> or	Floral Foam Brick					
Local Wholesale	PC #25091		Each	0.5	0.5	0.5
Local Wholesale	#9 Ribbon (Satin Red)		Yard	1	1	1
Local Wholesale	12" Taper Candle		Each	1	1	1
Local Wholesale	Candle Stake		Each	1	1	1
Local Wholesale	Pinecone Pick		Each	4	6	8
Local Wholesale	Floral Wire (12")		Each	2	2	2
Local Wholesale	Floral Pick (6")		Each	2	2	2

**FLOWERS**

Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)	Stem	6	9	12
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**NEW PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11  
**END DATE:** 12/31/11  
**SEASON:** Holiday  
**DESIGN:** All Around Arrangement



#90296 S



#90296 M



#90296 L



**1-800-FLOWERS® CENTERPIECE CHRISTMAS FIELDS OF EUROPE™**

- #90300 S \$39.99 11"H x 7"L
- #90300 M \$49.99 14"H x 8"L (shown)
- #90300 L \$59.99 17"H x 9"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
Local Wholesale	6" Design Bowl		Each	1	1	1
<b>BloomNet</b> or	Floral Foam Brick					
Local Wholesale	PC #25091		Each	0.5	0.5	0.5
Local Wholesale	12" Taper Candle (Red)		Each	1	1	1
Local Wholesale	Candle Stake		Each	1	1	1
Local Wholesale	25mm Ball Silver		Each	9	9	9

**FLOWERS**

Spider Mum White	Rose Red 50 cm	Stem	3	5	7
Carnation Red	Carnation Bi-Color Red and White, White or Green	Stem	3	6	8
Button Pom Green	Any White	Stem	3	4	5
Gypsophila	Snowflake Shikera Cushion Mum, Daisy Pom White	Stem	1	1	1
Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)		Stem	3	4	5

**NEW PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11  
**END DATE:** 12/31/11  
**SEASON:** Holiday  
**DESIGN:** All Around Arrangement



#90300 S



#90300 M



#90300 L





VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
	Dove Bubble Bowl with Tea Light					
BloomNet	PC #92217 - Codified		Each	1	1	1
BloomNet	Berry Branch Pick PC #92217 - Codified		Each	2	3	4
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	0.33	0.33	0.33
Local Wholesale	6" Design Bowl		Each	1	1	1
Local Wholesale	Floral Pick (6")		Each	4	4	4
Local Wholesale	Waterproof Tape		Yard	1	1	1

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>FLOWERS</b>						
	Rose Red 50 cm		Stem	3	5	7
	Mini Carnation White		Stem	3	3	3
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)		Stem	4	4	4

**NOTE:** Care card needs to be attached to arrangement.

**HOW TO:** See Page 83

**NEW CODIFIED PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11  
**END DATE:** 12/31/11  
**SEASON:** Holiday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS® CENTERPIECE PEACE ON EARTH HOLIDAY**

- #90307 S \$49.99 11"H x 7"L
- #90307 M \$59.99 14"H x 8"L (shown)
- #90307 L \$69.99 17"H x 9"L

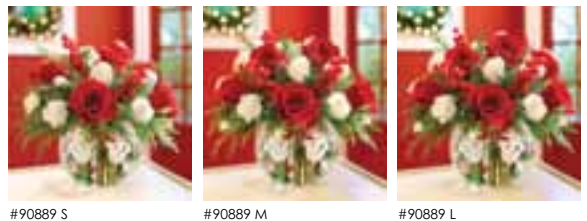


VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
	Dove Bubble Bowl with Tea Light					
BloomNet	PC #92217 - Codified		Each	1	1	1
BloomNet	Berry Branch Pick PC #92217 - Codified		Each	2	3	4
<b>FLOWERS</b>						
	Rose Red 50 cm		Stem	4	5	6
	Mini Carnation White		Stem	3	3	3
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)		Stem	3	3	3

**NOTE:** Care card needs to be attached to arrangement.

**NEW CODIFIED PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11  
**END DATE:** 12/31/11  
**SEASON:** Holiday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS® BOUQUET PEACE ON EARTH HOLIDAY**

- #90889 S \$49.99 9"H x 8"L
- #90889 M \$54.99 10"H x 9"L (shown)
- #90889 L \$59.99 11"H x 10"L





**1-800-FLOWERS® HOLIDAY  
ALL WRAPPED UP™**

#90318 \$49.99 11"H x 9"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet or Local Wholesale	5" H x 5" D Clear Glass Cube Vase PC #29460B		Each	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5
BloomNet	Red Foam Strip PC #92865 - Codified		Each	1
BloomNet or Local Wholesale	Ribbon (Tannon Red Plaid) PC #92998		Yard	2
Local Wholesale	Floral Wire (12")		Each	1
Local Wholesale	Floral Pick (6")		Each	1
<b>FLOWERS</b>				
	Rose Red 50 cm	Rose Red or Green 50 cm	Stem	3
	Asiatic Lily White	Any White Lily	Stem	1
	Hypericum Red	Hypericum Brown or Green	Stem	3
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)		Stem	2

**HOW TO:** See Page 140

**NEW CODIFIED PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11  
**END DATE:** 12/31/11  
**SEASON:** Holiday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS®  
HOLIDAY MAGIC™**

#90322 S \$49.99 15"H x 10"  
 #90322 M \$59.99 16"H x 11" (shown)  
 #90322 L \$69.99 18"H x 13"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet	7.5" H Red Ribbed Vase PC #92688 - Codified		Each	1	1	1
BloomNet or Local Wholesale	Ribbon (Tannon Red Plaid) PC #92998		Yard	1	1	1
<b>FLOWERS</b>						
	Rose Red 50 cm	Rose White or Red 50 cm	Stem	4	6	8
	Asiatic Lily White	Any White Lily	Stem	3	4	5
	Astroemeria White	Astroemeria Red	Stem	4	5	6
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)		Stem	2	2	2

**NEW CODIFIED PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11  
**END DATE:** 12/31/11  
**SEASON:** Christmas  
**DESIGN:** All Around Arrangement



#90322 S

#90322 M

#90322 L



**1-800-FLOWERS®  
MERRY MISTLETOE™**

#90329 S \$49.99 14"H x 9"L  
#90329 L \$59.99 15"H x 10"L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
BloomNet	7.75" H White Ceramic Pitcher PC #92786 - Codified		Each	1	1
Local Wholesale	#9 Ribbon (Satin Red)		Yard	0.5	0.5
Local Wholesale	Candy Cane		Each	2	2

<b>FLOWERS</b>					
	Gerbera Daisy Red		Stem	4	6
	Spider Mum White	Cremona White	Stem	4	6
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)		Stem	2	2

**NEW CODIFIED PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11  
**END DATE:** 12/31/11  
**SEASON:** Christmas  
**DESIGN:** All Around Arrangement



#90329 S



#90329 L



**1-800-FLOWERS®  
COLORS OF CHRISTMAS™**

#90333 \$59.99 14"H x 14"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet	6" H Rectangle Glass Vase PC #92446 - Codified		Each	1

<b>FLOWERS</b>				
	Rose Red 50 cm		Stem	3
	Dendrobium Orchid White	Orchid or Equal Value	Stem	6
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)		Stem	2

**NEW CODIFIED PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11  
**END DATE:** 12/31/11  
**SEASON:** Christmas  
**DESIGN:** One Sided Arrangement





**1-800-FLOWERS®  
CANDY CANE CHRISTMAS**

- #90337 S \$39.99 10"H x 8.5"L
- #90337 M \$44.99 11"H x 9.5"L (shown)
- #90337 L \$49.99 12"H x 10.5"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet	Candy Cane Ceramic Vase PC #92240 - Codified		Each	1	1	1
BloomNet or	Floral Foam Brick					
Local Wholesale	PC #25091		Each	0.33	0.33	0.33
Local Wholesale	#9 Ribbon (Satin Red)		Yard	1	1	1
Local Wholesale	Candy Cane		Each	2	2	2
Local Wholesale	Floral Pick (6")		Each	2	2	2
Local Wholesale	Floral Tape		Each	0.5	0.5	0.5

<b>FLOWERS</b>						
	Carnation Red	Carnation White	Stem	2	3	4
	Carnation Bi-Color Red and White	Carnation Red	Stem	2	3	4
	Cushion Pom White	Snowflake Shikeria Cushion Mum	Stem	2	3	4
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)		Stem	2	3	4

**NEW CODIFIED PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11  
**END DATE:** 12/31/11  
**SEASON:** Christmas  
**DESIGN:** All Around Arrangement



#90337 S

#90337 M

#90337 L



**1-800-FLOWERS®  
HOLIDAY LENOX® CRYSTAL VASE ARRANGEMENT**

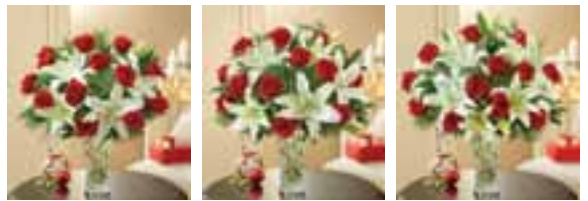
- #90340 S \$99.99 22"H x 18"L
- #90340 M \$124.99 23"H x 29"L (shown)
- #90340 L \$149.99 24"H x 20"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet	9.5" H Lenox® Meadow Crystal Vase PC #25861 - Codified		Each	1	1	1
<b>FLOWERS</b>						
	Rose Red 50 cm		Stem	12	12	12
	Stargazer Lily White	Any White Lily	Stem	6	8	10
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)		Stem	2	2	2

**NOTE:** Include Lenox® Certificate of Authenticity with each order.

**NEW CODIFIED PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11  
**END DATE:** 12/31/11  
**SEASON:** Christmas  
**DESIGN:** All Around Arrangement



#90340 S

#90340 M

#90340 L





**1-800-FLOWERS® CLASSIC ALL WHITE ARRANGEMENT\***

- #90303 S \$59.99 18"H x 14"L
- #90303 M \$69.99 19"H x 16"L (shown)
- #90303 L \$79.99 20"H x 20"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
Local Wholesale	8" H Clear Glass Cylinder Vase		Each	1	1	1
<b>FLOWERS</b>						
	Rose White 50 cm		Stem	3	6	9
	Stargazer Lily White	Any White Lily	Stem	3	4	5
	Dendrobium Orchid White	Orchid or Equal Value	Stem	4	4	4
	Snapdragon White	Star of Bethlehem, Stock White, Larkspur White	Stem	5	5	5
	Salal	Variegated Pittosporum, Green Pittosporum, or Seeded Eucalyptus	Stem	5	5	5

**\*ALSO AVAILABLE AS:** PC #95097 S/M/L 1-800-FLOWERS® Classic All White Arrangement for Sympathy

**NEW PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11  
**END DATE:** 12/31/11  
**SEASON:** Winter  
**DESIGN:** All Around Arrangement



#90303 S



#90303 M



#90303 L



**1-800-FLOWERS® EVENING FROST SILVER VASE**

- #90352 S \$64.99 17"H x 10.5"L
- #90352 M \$74.99 17.5"H x 11"L (shown)
- #90352 L \$84.99 18"H x 11.5"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet	10" H Silver Vase		Each	1	1	1
Local Wholesale	PC #92689 - Codified					
Local Wholesale	25mm Ball Silver		Each	9	9	9
Local Wholesale	Floral Pick (6")		Each	3	3	3
<b>FLOWERS</b>						
	Rose Pink 50 cm	Any Pink Rose	Stem	3	5	7
	Delphinium Light Blue	Delphinium Dark Blue	Stem	3	4	5
	Snapdragon Burgundy	Larkspur Purple, Snapdragon Dark Purple	Stem	3	3	3
	Carnation Magenta	Carnation Pink	Stem	3	3	3
	Rice Flower White	Gypsophila or Queen Anne's Lace	Stem	3	4	5
	Waxflower Pink	Heather or Calcynia	Stem	1	1	1
	Statice Purple	Monte Casino Purple	Stem	2	2	2
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)		Stem	4	4	4

**NEW CODIFIED PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11  
**END DATE:** 12/31/11  
**SEASON:** Winter  
**DESIGN:** All Around Arrangement



#90352 S



#90352 M



#90352 L



**1-800-FLOWERS®  
MIDNIGHT FROST BOUQUET**

- #90355 S \$39.99 13"H x 9"L
- #90355 M \$49.99 14"H x 10"L (shown)
- #90355 L \$59.99 15"H x 11"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet	7" H Purple Passion Glass Vase PC #92159 - Codified		Each	1	1	1
<b>FLOWERS</b>						
	Rose Pink 50 cm	Any Pink Rose	Stem	0	3	6
	Delphinium Light Blue	Delphinium Dark Blue	Stem	2	3	4
	Carnation Magenta	Carnation Pink	Stem	3	4	5
	Mini Carnation Light Pink	Mini Carnation Purple	Stem	2	2	2
	Rice Flower White	Gypsophila or Queen Anne's Lace	Stem	2	3	4
	Statice Purple	Monte Casino Purple	Stem	1	1	1
	Waxflower Pink	Heather or Calcynia	Stem	1	1	1
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)		Stem	2	2	2

**NEW CODIFIED PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11  
**END DATE:** 12/31/11  
**SEASON:** Winter  
**DESIGN:** All Around Arrangement



#90355 S

#90355 M

#90355 L



**1-800-FLOWERS®  
HOLIDAY PITCHER  
FULL OF ROSES - 12 STEMS**

- #90359 \$59.99 17"H x 14" L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet	7.75" H White Ceramic Pitcher PC #92786 - Codified		Each	1
<b>FLOWERS</b>				
	Rose Red 50 cm		Stem	12
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)		Stem	4

**NEW CODIFIED PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11  
**END DATE:** 12/31/11  
**SEASON:** Winter  
**DESIGN:** All Around Arrangement



VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet	7.75" H White Ceramic Pitcher PC #92786 - Codified		Each	1
<b>FLOWERS</b>				
	Rose White 50 cm		Stem	12
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)		Stem	4

**1-800-FLOWERS® HOLIDAY  
PITCHER FULL OF ROSES**

#91622 \$59.99 17"H x 14"L

**NEW CODIFIED PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11  
**END DATE:** 12/31/11  
**SEASON:** Winter  
**DESIGN:** All Around Arrangement

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	5" H x 5" D Glass Cube Vase PC #29460B		Each	1	1	1
BloomNet	Blue Foam Strip PC #92863 - Codified		Each	1	1	1
BloomNet	Snowflake Decal PC #92997 - Codified		Each	4	4	4
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5	0.5	0.5
Local Wholesale	Floral Pick (6")		Each	2	2	2
Local Wholesale	Pinecone Pick		Each	2	2	2
Local Wholesale	Floral Wire (12")		Each	2	2	2
<b>FLOWERS</b>						
	Rose Green 50 cm	Rose White 50 cm	Stem	2	4	6
	Delphinium Light Blue	Delphinium Dark Blue	Stem	3	4	5
	Carnation White	Carnation Green	Stem	3	3	3
	Athos Pom	Button Pom Green	Stem	2	2	2
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)		Stem	4	4	4

**DESIGN TIP:** Place decal shiny side down.

**HOW TO:** See Page 140

**NEW CODIFIED  
PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY  
DATE:** 11/28/11  
**END DATE:** 12/31/11  
**SEASON:** Christmas  
**DESIGN:** All Around  
Arrangement



#90363 S



#90363 M



#90363 L

**1-800-FLOWERS®  
HEARTFELT CELEBRATIONS**

#90363 S \$49.99 10"H x 10"L  
 #90363 M \$59.99 11"H x 11"L (shown)  
 #90363 L \$69.99 12"H x 12"L





**1-800-FLOWERS® CHRISTMAS MUGABLE™**

- #90370 S \$29.99 7"H x 6"L
- #90370 L \$34.99 9"H x 7"L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
BloomNet or Local Wholesale	4.5" H White Mug PC #29782		Each	1	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	0.33	0.33
BloomNet or Local Wholesale	Snowflake Decal PC #92997 - Codified		Each	1	1
Local Wholesale	25mm Ball Silver		Each	3	3

<b>FLOWERS</b>					
	Mini Carnation Red		Stem	1	2
	Athos Pom		Stem	1	2
	Cushion Pom White		Stem	1	2
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)		Stem	0.5	0.5

**DESIGN TIP:** Use broken laterals from vase arrangements. Place decal shiny side down.

**NEW CODIFIED PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11  
**END DATE:** 12/31/11  
**SEASON:** Christmas  
**DESIGN:** All Around Arrangement



#90370 S

#90370 L



**1-800-FLOWERS® CHRISTMAS FIELDS OF EUROPE™\***

- #90374 S \$39.99 16"H x 12"L
- #90374 M \$49.99 17.5"H x 13"L (shown)
- #90374 L \$59.99 19"H x 14"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	8" H Clear Glass Gathering Vase PC #29497		Each	0	1	1
BloomNet or Local Wholesale	8" H x 4" D Clear Rose Vase PC #29926		Each	1	0	0
Local Wholesale	#9 Ribbon (Satin Red)		Yard	0.5	0.5	0.5

<b>FLOWERS</b>						
	Spider Mums White	Spider Mum Green, Gerbera Daisy White	Stem	3	6	9
	Carnation Red		Stem	3	6	9
	Button Pom Green	Athos Pom	Stem	3	4	5
	Gypsophila	Monte Casino White	Stem	1	1	1
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)		Stem	2	2	2

**\*ALSO AVAILABLE AS:** PC #95100 S/M/L 1-800-FLOWERS® Holiday Sympathy Vase Arrangement

**NEW PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11  
**END DATE:** 12/31/11  
**SEASON:** Christmas  
**DESIGN:** All Around Arrangement



#90374 S

#90374 M

#90374 L



**1-800-FLOWERS® HOLIDAY GARDEN OF GRANDEUR**

- #90378 S \$74.99 17"H x 11"L
- #90378 M \$99.99 18"H x 13"L (shown)
- #90378 L \$124.99 20"H x 15"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
Local Wholesale	8" H Clear Glass Cylinder Vase		Each	1	1	1
<b>BloomNet</b> or	Floral Foam Brick					
Local Wholesale	PC #25091		Each	0.5	0.5	0.5
Local Wholesale	6" Design Bowl		Each	1	1	1
Local Wholesale	Pinecone Pick		Each	20	20	20
Local Wholesale	Water Tube		Each	4	5	6
Local Wholesale	Floral Pick (6")		Each	7	9	11
Local Wholesale	25mm Ball Silver		Each	9	12	15

**FLOWERS**

Cymbidium Orchid Green	Orchid or Equal Value	Stem	4	5	6
Asiatic Lily White	Any White Lily	Stem	2	3	4
Phlox White	Trachelium Green	Stem	3	4	5
Snapdragon White	Stock White, Larkspur White or Star of Bethlehem	Stem	3	5	7
Delphinium Light Blue	Delphinium Dark Blue	Stem	3	5	7
Carnation Lime Green	Carnation White	Stem	3	5	5
Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)		Stem	2	2	2

**HOW TO:** See Page 62

**NEW PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11  
**END DATE:** 12/31/11  
**SEASON:** Christmas  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS® GLORIOUS CHRISTMAS™**

- #90381 S \$149.99 27"H x 21"L
- #90381 L \$199.99 31"H x 24"L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
<b>BloomNet</b> or	12" H Clear Monet				
Local Wholesale	Vase PC #92411		Each	1	1
<b>FLOWERS</b>					
Roses Red 50 cm	Rose Red, Green or White 50 cm	Stem	12	18	
Gerbera Daisy White	Gerbera Daisy Red	Stem	6	12	
Dendrobium Orchid White	Orchid or Equal Value	Stem	6	12	
Snapdragon White	Stock White, Larkspur White	Stem	10	10	
Rice Flower White	Queen Anne's Lace or Gypsophila	Stem	8	8	
Alstroemeria White	Alstroemeria Red	Stem	6	8	
Hypericum Green	Trachelium Green	Stem	6	10	
Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)		Stem	4	4	

**NEW PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11  
**END DATE:** 12/31/11  
**SEASON:** Christmas  
**DESIGN:** All Around Arrangement







**1-800-FLOWERS®  
WINTER WONDERLAND**

#90674 \$49.99 11"H x 12"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet or Local Wholesale	5" H x 5" D Clear Glass Cube Vase PC #29460B		Each	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5
BloomNet	Ti Leaf Ribbon PC #92716		Yard	1
Local Wholesale	Pinecone Pick		Each	3

<b>FLOWERS</b>				
	Rose White 50 cm	Rose White or Green 50 cm	Stem	2
	Rose Green 50 cm	Rose Green or White 50 cm	Stem	3
	Button Pom Green	Athos Pom	Stem	2
	Carnation Lime Green	Carnation White	Stem	2
	Hypericum Green	Trachelium Green	Stem	2
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)		Stem	2

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11  
**END DATE:** 12/31/11  
**SEASON:** Christmas  
**DESIGN:** All Around Arrangement



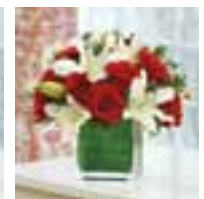
**1-800-FLOWERS® CHRISTMAS  
ROSE & LILY BOUQUET**

#90392 S \$59.99 10"H x 10"L  
 #90392 M \$69.99 12"H x 12"L (shown)  
 #90392 L \$79.99 14"H x 14"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	5" H x 5" D Clear Glass Cube Vase PC #29460B		Each	1	1	1
BloomNet	Ti Leaf Ribbon PC #92716		Yard	1	1	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5	0.5	0.5
<b>FLOWERS</b>						
	Rose Red 50 cm	Rose Red 50 cm	Stem	8	10	12
	Stargazer Lily White	Any White Lily	Stem	3	3	3
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)		Stem	3	3	3

**NEW PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11  
**END DATE:** 12/31/11  
**SEASON:** Christmas  
**DESIGN:** All Around Arrangement



#90392 S

#90392 M

#90392 L





VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
<b>BloomNet</b>	Canvas Printed Bag PC #92788 - Codified		Each	1	1	1
<b>BloomNet</b> or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5	0.5	0.5
<b>BloomNet</b>	Liner		Each	1	1	1
Local Wholesale	25mm Ball Silver		Each	9	9	9
Local Wholesale	Pinecone Pick		Each	2	3	4
Local Wholesale	Floral Pick (6")		Each	3	3	3

<b>FLOWERS</b>						
	Rose White 50 cm	Rose White or Green 50 cm	Stem	3	6	9
	Delphinium Light Blue	Delphinium Dark Blue	Stem	3	4	5
	Carnation Lime Green	Carnation White	Stem	4	5	6
	Athos Pom	Button Pom Green	Stem	3	3	3
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)		Stem	3	3	3

**DESIGN TIP:** Do not discard styrofoam insert or liner.

**HOW TO:** See Page 139

**NEW CODIFIED PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11

**END DATE:** 12/31/11

**SEASON:** Christmas

**DESIGN:** All Around Arrangement



#90396 S



#90396 M



#90396 L

**1-800-FLOWERS®  
HANDBAG HEARTFELT HOLIDAY**

- #90396 S \$49.99 15"H x 12"L
- #90396 M \$59.99 16"H x 13"L (shown)
- #90396 L \$69.99 17"H x 13"L



VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
<b>BloomNet</b> or Local Wholesale	8" Dark Willow Basket with Handle PC #92790		Each	1	1	1
<b>BloomNet</b> or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5	0.5	0.5
Local Wholesale	#9 Ribbon (Satin Red)		Yard	0.5	0.5	0.5
Local Wholesale	Floral Wire (12")		Each	1	1	1

<b>FLOWERS</b>						
	Spider Mum White	Cremone White	Stem	3	5	7
	Carnation Red		Stem	4	7	9
	Button Pom Green	Athos Pom	Stem	2	3	4
	Gypsophila		Stem	1	1	1
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)		Stem	2	2	2

**NEW PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11

**END DATE:** 12/31/11

**SEASON:** Christmas

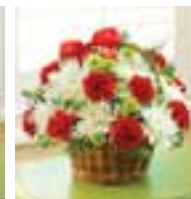
**DESIGN:** All Around Arrangement



#90404 S



#90404 M



#90404 L

**1-800-FLOWERS® BASKET  
CHRISTMAS FIELDS OF EUROPE™**

- #90404 S \$39.99 10"H x 10"L
- #90404 M \$49.99 11"H x 11"L (shown)
- #90404 L \$59.99 12"H x 12"L



**1-800-FLOWERS®  
CHRISTMAS LOTSA LOVE®**

- #90407 S \$59.99 14"H x 14"L
- #90407 M \$64.99 16"H x 15"L (shown)
- #90407 L \$69.99 18"H x 16"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	11.5" L Splitwood Handled Basket with Liner PC #28681		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5	0.5	0.5
BloomNet	11" Plush Monkey with Lotsa Love® Chocolate Candy Bar PC #92690		Each	1	1	1
BloomNet	Santa Hat PC #92997 - Codified		Each	1	1	1
BloomNet	3" Doll Glasses PC #92997 - Codified		Each	1	1	1
Local Wholesale	Corsage Bag		Each	1	1	1
Local Wholesale	Curly Ribbon		Yard	0.25	0.25	0.25
Local Wholesale	Floral Wire (12")		Each	1	1	1
Local Wholesale	Liner		Each	1	1	1
Local Wholesale	Candy Cane		Each	2	2	2
<b>FLOWERS</b>						
	Carnation Red	Rose Red 50 cm	Stem	2	5	8
	Cushion Pom White	Snowflake Shikeria				
		Cushion Mum	Stem	2	2	2
	Athos Pom	Button Pom Green	Stem	2	3	4
	Mini Carnation Red	Mini Carnation Green	Stem	1	2	3
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)		Stem	2	2	2

**HOW TO:** See Page 154

**NEW CODIFIED PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11  
**END DATE:** 12/31/11  
**SEASON:** Christmas  
**DESIGN:** One Sided Arrangement



#90407 S

#90407 M

#90407 L



**1-800-FLOWERS® WINTERTIME BIRDS NEST OF FLOWERS**

- #90411 S \$39.99 14"H x 9"L
- #90411 M \$44.99 15"H x 9.5"L (shown)
- #90411 L \$49.99 16"H x 10"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet	Birds Nest Basket with PVC Liner PC #92850 - Codified		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	0.33	0.33	0.33
Local Wholesale	Cardinal Bird Pick		Each	1	1	1
Local Wholesale	Birch Branches		Each	1	1	1
Local Wholesale	Pinecone Pick		Each	2	2	2
<b>FLOWERS</b>						
	Asiatic Lily White	Any White Lily	Stem	1	2	3
	Spider Mum White	Cremona White	Stem	3	3	3
	Mini Carnation White	Phlox White	Stem	2	2	2
	Assorted Christmas Greens (Noble, Fir, White Pine, Cedar, Holly)		Stem	2	2	2

**NEW CODIFIED PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11  
**END DATE:** 12/31/11  
**SEASON:** Christmas  
**DESIGN:** One Sided Arrangement



#90411 S

#90411 M

#90411 L





**1-800-FLOWERS®  
POINSETTIA TOTE**

#90528 \$49.99 16"H x 15"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
	<b>HARDGOODS</b>			
BloomNet	Canvas Printed Bag PC #92788 - Codified		Each	1
	<b>FLOWERS</b>			
	6" Poinsettia		Each	1

**DESIGN TIP:** Do not discard styrofoam insert or liner.

**HOW TO:** See Page 139

**NEW CODIFIED PRODUCT**

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11  
**END DATE:** 12/31/11  
**SEASON:** Christmas  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS®  
POINSETTIA PLANT\***

#3187 S \$39.99 6"D  
 #3187 L \$49.99 8"D(shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
	<b>HARDGOODS</b>				
Local Wholesale	6" Basket		Each	1	0
Local Wholesale	8" Basket		Each	0	1
	<b>FLOWERS</b>				
	6" Poinsettia		Each	1	0
	8" Poinsettia		Each	0	1

**\*ALSO AVAILABLE AS:** PC #95098 S/L 1-800-FLOWERS® Poinsettia Plant for Sympathy

**START DATE:** 10/31/11  
**EARLIEST DELIVERY DATE:** 11/28/11  
**END DATE:** 12/31/11  
**SEASON:** Christmas  
**DESIGN:** All Around Arrangement



#3187 S



#3187 L



## HOW TO ARRANGE: 1-800-FLOWERS® PEACE ON EARTH HOLIDAY CENTERPIECE

PC #90307



STEP 1

Place floral foam in the middle of the design dish and secure with clear floral tape.



STEP 2

Place Dove Bubble Bowl in the center of the floral foam. Angle in 4 floral picks to secure vase from moving.



STEP 3

Arrange fresh floral around the Dove Bubble Bowl. Use floral around bowl to give extra support. Fill to floral recipe.

## HOW TO ARRANGE: 1-800-FLOWERS® HOLIDAY FLOWER TREE® & 1-800-FLOWERS® HEARTFELT HOLIDAY TREE

PC #90285, PC #90292



STEP 1

Place one block of floral foam on its end in the container and trim the top portion of the floral foam to form a cone shape. Secure trimmed block to container using clear floral tape.



STEP 2

For the Large size tree, add an additional 1/3 of floral foam block to top of first block using 6" wooded picks. Insert picks through top and bottom of foam at 45° angle.



STEP 3

Secure the 2 pieces of foam to the container using clear floral tape.



STEP 4

Add boxwood to foam and fill to floral recipe.



**1-800-FLOWERS® HAPPY BIRTHDAY  
CUPCAKE MYLAR BUNDLE**

#95001 S \$39.99 29"H x 36"L  
 #95001 L \$49.99 29"H x 36"L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
<b>BloomNet</b>	Happy Birthday Cupcake Shape Mylar PC #92819- Codified		Each	1	1
<b>BloomNet</b> or	18" D Birthday Mylar				
Local Wholesale	Balloon PC #92582		Each	4	6
Local Wholesale	Helium		Each	7	9
Local Wholesale	Curly Ribbon		Each	5	7
Local Wholesale	Balloon Weight		Each	1	1

**NEW CODIFIED PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 8/29/11  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** Balloons



#95001 S



#95001 L



**1-800-FLOWERS® BIG WHITE  
BIRTHDAY CAKE MYLAR BUNDLE**

#95003 S \$39.99 18"H x 23"L  
 #95003 L \$49.99 18"H x 23"L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
<b>BloomNet</b>	Big White Birthday Cake Shape Mylar PC #92822 - Codified		Each	1	1
<b>BloomNet</b> or	18" D Birthday Mylar				
Local Wholesale	Balloon PC #92582		Each	4	6
Local Wholesale	Helium		Each	7	9
Local Wholesale	Curly Ribbon		Each	5	7
Local Wholesale	Balloon Weight		Each	1	1

**NEW CODIFIED PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 8/29/11  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** Balloons



#95003 S



#95003 L



**1-800-FLOWERS® BIRTHDAY  
TULIP MYLAR BUNDLE**

#95005 S \$39.99 24"H x 28"L  
 #95005 L \$49.99 24"H x 28"L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
<b>BloomNet</b>	Birthday Tulip Shape Mylar PC #92826 - Codified		Each	1	1
<b>BloomNet</b> or	18" D Birthday Mylar				
Local Wholesale	Balloon PC #92582		Each	4	6
Local Wholesale	Helium		Each	7	9
Local Wholesale	Curly Ribbon		Each	5	7
Local Wholesale	Balloon Weight		Each	1	1

**NEW CODIFIED PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 8/29/11  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** Balloons



#95005 S



#95005 L



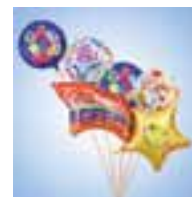
**1-800-FLOWERS®  
GET WELL SOON  
SHOOTING STAR  
MYLAR BUNDLE**

#95007 S \$39.99 27"H x 22"L  
 #95007 L \$49.99 27"H x 22"L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
<b>BloomNet</b>	Get Well Soon Shooting Star Shape Mylar PC #92833 - Codified		Each	1	1
<b>BloomNet</b> or	18" D Get Well Mylar				
Local Wholesale	Balloon PC #92589		Each	4	6
Local Wholesale	Helium		Each	7	9
Local Wholesale	Curly Ribbon		Each	5	7
Local Wholesale	Balloon Weight		Each	1	1

**NEW CODIFIED PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 8/29/11  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** Balloons



#95007 S



#95007 L





**1-800-FLOWERS®  
CONGRATULATIONS  
MARQUEE MYLAR BUNDLE**

#95009 S \$39.99 31"H x 28"L  
#95009 L \$49.99 31"H x 28"L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
<b>BloomNet</b>	Congratulations Marquee Shape Mylar PC #92837 - Codified		Each	1	1
<b>BloomNet</b> or	18" D Congratulations				
Local Wholesale	Mylar Balloon PC #92584		Each	4	6
Local Wholesale	Helium		Each	7	9
Local Wholesale	Curly Ribbon		Each	5	7
Local Wholesale	Balloon Weight		Each	1	1

**NEW CODIFIED PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 8/29/11  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** Balloons



#95009 S



#95009 L



**1-800-FLOWERS® BABY BOY  
MARQUEE MYLAR BUNDLE**

#95011 S \$39.99 31"H x 28"L  
#95011 L \$49.99 31"H x 28"L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
<b>BloomNet</b>	Baby Boy Marquee Shape Mylar PC #92830 - Codified		Each	1	1
<b>BloomNet</b> or	18" D Baby Boy Mylar				
Local Wholesale	Balloon PC #92585		Each	4	6
Local Wholesale	Helium		Each	7	9
Local Wholesale	Curly Ribbon		Each	5	7
Local Wholesale	Balloon Weight		Each	1	1

**NEW CODIFIED PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 8/29/11  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** Balloons



#95011 S



#95011 L



**1-800-FLOWERS® BABY GIRL MARQUEE MYLAR BUNDLE**

#95013 S \$39.99 31"H x 27"L  
 #95013 L \$49.99 31"H x 27"L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
<b>BloomNet</b>	Baby Girl Marquee Shape Mylar PC #92830- Codified		Each	1	1
<b>BloomNet</b> or	18" D Baby Girl Mylar				
Local Wholesale	Balloon PC #92585		Each	4	6
Local Wholesale	Helium		Each	7	9
Local Wholesale	Curly Ribbon		Each	5	7
Local Wholesale	Balloon Weight		Each	1	1

**NEW CODIFIED PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 8/29/11  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** Balloons



#95013 S



#95013 L



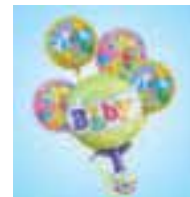
**1-800-FLOWERS® TINY BUNDLE RATTLE MYLAR BUNDLE**

#95015 S \$39.99 19"H x 31"L  
 #95015 L \$49.99 19"H x 31"L (shown)

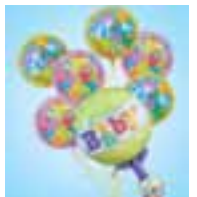
VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
<b>BloomNet</b>	Tiny Bundle Rattle Shape Mylar PC #92841 - Codified		Each	1	1
<b>BloomNet</b> or	18" D Baby				
Local Wholesale	Mylar Balloon		Each	4	6
Local Wholesale	Helium		Each	7	9
Local Wholesale	Curly Ribbon		Each	5	7
Local Wholesale	Balloon Weight		Each	1	1

**NEW CODIFIED PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 8/29/11  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** Balloons



#95015 S



#95015 L





**1-800-FLOWERS® THANK YOU BURST MYLAR BUNDLE**

#95017 S \$39.99 35"H x 29"L  
 #95017 L \$49.99 35"H x 29"L (shown)

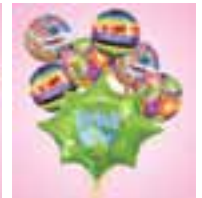
VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
<b>BloomNet</b>	Thank You Burst Shape Mylar PC #92841 - Codified		Each	1	1
<b>BloomNet</b> or	18" D Thank You Mylar				
Local Wholesale	Balloon PC #92611		Each	4	6
Local Wholesale	Helium		Each	7	9
Local Wholesale	Curly Ribbon		Each	5	7
Local Wholesale	Balloon Weight		Each	1	1

**NEW CODIFIED PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 8/29/11  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** Balloons



#95017 S



#95017 L



**1-800-FLOWERS® SMILE FLOWER MYLAR BUNDLE**

#95019 S \$39.99 29"H x 29"L  
 #95019 L \$49.99 29"H x 29"L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
<b>BloomNet</b>	Chatterbox Orange Flower Shape Mylar PC #92841 - Codified		Each	1	1
<b>BloomNet</b> or	18" D Generic Mylar Balloon				
Local Wholesale	Mylar Balloon		Each	4	6
Local Wholesale	Helium		Each	7	9
Local Wholesale	Curly Ribbon		Each	5	7
Local Wholesale	Balloon Weight		Each	1	1

**NEW CODIFIED PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 8/29/11  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** Balloons



#95019 S



#95019 L





**1-800-FLOWERS®  
BUMBLE BEE MYLAR BUNDLE**

#95020 S \$39.99 24"H x 25"L  
 #95020 L \$49.99 24"H x 25"L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
BloomNet	Bumble Bee Shape Mylar PC #92841 - Codified		Each	1	1
BloomNet or	18" D Generic				
Local Wholesale	Mylar Balloon		Each	4	6
Local Wholesale	Helium		Each	7	9
Local Wholesale	Curly Ribbon		Each	5	7
Local Wholesale	Balloon Weight		Each	1	1

**NEW CODIFIED PRODUCT**

**START DATE:** 8/29/11  
**EARLIEST DELIVERY DATE:** 8/29/11  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** Balloons



#95020 S



#95020 L



**1-800-FLOWERS®  
AIR-RANGEMENT® 1 DOZEN  
HAPPY BIRTHDAY BALLOONS\***

#2030 HB \$59.99 18"D

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet or	18" D Birthday Mylar			
Local Wholesale	Balloon PC #92582		Each	12

**\*ALSO AVAILABLE AS:** PC #2010 HB: 1-800-FLOWERS®  
 Half Dozen Happy Birthday Mylar Balloons

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** Balloons



**1-800-FLOWERS® AIR-RANGEMENT®  
1 DOZEN HAPPY ANNIVERSARY  
BALLOONS\***

#2030 HA \$59.99 18"D

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
	<b>HARDGOODS</b>			
BloomNet or Local Wholesale	18" D Anniversary Mylar Balloon PC #92584		Each	12

**\*ALSO AVAILABLE AS:** PC #2010 HA: 1-800-FLOWERS® Half Dozen Happy Anniversary Mylar Balloons

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** Balloons



**1-800-FLOWERS® AIR-RANGEMENT®  
1 DOZEN GET WELL BALLOONS\***

#2030 GW \$59.99 18"D

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
	<b>HARDGOODS</b>			
BloomNet or Local Wholesale	18" D Get Well Mylar Balloon PC #92589		Each	12

**\*ALSO AVAILABLE AS:** PC #2010 GW: 1-800-FLOWERS® Half Dozen Get Well Mylar Balloons

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** Balloons



**1-800-FLOWERS® AIR-RANGEMENT®  
1 DOZEN CONGRATULATIONS  
BALLOONS\***

#2030 C \$59.99 18"D

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
	<b>HARDGOODS</b>			
BloomNet or Local Wholesale	18" D Congratulations Mylar Balloon PC #92584		Each	12

**\*ALSO AVAILABLE AS:** PC #2010 C: 1-800-FLOWERS®  
Half Dozen Congratulations Mylar Balloons

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** Balloons



**1-800-FLOWERS® AIR-RANGEMENT®  
1 DOZEN LOVE & ROMANCE  
BALLOONS\***

#2030 LR \$59.99 18"D

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
	<b>HARDGOODS</b>			
BloomNet or Local Wholesale	18" D I Love You Mylar Balloon PC #92586		Each	12

**\*ALSO AVAILABLE AS:** PC #2010 LR: 1-800-FLOWERS®  
Half Dozen Love & Romance Mylar Balloons

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** Balloons





**1-800-FLOWERS® CRAZY FOR YOU BALLOON BOUQUET**

#90944 \$39.99 34"H x 26"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
	<b>HARDGOODS</b>			
	Crazy For You Mylar Balloon Bouquet and Weight			
BloomNet	PC #92621 - Codified		Each	1

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** Balloon Bouquet



**1-800-FLOWERS® CRAZY FOR YOU BUNDLE**

#91187 \$54.99 34"H x 26"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
	<b>HARDGOODS</b>			
	Crazy For You Mylar Balloon Bouquet and Weight			
BloomNet	PC #92621 - Codified		Each	1
	11" Plush Monkey with Lotsa Love® Chocolate Candy Bar PC #92690 - Codified		Each	1
BloomNet or	Pre-capped			
Local Wholesale	Watertube		Each	1
Local Wholesale	Curly Ribbon		Yard	1
Local Wholesale	Corsage Bag		Each	1

**FLOWERS**

	Rose Red 40 cm		Stem	1
	Gypsophila		Stem	1
	Leather Leaf	Salal	Stem	1

**DESIGN TIP:** Tie candy bar in corsage bag to monkey arm or rose.

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** Bundle



# NEW BloomNet Gift & Gourmet Basket Program

**Introducing our new same-day delivery gift basket program, exclusively from BloomNet and 1-800-Baskets.**

Quickly transform your business into a full-service gift & gourmet shop with turn-key access to the fast-growing gift basket category.



- **One-Stop Gifting** - Adding a retail basket assortment expands your gift selection and offers your customers a personalized gifting experience.
- **Fast Growing** - Access a high-demand category for corporate account gifting and sympathy for the home.
- **Affordable & Profitable** - Pre-made baskets make fulfillment easy, reducing your labor costs. Affordable SRP's starting at \$49.99!
- **Truly Unique Products** - Expertly designed by our talented team of Designers. We search the world for the best foods, fruits and other items that fill each gift.
- **Retail Friendly** - Made with products from the 1-800-FLOWERS® family of brands, you can trust you'll get a great product.



To order, visit [www.BloomNet.net](http://www.BloomNet.net) or call 1-800-BloomNet (1-800-256-6663)



**1-800-FLOWERS®  
MARGARITA BOUQUET®**

#91075 S	\$49.99	13"H x 8"L
#91075 M	\$59.99	14"H x 8.5"L (shown)
#91075 L	\$69.99	15"H x 9"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
<b>BloomNet</b>	Acrylic Margarita Glass with Liner PC #92970 - Codified		Each	1	1	1
<b>BloomNet</b> or Local Wholesale	Floral Foam Brick PC #25091		Each	0.15	0.15	0.15
<b>BloomNet</b> or Local Wholesale	Crystal Accents Emerald PC #92986		Each	1	1	1
Local Wholesale	Gerbera Straw		Each	2	2	2
<b>BloomNet</b> or Local Wholesale	Green Lime Slice on Pick PC #92977		Each	2	2	2
<b>FLOWERS</b>						
	Rose Yellow 40 cm	Rose Green 40 cm	Stem	1	2	3
	Athos Pom Pon	Button Pom Green	Stem	2	3	4
	Spider Mum Green		Stem	3	4	5
	Hypericum Green		Stem	0	3	6
	Carnation Lime Green		Stem	4	5	6
	Variiegated Pittosporum	Green Pittosporum or Salal	Stem	0.5	0.5	0.5

**HOW TO:** See Page 107

**CODIFIED PRODUCT**

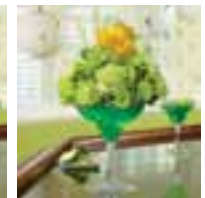
**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91075 S



#91075 M



#91075 L



**1-800-FLOWERS® STRAWBERRY  
FLORAL MARGARITA®**

#91076 S	\$49.99	12"H x 8"L
#91076 M	\$59.99	13"H x 8.5"L (shown)
#91076 L	\$69.99	14"H x 9"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
<b>BloomNet</b>	Acrylic Margarita Glass with Liner PC #92970 - Codified		Each	1	1	1
<b>BloomNet</b> or Local Wholesale	Floral Foam Brick PC #25091		Each	0.15	0.15	0.15
<b>BloomNet</b> or Local Wholesale	Crystal Accents Bright Ruby PC #92984		Each	1	1	1
Local Wholesale	Gerbera Straw		Each	2	2	2
<b>BloomNet</b> or Local Wholesale	Strawberry on Plastic Pick PC #92979		Each	2	2	2
<b>FLOWERS</b>						
	Rose Red 40 cm	Rose Hot Pink 40 cm	Stem	1	2	3
	Rose Hot Pink 40 cm	Rose Red 40 cm	Stem	2	3	4
	Matsumoto Aster Hot Pink	Matsumoto Aster Pink	Stem	2	2	3
	Carnation Hot Pink	Carnation Red	Stem	3	5	6
	Dianthus Pink	Dianthus Fuchsia	Stem	2	3	4
	Variiegated Pittosporum	Green Pittosporum or Salal	Stem	0.5	0.5	0.5

**HOW TO:** See Page 107

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91076 S



#91076 M



#91076 L





**1-800-FLOWERS® BLUE HAWAIIAN FLORAL MARGARITA™**

- #91855 S \$49.99 17"H x 8"L
- #91855 M \$59.99 17"H x 8.5"L (shown)
- #91855 L \$69.99 17"H x 9"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
<b>BloomNet</b>	Acrylic Margarita Glass with Liner PC #92970 - Codified		Each	1	1	1
<b>BloomNet</b> or <b>Local Wholesale</b>	Floral Foam Brick PC #25091		Each	0.15	0.15	0.15
<b>BloomNet</b> or <b>Local Wholesale</b>	Crystal Accents Sapphire Blue PC #92987		Each	1	1	1
<b>BloomNet</b> or <b>Local Wholesale</b>	Gerbera Straw		Each	2	2	2
<b>BloomNet</b> or <b>Local Wholesale</b>	Pineapple on Plastic Pick PC #92980		Each	2	2	2
<b>BloomNet</b> or <b>Local Wholesale</b>	Paper Umbrella Pick PC #92987		Each	1	1	1
<b>FLOWERS</b>						
	Rose Yellow 40 cm		Stem	2	5	7
	Dendrobium	Dendrobium				
	Orchid Green	Orchid Yellow	Stem	2	3	3
	Alstroemeria Yellow	Alstroemeria White	Stem	2	2	2
	Daisy Pom White	Daisy Pom Yellow	Stem	1	2	3
	Solidago		Stem	1	1	1
	Variegated Pittosporum	Green Pittosporum or Salal	Stem	0.5	0.5	0.5

**HOW TO:** See Page 107

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91855 S



#91855 M



#91855 L



**1-800-FLOWERS® MARTINI BOUQUET™ LEMON DROP**

- #91078 S \$49.99 12"H x 8"L
- #91078 M \$59.99 13"H x 8.5"L (shown)
- #91078 L \$69.99 14"H x 9"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
<b>BloomNet</b>	Acrylic Martini Glass with Liner PC #92969 - Codified		Each	1	1	1
<b>BloomNet</b> or <b>Local Wholesale</b>	Floral Foam Brick PC #25091		Each	0.15	0.15	0.15
<b>BloomNet</b> or <b>Local Wholesale</b>	Crystal Accents Topaz Yellow PC #92985		Each	1	1	1
<b>BloomNet</b> or <b>Local Wholesale</b>	Yellow Lemon Slices on Pick PC #92976		Each	2	2	2
<b>FLOWERS</b>						
	Rose Yellow 40 cm		Stem	3	5	7
	Daisy Pom Yellow	Cushion Pom Yellow	Stem	3	4	5
	Alstroemeria Yellow		Stem	3	4	5
	Solidago		Stem	1	2	3
	Variegated Pittosporum	Green Pittosporum or Salal	Stem	0.5	0.5	0.5

**HOW TO:** See Page 107

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91078 S



#91078 M



#91078 L



**1-800-FLOWERS®  
APPLE MARTINI BOUQUET®**

#91853 S	\$49.99	13"H x 8"L
#91853 M	\$59.99	14"H x 8.5"L (shown)
#91853 L	\$69.99	15"H x 9"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
<b>BloomNet</b>	Acrylic Martini Glass with Liner PC #92969 - Codified		Each	1	1	1
<b>BloomNet</b> or <b>Local Wholesale</b>	Floral Foam Brick PC #25091		Each	0.15	0.15	0.15
<b>BloomNet</b> or <b>Local Wholesale</b>	Crystal Accents Emerald PC #92986		Each	1	1	1
<b>BloomNet</b> or <b>Local Wholesale</b>	Green Apple on Plastic Pick PC #92975		Each	2	2	2

<b>FLOWERS</b>						
	Carnation Lime Green		Stem	5	7	9
	Athos Pom	Button Pom Green	Stem	4	5	6
	Alstroemeria White		Stem	3	5	7
	Gypsophila	Monte Casino White	Stem	1	2	3
	Variegated Pittosporum	Green Pittosporum or Salal	Stem	0.5	0.5	0.5

**HOW TO:** See Page 107

**CODIFIED PRODUCT**

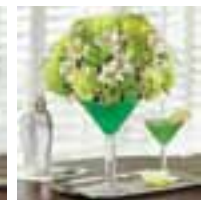
**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91853 S



#91853 M



#91853 L



**1-800-FLOWERS®  
SANGRIA BOUQUET™**

#91856 S	\$49.99	12"H x 8"L
#91856 M	\$59.99	13"H x 8.5"L (shown)
#91856 L	\$69.99	14"H x 9"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
<b>BloomNet</b>	Acrylic Martini Glass with Liner PC #92969 - Codified		Each	1	1	1
<b>BloomNet</b> or <b>Local Wholesale</b>	Floral Foam Brick PC #25091		Each	0.15	0.15	0.15
<b>BloomNet</b> or <b>Local Wholesale</b>	Crystal Accents Bright Ruby PC #92984		Each	1	1	1
<b>Local Wholesale</b>	Gerbera Straw		Each	2	2	2
<b>BloomNet</b> or <b>Local Wholesale</b>	Yellow Lemon Slices on Pick PC #92976		Each	1	1	1
<b>BloomNet</b> or <b>Local Wholesale</b>	Pineapple on Plastic Pick PC #92980		Each	1	1	1
<b>BloomNet</b> or <b>Local Wholesale</b>	Green Lime Slice on Pick PC #92977		Each	1	1	1
<b>BloomNet</b> or <b>Local Wholesale</b>	Strawberry on Pick PC #92979		Each	1	1	1
<b>BloomNet</b> or <b>Local Wholesale</b>	Two Toned Red Cherry on Pick PC #92978		Each	1	1	1

<b>FLOWERS</b>						
	Rose Hot Pink 40 cm	Rose Orange 40 cm	Stem	2	5	7
	Carnation Orange	Carnation Hot Pink	Stem	3	4	5
	Alstroemeria Yellow		Stem	2	3	4
	Athos Pom Pon	Button Pom Green	Stem	2	2	2
	Statice Purple	Monte Casino Purple	Stem	1	2	3
	Variegated Pittosporum	Green Pittosporum or Salal	Stem	0.5	0.5	0.5

**HOW TO:** See Page 107

**CODIFIED PRODUCT**

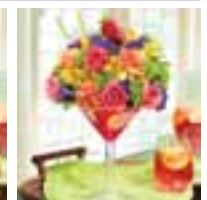
**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91856 S



#91856 M



#91856 L





**1-800-FLOWERS®  
PINK MINI MARGARITA**

#90226    \$29.99    1.5"H x 6"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
	Mini Margarita Kit PC #28829, Kit Contains: 6.5" H Acrylic Margarita Glass, Pink Powered Floral Foam - Codified		Each	1
BloomNet			Each	1
Local Wholesale	Gerbera Straw		Each	1
Local Wholesale	Small Oasis Igloo		Each	2

<b>FLOWERS</b>				
	Carnation Pink		Stem	8
	Millionstar Gypsophila		Stem	1

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS®  
BEER MUG OF BLOOMS™**

#16341    \$29.99    8"H x 5" L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
	Beer Mug of Blooms™ Kit PC #29105, Kit Contains: Acrylic Beer Mug, Bag of Acrylic Rocks - Codified		Each	1
BloomNet			Each	1
BloomNet or Local Wholesale	White Floral Foam Cylinder PC #29172		Each	1

<b>FLOWERS</b>				
	Mini Carnation White		Stem	5

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement





VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
<b>BloomNet</b>	Flip Flop with Flower PC #92972 - Codified		Each	1	2
<b>BloomNet or Local Wholesale</b>	Floral Foam Brick PC #25091		Each	0.5	1
<b>FLOWERS</b>					
	Athos Pom	Cushion Pom Yellow	Stem	3	6
	Mini Carnation Hot Pink	Mini Carnation Orange	Stem	3	6

**DESIGN TIP:** Floral can be substituted with any bright color of mini carnation and pom.

**HOW TO:** See Page 106

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



\*(measurement for one)

**1-800-FLOWERS®  
FRESH FLOWER FLIP FLOP™**

#91124 \$29.99 1.5"H x 10"L\*  
 #91124 TWO \$44.99 1.5"H x 10"L (shown)



VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
<b>BloomNet</b>	Cupcake in Bloom® Kit PC #29697 - Codified Kit Contains: 2.75" H Cupcake Components and Carrying Case		Each	1
<b>BloomNet or Local Wholesale</b>	Dog Face Kit PC #92808 Kit Contains: 2 Eyes, 1 Nose		Each	1
<b>BloomNet or Local Wholesale</b>	Floral Foam Brick PC #25091		Each	0.33
<b>Local Wholesale</b>	6" Head Ribbon		Yard	0.25
<b>Local Wholesale</b>	Bank Pin		Each	1
<b>FLOWERS</b>				
	Mini Carnation White		Stem	5
	Athos Pom	Button Pom Green	Stem	2

**HOW TO:** 1. Cut all stems down to about 6" and tape three mini carnations together with floral tape, with one carnation slightly higher than the other two to form a face. Add two more mini carnations on the upper sides of the ears and fill in two to three more between the ears to complete the puppy's head.  
 2. Make the paws by placing three mini carnations in a line and taping together. Place piece of floral foam in cupcake base and put the carnation stems of the puppy's head into the floral foam.  
 3. Add the puppy paws into the floral foam and fill with floral recipe

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement

**1-800-FLOWERS®  
PUP-CAKE IN BLOOM®**

#91997 \$29.99 6.5"H x 5"D



**1-800-FLOWERS®  
LIGHT PINK CUPCAKE  
IN BLOOM®**

#17731 LPK \$24.99 5"H x 6.5"D

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
	Cupcake in Bloom® Kit PC #29697 - Codified Kit Contains: 2.75" H Cupcake Container, "Celebrate" Flag Pick, Birthday Candle and Carrying Case			
BloomNet			Each	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	0.33
<b>FLOWERS</b>				
	Carnation Pink		Stem	10

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS®  
CUPCAKE IN BLOOM®  
IN WHITE\***

#17731 \$24.99 5"H x 6.5"D

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
	Cupcake in Bloom® Kit PC #29697, Kit Contains: 2.75" H Cupcake Container, "Celebrate" Flag Pick, Birthday Candle and Carrying Case - Codified			
BloomNet			Each	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	0.33
<b>FLOWERS</b>				
	Carnation White		Stem	10

**\*ALSO AVAILABLE AS:** PC #17731 GO: 1-800-FLOWERS® Cupcake in Bloom® in Green & Orange (\$24.99)

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS®  
STRAWBERRY CUPCAKE  
IN BLOOM®**

#91881 \$24.99 5"H x 6.5"D

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
	Cupcake in Bloom® Kit PC #29697 - Codified Kit Contains: 2.75" H Cupcake Components and Carrying Case		Each	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	0.33
BloomNet or Local Wholesale	Strawberry on Plastic Pick PC #92979		Each	2
<b>FLOWERS</b>				
	Carnation Pink		Stem	10

**NEW CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS® LEMON  
FRESH FLOWER CAKE™**

#91371 \$39.99 6.5"H x 8.5"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
Local Wholesale	Cake Oasis		Each	1
Local Wholesale	Cake Plate		Each	1
BloomNet or Local Wholesale	#9 Ribbon (Breeze, Fruit Punch) PC #92887	Comparable Decorative Ribbon	Yard	0.5
Local Wholesale	Floral Wire (12")		Each	1
Local Wholesale	Floral Pick (6")		Each	0.5
BloomNet or Local Wholesale	Yellow Lemon Slices on Pick PC #92976		Each	3
BloomNet or Local Wholesale	Birthday Flower Cake Box PC #24581		Each	1
<b>FLOWERS</b>				
	Cushion Pom White		Stem	7
	Cushion Pom Yellow		Stem	2
	Athos Pom	Button Pom Green	Stem	3

**HOW TO:** See Page 107

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement





**1-800-FLOWERS® FRUIT CAKE  
FRESH FLOWER CAKE™**

#91948 \$39.99 6.5"H x 8.5"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
Local Wholesale	Cake Oasis		Each	1
Local Wholesale	Cake Plate		Each	1
<b>BloomNet</b> or Local Wholesale	#9 Ribbon (Breeze, Fruit Punch) PC #92887	Comparable Decorative Ribbon	Yard	0.5
Local Wholesale	#40 Ribbon (Waterproof Satin, Yellow Preferred)		Yard	0.5
Local Wholesale	Bank Pin		Each	2
<b>BloomNet</b> or Local Wholesale	Two Toned Red Cherry on Pick PC #92978		Each	1
<b>BloomNet</b> or Local Wholesale	Strawberry on Plastic Pick PC #92979		Each	1
<b>BloomNet</b> or Local Wholesale	Yellow Lemon Slices on Pick PC #92976		Each	1
<b>BloomNet</b> or Local Wholesale	Green Lime Slice on Pick PC #92977		Each	1
<b>BloomNet</b> or Local Wholesale	Pineapple on Plastic Pick PC #92980		Each	1
<b>BloomNet</b> or Local Wholesale	Birthday Flower Cake Box PC #24581		Each	1
<b>FLOWERS</b>				
	Mini Carnation White		Stem	3
	Athos Pom	Button Pom Green	Stem	3
	Cushion Pom White		Stem	3
	Mini Carnation Pink	Mini Carnation Yellow	Stem	1.5

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS® BIRTHDAY  
FLOWER CAKE® – PASTEL\***

#1991 \$39.99 7"H x 8"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
	Birthday Flower Cake® Kit PC #2609, Kit Contains: 6" H x 4" D Piece of Floral Foam, White Cake Skirt, 7" Round White Tray, Birthday Candles, Branded Signature 1-800-FLOWERS.COM® Color Imprinted Bakery Cake Box with Foam Padding and Care Card - Codified		Each	1
<b>BloomNet</b>			Each	1
Local Wholesale	#3 Ribbon (Satin Pastel)		Yard	2
Local Wholesale	Pins		Each	5
<b>FLOWERS</b>				
	Mini Carnation Pastel		Stem	5
	Rose Pastel 40 cm		Stem	1
	Cushion Pom White		Stem	10

**NOTE:** The birthday flower cake should always be delivered in a bakery box with birthday candles. See page 29 to order PC #2609.

**\*ALSO AVAILABLE AS:** PC #1990: 1-800-FLOWERS® Birthday Flower Cake – Bright (\$39.99)

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS®  
BIRTHDAY FLOWER CAKE –  
GREEN & YELLOW**

#91429 \$39.99 7"H x 8"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
	Birthday Flower Cake® Kit PC #2609, Kit Contains: 6" H x 4" D Piece of Floral Foam, White Cake Skirt, 7" Round White Tray, Birthday Candles, Branded Signature 1-800-FLOWERS.COM® Color Imprinted Bakery Cake Box with Foam Padding and Care Card - Codified			
BloomNet			Each	1
Local Wholesale	#3 Ribbon (Satin Yellow Preferred)		Yard	1
Local Wholesale	Pins		Each	10

<b>FLOWERS</b>				
	Cushion Pom White		Stem	10
	Carnation Hot Pink		Stem	1
	Athos Pom		Stem	5
	Button Pom Yellow		Stem	1

**NOTE:** The Birthday Flower Cake should always be delivered in a bakery box with birthday candles. See page 29 to order PC #2609.

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS®  
STRAWBERRY SHORTCAKE  
FRESH FLOWER CAKE™**

#91297 \$39.99 6.5"H x 8.5"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
Local Wholesale	Cake Oasis		Each	1
Local Wholesale	Cake Plate		Each	1
Local Wholesale	#40 Ribbon (Waterproof Satin Red Preferred)	#40 Ribbon (Waterproof Satin Pink)	Yard	0.5
BloomNet or Local Wholesale	#9 Ribbon (Grosgrain Polka Dots Pink) PC #92887	Comparable Decorative Ribbon	Yard	0.5
Local Wholesale	Bank Pin		Each	2
BloomNet or Local Wholesale	Strawberry on Plastic Pick PC #92979		Each	2
BloomNet or Local Wholesale	Birthday Flower Cake Box PC #24581		Each	1

<b>FLOWERS</b>				
	Mini Carnation Red	Mini Carnation Pink	Stem	5
	Mini Carnation Pink	Mini Carnation Red	Stem	5
	Rice Flower White	Gypsophila	Stem	4

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS® STRAWBERRY  
SHORTCAKE LOTSA LOVE®  
BIRTHDAY BUNDLE**

#91366 \$79.99 6.5"H x 8.5"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
Local Wholesale	Cake Oasis		Each	1
Local Wholesale	Cake Plate		Each	1
Local Wholesale	#40 Ribbon (Waterproof Satin Red Preferred)	#40 Ribbon (Waterproof Satin Pink Preferred)	Yard	0.5
<b>BloomNet</b> or Local Wholesale	#9 Ribbon (Grosgrain Polka Dots Pink) PC #92887	Comparable Decorative Ribbon	Yard	0.5
Local Wholesale	Bank Pin		Each	2
<b>BloomNet</b> or Local Wholesale	Strawberry on Plastic Pick PC #92979		Each	2
<b>BloomNet</b> or Local Wholesale	18" Happy Birthday Mylar Balloon PC #92582		Each	1
<b>BloomNet</b>	11" Plush Monkey with Lotsa Love® Chocolate Candy Bar PC #92690 - Codified		Each	1
Local Wholesale	Corsage Bag		Each	1
Local Wholesale	Curly Ribbon		Each	2
<b>BloomNet</b> or Local Wholesale	Birthday Flower Cake Box PC #24581		Each	1

<b>FLOWERS</b>				
	Mini Carnation Red	Mini Carnation Pink	Stem	5
	Mini Carnation Pink	Mini Carnation Red	Stem	5
	Rice Flower White	Gypsophila	Stem	4

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS® ULTIMATE  
BIRTHDAY BUNDLE™ – BRIGHT\***

#16929 B \$79.99 7"H x 8"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
<b>BloomNet</b>	Birthday Flower Cake® Kit PC #2609. Kit Contains: 6" H x 4" D Piece of Floral Foam, White Cake Skirt, 7" Round White Tray, Birthday Candles, Branded Signature 1-800-FLOWERS.COM® Color Imprinted Bakery Cake Box with Foam Padding and Care Card - Codified		Each	1
Local Wholesale	#3 Ribbon (Satin)		Each	3
<b>BloomNet</b>	8 oz. Harry London® Chocolates PC #28909 - Codified		Each	1
<b>BloomNet</b>	22" H Everyday Plush Teddy Bear PC #29058 - Codified		Each	1
<b>BloomNet</b> or Local Wholesale	18" D Birthday Mylar Balloon PC #92582		Each	1
Local Wholesale	Pins		Each	5

<b>FLOWERS</b>				
	Mini Carnation Bright		Stem	5
	Rose Bright 40 cm		Stem	1
	Cushion Pom White		Stem	8

**NOTE:** The birthday flower cake should always be delivered in a bakery box with birthday candles.

**\*ALSO AVAILABLE AS:** PC #16929 P: 1-800-FLOWERS® Ultimate Birthday Bundle Pastel (\$79.99 P)

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** Bundle Gift Set





**1-800-FLOWERS®  
LOTS A LOVE®  
HAPPY BIRTHDAY\***

#17563 \$49.99 19"H x 12" D x 19"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet or Local Wholesale	11.5" L Splitwood Handled Basket with Liner PC #28681		Each	1
BloomNet or Local Wholesale	12" H Brown Plush Bear PC #29514		Each	1
Local Wholesale	24 Chocolate Drops in Plastic Bag		Each	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	1
<b>FLOWERS</b>				
	Rose Red 40 cm		Stem	2
	Mini Carnation Red		Stem	2
	Button Pom Yellow		Stem	2
	Daisy Pom White		Stem	2
	Statice Purple		Stem	2
	Scail	Variegated Pittosporum, Green Pittosporum or Seeded Eucalyptus	Stem	3

**HOW TO:** See Page 154

**\*ALSO AVAILABLE AS:** PC #17564: 1-800-FLOWERS® Lotsa Love® Get Well, with 12" H Lotsa Love® Get Well Brown Bear PC #29513 (\$49.99)

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** Three Sided Arrangement



**1-800-FLOWERS®  
SMILE BOUQUET™**

#90235 \$34.99 4"H x 9"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet Local Wholesale	Birthday Flower Cake® Kit PC #2609, Kit Contains: 6" H x 4" D Piece of Floral, Foam, 7" Round White Tray		Each	1
	Chenille Stem		Each	3
<b>FLOWERS</b>				
	Cushion Pom Yellow		Stem	7

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement

# Everyday Balloons

## Benefits

- Increase retail sales with best selling balloon shapes, designs and licensed names
- Decrease labor expenses with long lasting "Ultra Life" balloon technology
- Best Selling Occasions – birthday, get well, anniversary, thank you and just because
- Innovative Products – Balloon Bouquets, Supershapes & Sing-A-Tunes
- Convenient Spinner Replenishment Program
- Flexible open stock purchasing options
- Affordable payment options to fit any size budget!



**Don't Delay!**

**Visit [www.BloomNet.net](http://www.BloomNet.net) to place your orders today!**

## HOW TO ARRANGE: 1-800-FLOWERS® FRESH FLOWER FLIP FLOP™

PC #91124, PC #91124 TWO

To Fill PC #92972 ONE



STEP 1

Begin with hardgood BloomNet PC #92972 Flip Flop with Flower.

To Fill PC #91124 TWO



STEP 2

Begin with hardgood BloomNet PC #91124 Flip Flop with Flower.



STEP 3

Vertically cut oasis in half and place in flip flop base. Cut excess oasis off sides and top. Oasis should not be higher than the base.



STEP 4

Take the front of the rubber thong with flower and put into the upper part of the flip flop.



STEP 5

Take the 2 side straps and twist so the prongs are facing down. Place one on each side of the flip flop.



STEP 6

Fill with floral recipe. Keep design tight so you do not lose the shape of the flip flop.



## HOW TO ARRANGE: 1-800-FLOWERS® LEMON FRESH FLOWER CAKE™

PC #91371



STEP 1

Cut a ¼ piece of the oasis out of cake oasis.



STEP 2

Glue cake oasis into cake plate and soak in water.



STEP 3

Follow floral recipe.

## HOW TO ARRANGE: 1-800-FLOWERS® HAPPY HOUR COCKTAILS

PC #91075, PC #91076, PC #91855 PC # 91078, PC #91853, PC #91856, PC #91892, PC #91904, PC #90281, PC #90277, PC #91893



STEP 1

Fill the acrylic Happy Hour glass with the instructed color gel.

*\*For Sangria: Place fruit slices in first. Pour gel to hold fruit in place.*



STEP 2

Place lid on top of glass.



STEP 3

Cut oasis and place in liner. Fill recipe as instructed.



**1-800-FLOWERS®  
DOGGIE PADDLE™**

#91878 \$49.99 11.5"H x 10"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
<b>BloomNet</b>	α-DOG-able™ Kit PC #92981 - Codified Kit Contains: Peeled Willow Dog Bed with Liner, 2 Eyes, 1 Nose		Each	1
<b>BloomNet</b> or Local Wholesale	Paper Umbrella Pick PC #92974		Each	1
<b>BloomNet</b> or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5
Local Wholesale	Floral Tape		Yard	0.5
Local Wholesale	Natural Raffia		Each	5
Local Wholesale	Seashell		Each	1
<b>FLOWERS</b>				
	Carnation White		Stem	13
	Daisy Pom Yellow	Cushion Pom Yellow	Stem	2
	Variegated Pittosporum	Green Pittosporum or Salal	Stem	2
	Sheet Moss		Stem	1

**HOW TO:** See Page 111

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** One Sided Arrangement



**1-800-FLOWERS®  
PRINCESS PAWS™**

#91886 \$49.99 11.5"H x 10"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
<b>BloomNet</b>	α-DOG-able™ Kit PC #92981 - Codified Kit Contains: Peeled Willow Dog Bed with Liner, 2 Eyes, 1 Nose		Each	1
<b>BloomNet</b> or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5
Local Wholesale	Floral Tape		Yard	0.5
Local Wholesale	Tulle		Yard	0.5
<b>BloomNet</b> or Local Wholesale	#9 Ribbon (Grosgrain Polka Dots Pink) PC #92887	Comparable Decorative Ribbon	Yard	0.5
Local Wholesale	Floral Pick (6")		Each	1
Local Wholesale	Floral Wire (12")		Each	0.5
<b>FLOWERS</b>				
	Carnation Pink		Stem	13
	Daisy Pom White	Cushion Pom White	Stem	2
	Gypsophila		Stem	1
	Variegated Pittosporum	Green Pittosporum or Salal	Stem	1
	Sheet Moss		Stem	0.5

**HOW TO:** See Page 111

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** One Sided Arrangement



**1-800-FLOWERS®  
PARTY ANIMAL™**

#91876 \$49.99 11.5"H x 10"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
	a-DOG-able™ Kit PC #92981 - Codified Kit Contains: Peeled Willow Dog Bed with Liner, 2 Eyes, 1 Nose			
BloomNet			Each	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5
Local Wholesale	Floral Tape		Yard	0.5
BloomNet or Local Wholesale	18" Happy Birthday Mylar Balloon PC #92582		Each	1
Local Wholesale	Curly Ribbon		Yard	5

<b>FLOWERS</b>				
	Carnation White		Stem	13
	Athos Pom	Daisy Pom Yellow	Stem	2
	Variegated Pittosporum	Green Pittosporum or Salal	Stem	2
	Sheet Moss		Stem	1

**HOW TO:** See Page 111

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday/Birthday  
**DESIGN:** One Sided Arrangement



**1-800-FLOWERS®  
SICK AS A DOG™**

#91877 \$49.99 11.5"H x 10"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
	a-DOG-able™ Kit PC #92981 - Codified Kit Contains: Peeled Willow Dog Bed with Liner, 2 Eyes, 1 Nose			
BloomNet			Each	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5
Local Wholesale	Floral Tape		Yard	0.5
BloomNet or Local Wholesale	18" Get Well Mylar Balloon PC #92589		Each	1
Local Wholesale	Curly Ribbon		Yard	1
Local Wholesale	Band-Aid		Each	1
Local Wholesale	#3 Ribbon (Satin Yellow Preferred)		Yard	0.25
Local Wholesale	Bank Pin		Each	1

<b>FLOWERS</b>				
	Carnation White		Stem	13
	Viking Pom Yellow	Daisy Pom Yellow	Stem	2
	Variegated Pittosporum	Green Pittosporum or Salal	Stem	2
	Sheet Moss		Stem	1

**HOW TO:** See Page 111

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday/Get Well  
**DESIGN:** One Sided Arrangement





**1-800-FLOWERS®  
YANKEE DOODLE DOGGIE™**

#91874 \$49.99 11.5"H x 10"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
	a-DOG-able™ Kit PC #92981 - Codified Kit Contains: Peeled Willow Dog Bed with Liner, 2 Eyes, 1 Nose			
BloomNet			Each	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5
Local Wholesale	Floral Tape		Yard	0.5
	#9 Ribbon (Wired Ringleader 2.5" W, Royal Blue with Dots) PC #92887			
BloomNet or Local Wholesale		Comparable Decorative Ribbon	Yard	0.25
Local Wholesale	4" American Flag		Each	1
<b>FLOWERS</b>				
	Carnation White		Stem	13
	Mini Carnation Red		Stem	2
	Monte Casino White		Stem	1
	Variegated Pittosporum	Green Pittosporum or Salal	Stem	2
	Sheef Moss		Stem	1

**HOW TO:** See Page 111

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** One Sided Arrangement



**1-800-FLOWERS®  
A-DOG-ABLE™ IN A BASKET\***

#90891 \$59.99 12"H x 12"D

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet or Local Wholesale	8" Dark Willow Basket with Handle PC #92790		Each	1
BloomNet*	Dog Face Kit: PC #92808 Kit Contains: 2 Eyes, 1 Nose		Each	1
Local Wholesale	6" Red Head Ribbon		Yard	1
Local Wholesale	6" Collar Ribbon		Yard	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	1
<b>FLOWERS</b>				
	Carnation White		Stem	13
	Viking Pom Yellow		Stem	2
	Matsumoto Aster Hot Pink		Stem	2
	Statice Purple		Stem	2
	Solidago		Stem	2
	Waxflower Pink		Stem	1
	Button Pom Green		Stem	1
	Monte Casino Purple		Stem	1
	Hypericum Green		Stem	3
	Salal	Pittosporum or Seeded Eucalyptus	Stem	2

**NOTE:** Face kit can also be purchased at your local arts and craft store. See the video How To under Utilities Tab on Bloomlink, and the printed How To on page 111.

**\*ALSO AVAILABLE AS:** PC #95099 1-800-FLOWERS® a-DOG-able™ in a basket for Sympathy

**HOW TO:** See Page 111

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement

## HOW TO ARRANGE: 1-800-FLOWERS® A-DOG-ABLE™

PC #91182, PC #90891, PC #91878, PC #91886, PC #91874, PC #91884, PC #91888, PC #91876, PC #91877, PC #90274, PC #91900



STEP 1

Cut all stems down to 6" and tape three carnations together with floral tape.



STEP 2

Place one carnation slightly higher than the other two to form a face.



STEP 3

Add two more carnations on the upper sides for the ears to complete the puppy's head.



STEP 4

Place block of floral foam in basket with liner and layer the salal on bottom, surrounding foam and place the carnation stems of the puppy's head in the floral foam.



STEP 5

Make the paws by placing three carnations in a line and taping together.



STEP 6

Add the puppy paws into the floral foam and surround the flowers.

*\*Also see video How To on Bloomlink.*



**1-800-FLOWERS®  
HOME OF THE BRAVE™**

#91867 \$59.99 17"H x 14"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet	7.75" H White Ceramic, Pitcher PC #92786 - Codified		Each	1
BloomNet or Local Wholesale	#9 Ribbon (Wired Ringleader 2.5" W, Royal Blue with Dots) PC #92887	Comparable Decorative Ribbon	Yard	1
Local Wholesale	Floral Wire (12')		Each	1
<b>FLOWERS</b>				
	Rose Red 50 cm		Stem	12
	Monte Casino White	Gypsophila	Stem	2
	Variegated Pittosporum	Green Pittosporum or Salal	Stem	2

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS®  
FREEDOM FIGHTERS BOUQUET™**

#91870 S \$49.99 9"H x 9"L  
 #91870 M \$59.99 10"H x 10"L (shown)  
 #91870 L \$69.99 11"H x 11"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	5" H x 5" D Clear Glass Cube Vase PC #29460B		Each	1	1	1
BloomNet	Blue Foam Strip PC #92863 - Codified		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5	0.5	0.5
Local Wholesale	4" American Flag		Each	1	1	1
<b>FLOWERS</b>						
	Rose Red 50 cm		Stem	5	6	7
	Carnation Red		Stem	5	6	7
	Rice Flower White	Gypsophila	Stem	3	4	5
	Daisy Pom White		Stem	3	4	4
	Variegated Pittosporum	Green Pittosporum or Seeded Eucalyptus	Stem	0.5	0.5	0.5

**HOW TO:** See Page 140

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91870 S

#91870 M

#91870 L





**1-800-FLOWERS® LIBERTY DREAMS FLOWER CAKE™**

#91859 \$39.99 6.5"H x 8.5"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
Local Wholesale	Cake Oasis		Each	1
Local Wholesale	Cake Plate		Each	1
	#9 Ribbon (Wired Ringleader			
<b>BloomNet</b> or	2.5" W, Royal Blue with	Comparable		
Local Wholesale	Dots) PC #92887	Decorative Ribbon	Yard	0.5
<b>BloomNet</b> or	Two Toned Red Cherry			
Local Wholesale	on Pick PC #92978		Each	1
Local Wholesale	Bank Pin		Each	2
<b>BloomNet</b> or	Birthday Flower Cake			
Local Wholesale	Box PC #24581		Each	1
Local Wholesale	Birthday Candles		Each	5

<b>FLOWERS</b>				
	Daisy Pom White		Stem	5
	Mini Carnation Red		Stem	4

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS® TIE A YELLOW RIBBON™**

#91868 S \$39.99 15"H x 12"  
 #91868 M \$49.99 17"H x 13"L (shown)  
 #91868 L \$59.99 19"H x 14"

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
<b>BloomNet</b> or	8" H Clear Glass Gathering					
Local Wholesale	Vase PC #29497		Each	1	1	1
Local Wholesale	#9 Ribbon (Satin Yellow)		Yard	1	1	1
Local Wholesale	Floral Wire (12")		Each	1	1	1

<b>FLOWERS</b>						
	Rose Red 40 cm		Stem	0	3	5
	Carnation Red		Stem	4	0	0
	Daisy Pom White		Stem	3	3	3
	Delphinium Blue		Stem	3	5	7
	Rice Flower White	Gypsophila	Stem	2	4	6
	Salal	Green Pittosporum, Variegated Pittosporum or Seeded Eucalyptus	Stem	3	3	3

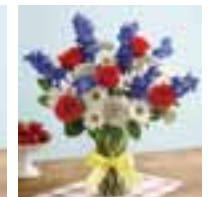
**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91868 S



#91868 M



#91868 L



**1-800-FLOWERS® RED, WHITE & BLOOMS BOUQUET**

#90776 \$39.99 9.5"H x 9"D x 15"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet or Local Wholesale	9.5" L Splitwood Handled Basket with Liner PC #28681		Each	1
BloomNet or Local Wholesale	Floral Foam PC #25091		Each	0.5
Local Wholesale	4" American Flag		Each	1
BloomNet or Local Wholesale	#9 Ribbon (Wired Ringleader 2.5" W, Royal Blue with Dots) PC #92887	Comparable Decorative Ribbon	Yard	1
<b>FLOWERS</b>				
	Carnation Red		Stem	3
	Daisy Pom White		Stem	3
	Statice Purple		Stem	1
	Monte Casino White		Stem	1
	Salal	Pittosporum or Seeded Eucalyptus	Stem	3

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS® THE AMERICAN DREAM BOUQUET™**

#91128 S \$49.99 13"H x 8"L  
 #91128 M \$59.99 14"H x 9"L (shown)  
 #91128 L \$69.99 15"H x 10"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet	7.5" H Red Ribbed Vase PC #92688 - Codified		Each	1	1	1
BloomNet or Local Wholesale	#9 Ribbon (Wired Ringleader 2.5" W, Royal Blue with Dots) PC #92887	Comparable Decorative Ribbon	Yard	1	1	1
<b>FLOWERS</b>						
	Rose Red 50 cm		Stem	3	5	7
	Daisy Pom White		Stem	3	3	3
	Delphinium Blue		Stem	5	6	7
	Rice Flower White	Gypsophila	Stem	4	5	6
	Salal	Variiegated Pittosporum or Green Pittosporum	Stem	3	3	3

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91128 S



#91128 M



#91128 L





**1-800-FLOWERS®  
TEACHERS PET™**

#91884 \$49.99 11.5"H x 10"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
<b>BloomNet</b>	a-DOG-able™ Kit PC #92981 - Codified Kit Contains: Peeled Willow Dog Bed with Liner, 2 Eyes, 1 Nose		Each	1
Local Wholesale	Red Apple	Faux Apple Pick	Each	1
Local Wholesale	Pencil		Each	3
<b>BloomNet</b> or	Floral Foam Brick			
Local Wholesale	PC #25091		Each	0.5
Local Wholesale	Floral Tape		Yard	0.5
Local Wholesale	#9 Ribbon (Satin Red)		Yard	0.25
Local Wholesale	Bank Pin		Each	1
<b>FLOWERS</b>				
	Carnation White		Stem	13
	Viking Pom Yellow	Daisy Pom Yellow	Stem	3
	Variegated Pittosporum	Green Pittosporum or Salal	Stem	2
	Sheet Moss		Stem	1

**HOW TO:** See Page 111

**NEW CODIFIED PRODUCT**

**START DATE:** 8/1/11

**END DATE:** 9/30/11

**SEASON:** Back to School

**DESIGN:** One Sided Arrangement



**1-800-FLOWERS®  
APPLE OF MY EYE™**

#91885 S \$34.99 11.5"H x 11"L  
 #91885 M \$39.99 12"H x 11.5"L (shown)  
 #91885 L \$44.99 12.5"H x 12"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
<b>BloomNet</b> or	8" Dark Willow Basket with					
Local Wholesale	Handle PC #92790		Each	1	1	1
<b>BloomNet</b> or	Floral Foam Brick					
Local Wholesale	PC #25091		Each	0.5	0.5	0.5
Local Wholesale	Red Apple	Faux Apple Pick	Each	1	2	3
Local Wholesale	Floral Pick (6")		Each	1	2	3
<b>FLOWERS</b>						
	Daisy Pom White	Cushion Pom White	Stem	5	6	7
	Solidago		Stem	1	1	1
	Variegated Pittosporum	Green Pittosporum or Salal	Stem	2	2	2

**NEW PRODUCT**

**START DATE:** 8/1/11

**END DATE:** 9/30/11

**SEASON:** Back to School

**DESIGN:** All Around  
Arrangement



#91885 S



#91885 M



#91885 L





**1-800-FLOWERS®  
PINK GARDEN BOUQUET**

#91666 APK \$34.99 8.5"H x 8.5"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
<b>BloomNet</b>	4.75" H Green Tin Planter PC #92787 - Codified		Each	1
<b>BloomNet</b> or	Floral Foam			
Local Wholesale	PC #25091		Each	0.33
Local Wholesale	Butterfly Pick		Each	1

<b>FLOWERS</b>				
	Carnation Pink	Carnation Hot Pink or Variegated	Stem	3
	Alstroemeria Pink		Stem	2
	Waxflower Pink	Heather	Stem	1
	Variegated Pittosporum	Green Pittosporum or Pittosporum Nigra	Stem	0.5

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS®  
PURPLE GARDEN BOUQUET**

#91667 APR \$34.99 8.5"H x 8.5"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
<b>BloomNet</b>	4.75" H Green Tin Planter PC #92787 - Codified		Each	1
<b>BloomNet</b> or	Floral Foam			
Local Wholesale	PC #25091		Each	0.33
Local Wholesale	Butterfly Pick		Each	1

<b>FLOWERS</b>				
	Carnation Purple	Carnation Lavender or Variegated	Stem	3
	Daisy Pom Lavender		Stem	2
	Statice Purple	Monte Casino Purple	Stem	1
	Variegated Pittosporum	Green Pittosporum or Pittosporum Nigra	Stem	0.5

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS®  
YELLOW GARDEN BOUQUET**

#91668 AYL \$34.99 8.5"H x 8.5"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
<b>BloomNet</b>	4.75" H Green Tin Planter PC #92787 - Codified		Each	1
<b>BloomNet</b> or	Floral Foam			
Local Wholesale	PC #25091		Each	0.33
Local Wholesale	Butterfly Pick		Each	1

<b>FLOWERS</b>				
	Carnation Yellow		Stem	3
	Alstroemeria Yellow		Stem	2
	Solidago		Stem	1
	Variegated Pittosporum	Green Pittosporum or Pittosporum Nigra	Stem	0.5

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS®  
MIXED GARDEN BOUQUET**

#91669 AMX \$34.99 8.5"H x 8.5"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
<b>BloomNet</b>	4.75" H Green Tin Planter PC #92787 - Codified		Each	1
<b>BloomNet</b> or	Floral Foam			
Local Wholesale	PC #25091		Each	0.33
Local Wholesale	Butterfly Pick		Each	1

<b>FLOWERS</b>				
	Alstroemeria Yellow	Alstroemeria Pink	Stem	2
	Daisy Pom Lavender	Daisy Pom Yellow	Stem	2
	Waxflower Pink	Statice Purple	Stem	1
	Variegated Pittosporum	Green Pittosporum or Pittosporum Nigra	Stem	0.5

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS®  
PINK GARDEN TOPIARY**

#91670 APK \$39.99 16"H x 7"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
<b>BloomNet</b>	4.75" H Green Tin Planter PC #92787 - Codified		Each	1
<b>BloomNet</b> or Local Wholesale	Floral Foam PC #25091		Each	0.33
<b>BloomNet</b> or Local Wholesale	Ribbon (Swiss Dots .875" W, Lime Juice) PC #92887	Comparable Decorative Ribbon	Yard	1
Local Wholesale	Floral Wire (12")		Each	1

**FLOWERS**

	Carnation Pink	Carnation Hot Pink or Variegated	Stem	6
	Alstroemeria Pink		Stem	3
	Waxflower Pink	Heather	Stem	1
	Variegated Pittosporum	Green Pittosporum or Pittosporum Nigra	Stem	1

**HOW TO:** See Page 121

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS®  
PURPLE GARDEN TOPIARY**

#91672 APR \$39.99 16"H x 7"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
<b>BloomNet</b>	4.75" H Green Tin Planter PC #92787 - Codified		Each	1
<b>BloomNet</b> or Local Wholesale	Floral Foam PC #25091		Each	0.33
<b>BloomNet</b> or Local Wholesale	Ribbon (Swiss Dots .875" W, Lime Juice) PC #92887	Comparable Decorative Ribbon	Yard	1
Local Wholesale	Floral Wire (12")		Each	1

**FLOWERS**

	Carnation Purple	Carnation Lavender or Variegated	Stem	6
	Daisy Pom Lavender		Stem	3
	Statice Purple	Monte Casino Purple	Stem	2
	Variegated Pittosporum	Green Pittosporum or Pittosporum Nigra	Stem	1

**HOW TO:** See Page 121

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement





**1-800-FLOWERS®  
YELLOW GARDEN TOPIARY**

#91674 AYL \$39.99 16"H x 7"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
<b>BloomNet</b>	4.75" H Green Tin Planter PC #92787 - Codified		Each	1
<b>BloomNet</b> or Local Wholesale	Floral Foam PC #25091		Each	0.33
<b>BloomNet</b> or Local Wholesale	Ribbon (Swiss Dots .875" W, Lime Juice) PC #92887	Comparable Decorative Ribbon	Yard	1
Local Wholesale	Floral Wire (12")		Each	1

<b>FLOWERS</b>				
	Carnation Yellow		Stem	6
	Alstroemeria Yellow		Stem	3
	Solidago		Stem	2
	Variegated Pittosporum	Green Pittosporum or Pittosporum Nigra	Stem	1

**HOW TO:** See Page 121

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS®  
MIXED GARDEN TOPIARY**

#91675 AMX \$39.99 16"H x 7"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
<b>BloomNet</b>	4.75" H Green Tin Planter PC #92787 - Codified		Each	1
<b>BloomNet</b> or Local Wholesale	Floral Foam PC #25091		Each	0.33
<b>BloomNet</b> or Local Wholesale	Ribbon (Swiss Dots .875" W, Lime Juice) PC #92887	Comparable Decorative Ribbon	Yard	1
Local Wholesale	Floral Wire (12")		Each	1

<b>FLOWERS</b>				
	Carnation Lime Green		Stem	6
	Alstroemeria Yellow	Alstroemeria Pink	Stem	2
	Daisy Pom Lavender	Daisy Pom Yellow	Stem	2
	Waxflower Pink	Statice Purple	Stem	1
	Variegated Pittosporum	Green Pittosporum or Pittosporum Nigra	Stem	1

**HOW TO:** See Page 121

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS®  
VIOLET IN GREEN PLANTER**

#91441 \$34.99 7"H x 7"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
<b>BloomNet</b>	4.75" H Green Tin Planter PC #92787 - Codified		Each	1
<b>BloomNet</b> or	Ribbon (Fabulous Pattern PC #92887	Comparable Decorative Ribbon	Yard	1
Local Wholesale	1.5" W) PC #92887		Each	1
Local Wholesale	Floral Wire (12")		Each	1
Local Wholesale	Floral Pick (6")		Each	1
<b>FLOWERS</b>				
	4" African Violet		Each	1

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday



**1-800-FLOWERS®  
VIOLET IN BIRDS NEST**

#91442 \$34.99 7"H x 7"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
<b>BloomNet</b>	Birds Nest Basket with PVC Liner PC #92850 - Codified		Each	1
<b>BloomNet</b> or	Assf Bird on a Pick PC #92851		Each	1
Local Wholesale			Each	1
<b>BloomNet</b> or	Ribbon (Fabulous Pattern PC #92887	Comparable Decorative Ribbon	Yard	1
Local Wholesale	1.5" W) PC #92887		Each	1
Local Wholesale	Floral Wire (12")		Each	1
Local Wholesale	Floral Pick (6")		Each	1
<b>FLOWERS</b>				
	4" African Violet		Each	1

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday

## HOW TO ARRANGE: 1-800-FLOWERS® GARDEN TOPIARY

PC #91670, PC #91672, PC #91674, PC# 91675



STEP 1

Group all carnations together to form a dome.



STEP 2

Tie all stems.



STEP 3

Place carnations in center of floral foam.



STEP 4

Put flowers around carnation.





VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
<b>BloomNet</b>	7.5" H Red Ribbed Vase PC #92688 - Codified		Each	1	1	1
Local Wholesale	#9 Ribbon (Pink Preferred)		Yard	1	1	1
<b>FLOWERS</b>						
	Rose Red 50 cm		Stem	2	3	4
	Lily Pink	Lily Light, Dark or Bi-Color Pink	Stem	3	4	5
	Delphinium Blue		Stem	3	5	7
	Waxflower Pink	Heather	Stem	2	2	2
	Salal	Pittosporum	Stem	2	2	2

**1-800-FLOWERS®  
FLORAL DEVOTION™**

#91115 S \$49.99 13"H x 8"L  
 #91115 M \$59.99 14"H x 9"L (shown)  
 #91115 L \$69.99 15"H x 10"L

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91115 S



#91115 M



#91115 L



VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
<b>BloomNet</b>	7.5" H Red Ribbed Vase PC #92688 - Codified		Each	1	1
Local Wholesale	#9 Ribbon (Pink Preferred)	Ribbon Red	Yard	1	1
<b>FLOWERS</b>					
	Rose Red 50 cm		Stem	6	9
	Rose Pink 50 cm		Stem	6	9
	Waxflower Pink	Heather	Stem	3	4
	Salal	Green Pittosporum or Variegated Pittosporum	Stem	5	5

**1-800-FLOWERS®  
SHADES OF PINK AND RED™**

#91457 S \$59.99 15.5"H x 11.5"L  
 #91457 L \$84.99 17"H x 15"L (shown)

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91457 S



#91457 L



**1-800-FLOWERS®  
SWEET SENSATION™**

- #91978 S \$49.99 9"H x 7"L
- #91978 M \$59.99 11"H x 8"L (shown)
- #91978 L \$69.99 12"H x 9"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet	Red & Silver Mosaic Hurricane PC #92447 - Codified		Each	1	1	1
<b>FLOWERS</b>						
	Rose Red 50 cm		Stem	0	3	5
	Alstroemeria Pink	Alstroemeria Purple	Stem	2	3	4
	Dianthus Fuschia	Carnation Pink	Stem	2	3	4
	Rice Flower White	Gypsophila or Queen Anne Lace	Stem	0	3	4
	Statice Purple	Monte Casino Purple	Stem	1	2	3
	Salal	Pittosporum or Seeded Eucalyptus	Stem	3	3	3
	Carnation Red		Stem	3	0	0

**CODIFIED PRODUCT**

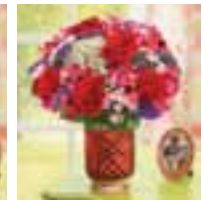
**START DATE:** Live  
**END DATE:** 12/31/11  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91978 S



#91978 M



#91978 L



**1-800-FLOWERS®  
BIRDS NEST BASKET  
OF ROSES**

- #91090 \$39.99 8"H x 6"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet	Birds Nest Basket with PVC Liner PC #92850 - Codified		Each	1
BloomNet or Local Wholesale	Floral Foam PC #25091		Each	0.33
BloomNet or Local Wholesale	#9 Ribbon (Breeze, Fruit Punch) PC #92887	Comparable Decorative Ribbon	Yard	1
Local Wholesale	Floral Wire (12")		Each	1
Local Wholesale	Floral Pick (6")		Each	1
<b>FLOWERS</b>				
	Rose Multicolored 50 cm (at least 3 colors)		Stem	6
	Solidago		Stem	1
	Variegated Pittosporum	Green Pittosporum or Seeded Eucalyptus	Stem	1

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** 9/9/11  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement





VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	8" H Pink Frosted Glass Gathering Vase PC #92167		Each	1	1	1
BloomNet or Local Wholesale	Mini Photo Frame with Ribbon and Magnet PC #92861		Each	1	1	1
Local Wholesale	#9 Ribbon (Pink Preferred)		Yard	1	1	1
Local Wholesale	Floral Wire (12')		Each	1	1	1
Local Wholesale	Floral Pick (6")		Each	1	1	1

<b>FLOWERS</b>						
	Rose Pink 50 cm	Rose Pink, Purple or Bi-Color Pink 50 cm	Stem	3	4	5
	Lily Pink	Lily White	Stem	2	2	2
	Cremone Pink	Spider Mum Lavender	Stem	3	5	7
	Carnation Pink and White	Carnation Pink	Stem	3	5	7
	Mini Carnation Light Pink		Stem	3	4	5
	Waxflower Pink	Heather	Stem	2	2	2
	Salal	Pittosporum or Seeded Eucalyptus	Stem	2	2	2

**\*ALSO AVAILABLE AS:** PC #91355 S/M/L: 1-800-FLOWERS® Sentimental Surprise™ in 8" H Clear Gathering Vase during the peak holiday selling periods. (\$49.99 S, \$59.99 M, \$69.99 L)

**REVISED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91354 S



#91354 M



#91354 L

**1-800-FLOWERS®  
 SENTIMENTAL SURPRISE™ \***

- #91354 S \$49.99 16"H x 14"L
- #91354 M \$59.99 17"H x 15"L (shown)
- #91354 L \$69.99 18"H x 16"L



VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	9.5" L Splitwood Handled Basket with Liner PC #28681		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5	0.5	0.5
Local Wholesale	#9 Ribbon (Satin Pink Preferred)		Yard	1	1	1

<b>FLOWERS</b>						
	Rose Red 40 cm		Stem	1	2	3
	Rose Light Pink 40 cm		Stem	1	2	3
	Dianthus Pink	Carnation Pink	Stem	2	4	5
	Chrysanthemum	Daisy Pom White	Stem	1	2	3
	Monte Casino Purple		Stem	1	2	3
	Variegated Pittosporum	Green Pittosporum or Salal	Stem	1	1	1

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** S: One Sided Arrangement  
 M/L: All Around Arrangement



#90933 S



#90933 M



#90933 L

**1-800-FLOWERS®  
 BASKET OF LOVE**

- #90933 S \$39.99 11"H x 14"L
- #90933 M \$49.99 12"H x 14"L (shown)
- #90933 L \$59.99 13"H x 15"L





**1-800-FLOWERS®  
LAVENDER DREAMS™\***

#90228 S \$39.99 14"H x 10"  
#90228 L \$49.99 15.5"H x 11"L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
BloomNet	7" H Purple Passion Glass Vase PC #92159 - Codified		Each	1	1
<b>FLOWERS</b>					
	Daisy Pom Lavender		Stem	3	3
	Rose Light Pink 40 cm	Rose Pink 40 cm	Stem	0	4
	Stock Purple		Stem	2	3
	Monte Casino Purple		Stem	2	3
	Alstroemeria Purple	Alstroemeria Pink	Stem	3	4
	Salal	Pittosporum or Seeded Eucalyptus	Stem	2	2

**\*ALSO AVAILABLE AS:** PC #91733 S/L: 1-800-FLOWERS® Lavender Dreams™ in 8" H Clear Glass Gathering Vase during peak holiday selling periods. (\$39.99 S, \$49.99 L)

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#90228 S

#90228 L



**1-800-FLOWERS®  
FLORAL EMBRACE™\***

#90934 S \$39.99 16"H x 12"  
#90934 M \$49.99 16"H x 14"L (shown)  
#90934 L \$59.99 17"H x 14"

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet	7" H Purple Passion Glass Vase PC# 92159 - Codified		Each	1	1	1
<b>FLOWERS</b>						
	Rose Light Pink 40 cm	Rose Hot Pink 40cm	Stem	1	2	3
	Gerbera Daisy Hot Pink	Gerbera Daisy Light Pink	Stem	1	2	3
	Carnation Lime Green		Stem	3	3	5
	Carnation Magenta	Carnation Purple	Stem	0	2	3
	Alstroemeria Pink	Alstroemeria White	Stem	3	3	3
	Cushion Mum Deep Purple	Daisy Pom Lavender	Stem	2	4	4
	Variegated Pittosporum	Salal	Stem	1	1	1
	Salal	Pittosporum or Seeded Eucalyptus	Stem	1	0	0

**\*ALSO AVAILABLE AS:** PC #90970 S/M/L: 1-800-FLOWERS® Floral Embrace™ in 8" H Clear Rose Vase during peak holiday selling periods. (\$39.99 S, \$49.99 M, \$59.99 L)

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** S: One Sided Arrangement  
M/L: All Around Arrangement



#90934 S

#90934 M

#90934 L



**1-800-FLOWERS®  
PINK PERFECTION™**

- #91146 S \$99.99 20"H x 14"L
- #91146 M \$124.99 23"H x 16"L (shown)
- #91146 L \$149.99 25"H x 18"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
Local Wholesale	8" H Clear Glass Cylinder Vase		Each	1	1	1
<b>FLOWERS</b>						
	Rose Pink 50 cm		Stem	12	15	18
	Stargazer Lily Pink	Lily Pink	Stem	5	6	7
	Alstroemeria White		Stem	8	8	8
	Limonium Purple		Stem	3	3	3
	Salal Tips	Pittosporum or Seeded Eucalyptus	Stem	6	6	6

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91146 S



#91146 M



#91146 L



**1-800-FLOWERS®  
GARDEN OF GRANDEUR™\***

- #91351 S \$74.99 21"H x 16"L
- #91351 M \$99.99 21.5"H x 16.5"L (shown)
- #91351 L \$124.99 22"H x 17"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
Local Wholesale	8" H Clear Glass Cylinder Vase		Each	1	1	1
<b>FLOWERS</b>						
	Rose Hot Pink 50 cm	Rose Pink 50 cm	Stem	4	6	8
	Asiatic Lily Orange		Stem	3	5	7
	Sunflower	Gerbera Daisy Yellow	Stem	4	6	8
	Stock Lavender	Stock Purple	Stem	5	6	7
	Alstroemeria Peach	Alstroemeria Pink	Stem	3	5	7
	Athos Pom	Button Pom Green	Stem	3	5	6
	Monte Casino Purple	Statice Purple	Stem	2	3	4
	Salal	Variegated Pittosporum or Green Pittosporum	Stem	5	5	5

**\*ALSO AVAILABLE AS:** PC #91570 S/M/L: 1-800-FLOWERS® Garden of Grandeur™ for Sympathy (\$74.99 S, \$99.99 M, \$124.99 L)

**REVISED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91351 S



#91351 M



#91351 L



**1-800-FLOWERS®  
MAGICAL MOONLIGHT™ CLASSIC**

#90916 \$44.99 14"H x 13"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet or	8" H x 4" D Clear Glass		Each	1
Local Wholesale	Rose Vase PC #29926		Yard	1
Local Wholesale	#9 Ribbon (Satin True Blue)			
<b>FLOWERS</b>				
	Spider Mum White		Stem	3
	Carnation White		Stem	4
	Mini Carnation White		Stem	3
	Stock White		Stem	3
	Salal	Pittosporum or Seeded Eucalyptus	Stem	2

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS®  
MAGICAL MOONLIGHT™ DELUXE\***

#17382 D \$69.99 24"H x 18"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet or	10" H Cobalt Glass		Each	1
Local Wholesale	Gathering Vase PC #29739			
<b>FLOWERS</b>				
	Rose White 50 cm		Stem	6
	Snapdragon White		Stem	6
	Gerbera Daisy White		Stem	3
	Asiatic Lily White		Stem	2
	Monte Casino White		Stem	2
	Caspia		Stem	2
	Salal	Pittosporum or Seeded Eucalyptus	Stem	1

**\*ALSO AVAILABLE AS:** PC #17819: 1-800-FLOWERS® Condolence Vase Arrangement in White

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement





VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
BloomNet or Local Wholesale	4.5" H White Mug PC #29782		Each	1	1
BloomNet or Local Wholesale	Floral Foam PC #25091		Each	0.33	0.33
Local Wholesale	Curly Ribbon, Assorted Colors		Yard	3	3
<b>FLOWERS</b>					
	Daisy Pom Yellow	Daisy Pom	Stem	1	2
		Lavender	Stem	1	2
	Mini Carnation Red	Carnation Hot Pink	Stem	1	2
	Athos Pom	Button Pom Green	Stem	1	2
	Statice Purple	Monte Casino Purple	Stem	1	2
	Variegated Pittosporum	Green Pittosporum or Seeded Eucalyptus	Stem	0.5	0.5

**DESIGN TIP:** Use broken laterals from vase arrangements to fill mugable.

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91528 S

#91528 L

**1-800-FLOWERS® IT'S YOUR DAY BOUQUET® MUGABLE™\***

#91528 S \$29.99 7"H x 6"L  
#91528 L \$34.99 9"H x 7"L (shown)



VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	8" H x 4" Clear Glass Rose Vase PC #29926		Each	1	1	1
Local Wholesale	Curly Ribbon Assorted Colors		Yard	3	3	3
<b>FLOWERS</b>						
	Daisy Pom Yellow	Daisy Pom Lavender	Stem	2	3	4
	Athos Pom	Button Pom Green	Stem	2	3	4
	Carnation Purple	Carnation Yellow	Stem	3	4	5
	Mini Carnation Hot Pink	Mini Carnation Red	Stem	2	2	2
	Monte Casino Purple	Statice Purple	Stem	0.5	1	1
	Salal	Variegated Pittosporum or Green Pittosporum	Stem	2	2	2

**\*ALSO AVAILABLE AS:** PC #91333 SHB/MHB/LHB: 1-800-FLOWERS® It's Your Day Bouquet® - Happy Birthday with Happy Birthday Mylar Balloon (\$39.99 SHB, \$44.99 MHB, \$49.99 LHB)

**REVISED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91333 S

#91333 M

#91333 L

**1-800-FLOWERS® IT'S YOUR DAY BOUQUET®\***

#91333 S \$34.99 11"H x 5"L  
#91333 M \$39.99 12"H x 6"L (shown)  
#91333 L \$44.99 13"H x 7"L



**1-800-FLOWERS®  
HANDBAG OF BLOOMS™**

- #91104 S \$39.99 14"H x 10.5"L
- #91104 M \$49.99 15"H x 12"L (shown)
- #91104 L \$59.99 16.5"H x 13"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet	Canvas Printed Bag PC #92788 - Codified		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam PC #25091		Each	0.5	0.5	0.5
Local Wholesale	Hard Liner		Each	1	1	1

<b>FLOWERS</b>						
	Rose Hot Pink 50 cm	Rose Orange 50 cm	Stem	2	5	8
	Carnation Orange	Carnation Hot Pink	Stem	2	3	4
	Daisy Pom White		Stem	2	3	4
	Athos Pom	Button Pom Green	Stem	2	3	4
	Monte Casino Purple	Statice Purple	Stem	1	2	3
	Salal	Pittosporum or Seeded Eucalyptus	Stem	3	3	3

**DESIGN TIP:** Do not discard styrofoam insert or liner.

**HOW TO:** See Page 139

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around  
 Arrangement



#91104 S



#91104 M



#91104 L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	8" H Clear Glass Gathering Vase PC #29497		Each	1	1	1
Local Wholesale	Natural Raffia		Yard	1	1	1

<b>FLOWERS</b>						
	Rose Orange 50 cm	Rose Hot Pink 50 cm	Stem	2	3	4
	Asiatic Lily Yellow	Asiatic Lily Orange	Stem	1	2	3
	Alstroemeria Pink	Alstroemeria Yellow	Stem	2	4	5
	Athos Pom	Button Pom Green	Stem	2	3	4
	Waxflower Pink	Heather	Stem	1	1	2
	Monte Casino White		Stem	1	1	2
	Salal	Variegated Pittosporum or Green Pittosporum	Stem	5	5	5

**\*ALSO AVAILABLE AS:** PC #90977 SGW/MGW/LGW: 1-800-FLOWERS® Fields of Europe™ Get Well with Get Well Mylar Balloon (\$44.99 SGW, \$54.99 MGW, \$64.99 LGW)  
 PC #90977 SHB/MHB/LHB: 1-800-FLOWERS® Fields of Europe™ Happy Birthday with Happy Birthday Mylar Balloon (\$44.99 SHB, \$54.99 MHB, \$64.99 LHB)  
 PC #90977 SCG/MCG/LCG: 1-800-FLOWERS® Fields of Europe™ Congratulations with Congratulations Mylar Balloon (\$44.99 SCG, \$54.99 MCG, \$64.99 LCG)  
 PC #90977 STY/MTY/LTY: 1-800-FLOWERS® Fields of Europe™ Thank You with Thank You Mylar Balloon (\$44.99 STY, \$54.99 MTY, \$64.99 LTY)  
 PC# 90977 S/L: Vase Arrangement for Sympathy (\$49.99 S, \$59.99 L)

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around  
 Arrangement



#90977 S



#90977 M



#90977 L

**1-800-FLOWERS®  
FIELDS OF EUROPE™ \***

- #90977 S \$39.99 16"H x 14"L
- #90977 M \$49.99 18"H x 15"L (shown)
- #90977 L \$59.99 20"H x 16"L





VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	8" H Clear Glass Gathering Vase PC #29497		Each	1	1	1
Local Wholesale	Lemon		Each	1	1	1
<b>FLOWERS</b>						
	Gerbera Daisy Yellow	Sunflower	Stem	2	4	6
	Alstroemeria Yellow	Alstroemeria White	Stem	2	3	3
	Daisy Pom Yellow	Daisy Pom White	Stem	2	3	3
	Solidago		Stem	2	2	2
	Monte Casino White		Stem	1	2	2
	Saici	Variegated Pittosporum or Green Pittosporum	Stem	3	3	3

**1-800-FLOWERS®  
MAKE LEMONADE™ IN A VASE**

- #91356 S \$39.99 15.5"H x 11"L
- #91356 M \$49.99 16"H x 12"L (shown)
- #91356 L \$59.99 16.5"H x 13"L

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91356 S



#91356 M



#91356 L



VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
BloomNet or Local Wholesale	9.5" L Splitwood Handled Basket with Liner PC #28681		Each	1	0
BloomNet or Local Wholesale	11.5" L Splitwood Handled Basket with Liner PC #28681		Each	0	1
BloomNet	16.5" H It's Your Sunny Day™ Pick PC #29599 - Codified		Each	1	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5	0.5
<b>FLOWERS</b>					
	Daisy Pom Yellow		Stem	4	7
	Button Pom Yellow		Stem	0	7
	Carnation White		Stem	3	3
	Cremone White	Spider Mum White	Stem	0	3
	Monte Casino White		Stem	1	2
	Solidaster		Stem	2	2
	Variegated Pittosporum	Eucalyptus	Stem	1	2

**1-800-FLOWERS®  
BASKET OF SUNSHINE™**

- #90923 S \$39.99 16"H x 13"L
- #90923 L \$49.99 17"H x 16"L (shown)

**CODIFIED PRODUCT**  
**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#90923 S



#90923 L





**1-800-FLOWERS®  
FRENCH COUNTRYSIDE™\***

- #90892 S \$74.99 21"H x 18"L
- #90892 M \$99.99 22"H x 19"L (shown)
- #90892 L \$124.99 24"H x 20"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	10" H Cobalt Glass Gathering Vase PC #29739		Each	1	1	1
<b>FLOWERS</b>						
	Sunflower Medium		Stem	5	8	10
	Delphinium Blue		Stem	4	5	7
	Yarrow		Stem	4	5	6
	Rose Peach 50 cm		Stem	4	7	10
	Jade Trachelium		Stem	3	4	5
	Peach Hypericum		Stem	2	3	4
	Alstroemeria Yellow	Alstroemeria Orange	Stem	2	4	5
	Variegated Pittosporum	Salal	Stem	2	2	3

**\*ALSO AVAILABLE AS:** PC #91730 S/M/L: 1-800-FLOWERS® French Countryside™ in Clear Glass Gathering Vase during peak holiday selling periods. (\$74.99 S, \$99.99 M, \$124.99 L)

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#90892 S

#90892 M

#90892 L



**1-800-FLOWERS®  
BEAUTIFUL BASKET\***

- #91348 S \$49.99 11"H x 9.5"L
- #91348 M \$59.99 12"H x 10"L (shown)
- #91348 L \$69.99 13"H x 10.5"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	8" Dark Willow Basket with Handle PC #92790		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam PC #25091		Each	0.5	0.5	0.5
<b>FLOWERS</b>						
	Rose Orange 50 cm		Stem	2	4	6
	Delphinium Blue		Stem	3	3	3
	Spider Mums Green		Stem	3	4	5
	Matsumoto Aster Hot Pink		Stem	3	3	3
	Viking Pom	Daisy Pom Yellow	Stem	2	3	4
	Monte Casino Purple	Statice Purple	Stem	1	2	3
	Salal	Pittosporum	Stem	3	3	3

**\*ALSO AVAILABLE AS:** PC #91348 SHB/MHB/LHB: 1-800-FLOWERS® Beautiful Basket to Say Happy Birthday with Happy Birthday Mylar Balloon (\$54.99 S, \$64.99 M, \$74.99 L)  
 PC #91348 SCG/MCG/LCG: 1-800-FLOWERS® Beautiful Basket to Say Congratulations with Congratulations Mylar Balloon (\$54.99 S, \$64.99 M, \$74.99 L)  
 PC #91348 STY/MTY/LTY: 1-800-FLOWERS® Beautiful Basket to Say Thank You with Thank You Mylar Balloon (\$54.99 S, \$64.99 M, \$74.99 L)  
 PC #91348 SGW/MGW/LGW: 1-800-FLOWERS® Sure Cure™ with Get Well Mylar Balloon (\$54.99 S, \$64.99 M, \$74.99 L)

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91348 S

#91348 M

#91348 L



**1-800-FLOWERS®  
WHITE DAISY BASKET\***

#90917 S \$34.99 9"H x 11"L  
#90917 L \$39.99 11"H x 12"L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
BloomNet or Local Wholesale	8" Dark Willow Basket with Handle PC #92790		Each	1	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5	0.5
<b>FLOWERS</b>					
	Daisy Pom White		Stem	6	12
	Variegated Pittosporum	Eucalyptus	Stem	2	2

**\*ALSO AVAILABLE AS:** PC #91345 SGW/LWB; 1-800-FLOWERS® Basket Full of Daisies with Get Well Mylar Balloon (\$39.99 SGW, \$44.99 LWB)

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#90917 S

#90917 L



**1-800-FLOWERS®  
SERENE GREEN™\***

#90233 S \$39.99 16"H x 11"D  
#90233 M \$49.99 18"H x 12"D (shown)  
#90233 L \$59.99 20"H x 13"D

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	8" H x 4" D Clear Glass Rose Vase PC #29926		Each	1	0	0
BloomNet or Local Wholesale	8" H Clear Glass Gathering Vase PC #29497		Each	0	1	1
Local Wholesale	Natural Raffia		Yard	1	1	1
<b>FLOWERS</b>						
	Carnation Green		Stem	4	4	6
	Gerbera Daisy White		Stem	2	3	5
	Asiatic Lily White		Stem	0	2	2
	Daisy Pom White		Stem	3	3	4
	Buffon Pom Green	Athos Pom	Stem	3	3	4
	Bupleurum	Baby's Breath	Stem	0	2	3
	Sisal	Variegated Pittosporum or Green Pittosporum	Stem	2	2	2

**\*ALSO AVAILABLE AS:** PC #90233 SGW/MGW/LGW: 1-800-FLOWERS® Serene Green™ Get Well with Get Well Mylar Balloon (\$44.99 SGW, \$54.99 MGW, \$64.99 LGW)  
PC #90233 AL: 1-800-FLOWERS® Serene Green™ Bouquet for Sympathy (\$59.99)

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#90233 S

#90233 M

#90233 L





**1-800-FLOWERS®  
MAKE THEIR DAY™ BOUQUET**

- #91122 S \$49.99 15"H x 13"L
- #91122 M \$59.99 16"H x 14"L (shown)
- #91122 L \$69.99 17"H x 15"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
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**HARDGOODS**

<b>BloomNet</b>	7.75" H White Ceramic Pitcher PC #92786 - Codified		Each	1	1	1
<b>BloomNet</b> or Local Wholesale	Ribbon (Fabulous Pattern 1.5" W) PC #92887	Comparable Decorative Ribbon	Yard	1	1	1

**FLOWERS**

Rose Pink 50 cm	Rose Purple or Bi-Color Pink 50 cm	Stem	4	6	8
Stock Purple	Stock Lavender	Stem	3	4	5
Alstroemeria Purple	Alstroemeria Pink	Stem	3	4	5
Monte Casino White		Stem	1	2	3
Salal	Pittosporum or Seeded Eucalyptus	Stem	5	5	5

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around  
Arrangement



#91122 S



#91122 M



#91122 L



**1-800-FLOWERS® MAKE  
LEMONADE™ IN A PITCHER**

- #91999 S \$44.99 16"H x 12"L
- #91999 M \$49.99 17"H x 14"L (shown)
- #91999 L \$54.99 18"H x 16"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
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**HARDGOODS**

<b>BloomNet</b>	7.75" H White Ceramic Pitcher PC #92786 - Codified		Each	1	1	1
<b>BloomNet</b> or Local Wholesale	#9 Ribbon (Satin Gingham Yellow Preferred)	#9 Ribbon (Satin Yellow)	Yard	0.5	0.5	0.5
<b>BloomNet</b> or Local Wholesale	Yellow Lemon Slices on Pick PC #92976		Each	3	3	3
Local Wholesale	Floral Wire (12")		Each	1	1	1

**FLOWERS**

Rose Yellow 50 cm		Stem	2	3	4
Cremona Yellow	Spider Mum Yellow	Stem	0	3	3
Alstroemeria Yellow		Stem	4	3	3
Daisy Pom Yellow	Daisy Pom White	Stem	3	3	3
Solidago		Stem	1	1	1
Monte Casino White		Stem	1	1	1
Variegated Pittosporum	Green Pittosporum or Salal	Stem	1	1	1

**DESIGN TIP:** Remove plastic pick from the lemon slices. Then, wire the slices and attach with a ribbon to the pitcher.

**REVISED CODIFIED  
PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around  
Arrangement



#91999 S



#91999 M



#91999 L





VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet	7.75" H White Ceramic Pitcher PC #92786 - Codified		Each	1
<b>FLOWERS</b>				
	Rose Multicolored 50 cm (at least 3 colors)		Stem	12
	Monte Casino White	Gypsophila	Stem	2
	Variegated Pittosporum	Green Pittosporum or Salal	Stem	2

**\*ALSO AVAILABLE AS:** PC #91864 RD: 1-800-FLOWERS® Red Pitcher Full of Roses  
 PC #91864 PK: 1-800-FLOWERS® Pink Pitcher Full of Roses  
 PC #91864 YL: 1-800-FLOWERS® Yellow Pitcher Full of Roses

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement

**1-800-FLOWERS® PITCHER FULL OF ROSES – ASSORTED\***

#91864 MC \$59.99 17"H x 14"L



VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet	7.75" H White Ceramic Pitcher PC #92786 - Codified		Each	1	1	1
<b>FLOWERS</b>						
	Rose Hot Pink 50 cm	Rose Yellow 50 cm	Stem	3	5	7
	Alstroemeria Yellow	Alstroemeria Pink	Stem	3	4	5
	Asiatic Lily Orange	Asiatic Lily Yellow	Stem	3	4	5
	Statice Purple	Monte Casino Purple	Stem	2	3	3
	Variegated Pittosporum	Green Pittosporum or Salal	Stem	1	1	1

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91102 S

#91102 M

#91102 L

**1-800-FLOWERS® SORBET BOUQUET™**

#91102 S \$49.99 14"H x 10"  
 #91102 M \$59.99 16"H x 11" (shown)  
 #91102 L \$69.99 18"H x 12"



**1-800-FLOWERS®  
THE RAINBOW BOUQUET™**

#91684 S	\$49.99	9.5"H x 9.5"L
#91684 M	\$59.99	10"H x 10"L (shown)
#91684 L	\$69.99	10.5"H x 10.5"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	5" H x 5" D Clear Cube Vase PC #29460B		Each	1	1	1
BloomNet	Rainbow Foam Strip PC #98682 - Codified		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam PC #25091		Each	0.5	0.5	0.5

<b>FLOWERS</b>						
	Rose Light Pink 50 cm	Rose Pink, Lavender or Bi-Color Pink 50 cm	Stem	3	5	7
	Carnation Purple		Stem	3	4	5
	Mini Carnation Lavender		Stem	1	3	5
	Daisy Pom Lavender		Stem	2	3	4
	Monte Casino Purple		Stem	1	2	3
	Statice Purple		Stem	2	3	4
	Variegated Pittosporum	Salal	Stem	3	3	3

**DESIGN TIP:** Compact Design

**HOW TO:** See Page 140

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91684 S



#91684 M



#91684 L



**1-800-FLOWERS®  
RAINBOW OF ROSES**

#91341 S	\$59.99	7"H x 7"L
#91341 L	\$84.99	8"H x 8"L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
BloomNet or Local Wholesale	5" H x 5" D Clear Cube Vase PC #29460B		Each	1	1
BloomNet or Local Wholesale	Floral Foam PC #25091		Each	0.5	0.5
BloomNet	Ti Leaf Ribbon PC #92716	Large Tropical Leaf (Ti, Banana or Aspidistra)	Yard	1	1

<b>FLOWERS</b>					
	Rose Multicolored 50 cm (at least 3 colors)		Stem	12	18
	Monte Casino Purple	Monte Casino White	Stem	2	2
	Variegated Pittosporum	Green Pittosporum or Pittosporum Nigra	Stem	2	2

**DESIGN TIP:** Compact Design

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91341 S



#91341 L



VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	5" H x 5" D Clear Cube Vase PC #29460B		Each	1	1	1
BloomNet	Red Foam Strip with Red Foam Pick PC #92866 - Codified		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam PC #25091		Each	0.5	0.5	0.5
<b>FLOWERS</b>						
	Rose Red 50 cm		Stem	2	5	7
	Hypericum Red		Stem	2	3	4
	Alstroemeria Red		Stem	2	3	4
	Mini Carnation Red		Stem	2	3	4
	Carnation Red		Stem	3	4	5
	Variegated Pittosporum	Salal	Stem	0.5	0.5	0.5

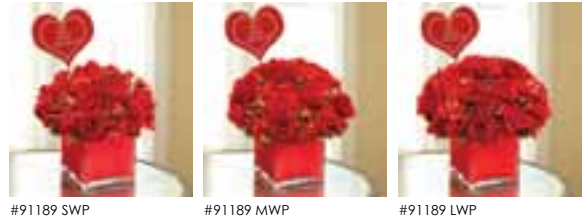
**DESIGN TIP:** Compact Design

**HOW TO:** See Page 140

**\*ALSO AVAILABLE AS:** PC #91189 S/M/L: 1-800-FLOWERS® Colors of Love™ – Red (\$49.99 S, \$59.99 M, \$69.99 L)

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91189 SWP

#91189 MWP

#91189 LWP

**1-800-FLOWERS®  
 RED HOT & FABULOUS™\***

- #91189 SWP \$49.99 10.5"H x 11"L
- #91189 MWP \$59.99 11"H x 11.5"L (shown)
- #91189 LWP \$69.99 11.5"H x 12"L



VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	5" H x 5" D Clear Cube Vase PC #29460B		Each	1	1	1
BloomNet	Yellow Foam Strip with Yellow Foam Pick PC #92870 - Codified		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam PC #25091		Each	0.5	0.5	0.5
<b>FLOWERS</b>						
	Rose Yellow 50 cm		Stem	0	5	6
	Yarrow		Stem	2	3	4
	Alstroemeria Yellow		Stem	2	3	3
	Carnation Yellow		Stem	5	0	0
	Button Pom Yellow		Stem	2	2	3
	Solidago		Stem	2	2	2
	Variegated Pittosporum	Salal	Stem	0.5	0.5	1

**DESIGN TIP:** Compact Design

**HOW TO:** See Page 140

**\*ALSO AVAILABLE AS:** PC #91190 S/M/L: 1-800-FLOWERS® Colors of Love™ – Yellow (\$49.99 S, \$59.99 M, \$69.99 L)

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91190 SWP

#91190 MWP

#91190 LWP

**1-800-FLOWERS®  
 YOU ARE MY SUNSHINE™\***

- #91190 SWP \$49.99 10.5"H x 11"L
- #91190 MWP \$59.99 11"H x 11.5"L (shown)
- #91190 LWP \$69.99 11.5"H x 12"L





**1-800-FLOWERS® ORANGE  
YOU GLAD WE'RE FRIENDS™\***

- #91191 SWP \$49.99 10.5"H x 11"L
- #91191 MWP \$59.99 11"H x 11.5"L (shown)
- #91191 LWP \$69.99 11.5"H x 12"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	5" H x 5" D Clear Cube Vase PC #29460B		Each	1	1	1
BloomNet or Local Wholesale	Orange Foam Strip with Orange Foam Pick PC #92868 - Codified		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam PC #25091		Each	0.5	0.5	0.5

<b>FLOWERS</b>						
	Rose Circus or Bi-Color Orange 50 cm	Rose Orange 50 cm	Stem	2	4	6
	Asiatic Lily Dark Orange		Stem	0	3	3
	Carnation Orange		Stem	5	3	3
	Astroemeria Orange		Stem	2	3	3
	Hypericum Orange	Hypericum Cream	Stem	2	2	2
	Variegated Pittosporum	Salal	Stem	0.5	0.5	0.5

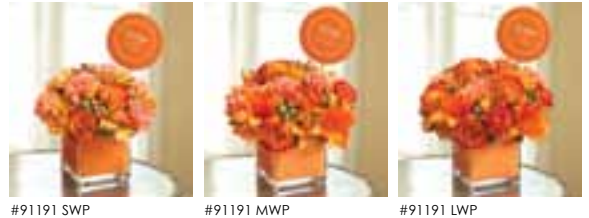
**DESIGN TIP:** Compact Design

**HOW TO:** See Page 140

**\*ALSO AVAILABLE AS:** PC #91191 S/M/L: 1-800-FLOWERS® Colors of Love™ – Orange (\$49.99 S, \$59.99 M, \$69.99 L)

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91191 SWP

#91191 MWP

#91191 LWP



**1-800-FLOWERS® I'M BLUE  
WHEN I'M NOT WITH YOU™\***

- #91188 SWP \$49.99 10.5"H x 11"L
- #91188 MWP \$59.99 11"H x 11.5"L (shown)
- #91188 LWP \$69.99 11.5"H x 12"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	5" H x 5" D Clear Cube Vase PC #29460B		Each	1	1	1
BloomNet or Local Wholesale	Blue Foam Strip with Blue Foam Pick PC #92864 - Codified		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam PC #25091		Each	0.5	0.5	0.5

<b>FLOWERS</b>						
	Rose White 50 cm		Stem	2	5	7
	Hydrangea Blue		Stem	1	2	3
	Carnation White		Stem	3	4	5
	Spider Mums White		Stem	2	3	3
	Button Pom White		Stem	2	2	2
	Variegated Pittosporum	Salal	Stem	0.5	0.5	0.5

**DESIGN TIP:** If blue hydrangea are not available use white hydrangea and spray blue with Design Master® – Just for Flowers Hydrangea Blue -135.

**Hydrangea Care & Handling:** 1. Cut off GLP (Galleria Life Pack, bag with cotton and solution at the bottom of the hydrangea stems) at a 45° angle. 2. Put the flowers in a sanitized container filled with water and the proper amount of preservative. 3. Use only clean cold water. 4. Keep out of direct air flow. (If Fresh Floral is kept in a cooler, keep away from vents) 5. Sanitize the container and change the water every 4-5 days. Be sure to re-cut stems every time.

**HOW TO:** See Page 140

**\*ALSO AVAILABLE AS:** PC #91188 S/M/L: 1-800-FLOWERS® Colors of Love™ – Blue (\$49.99 S, \$59.99 M, \$69.99 L)

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91188 SWP

#91188 MWP

#91188 LWP



1-800-FLOWERS®  
ALL WRAPPED UP™

#91086 \$49.99 11"H x 9"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet or Local Wholesale	5" H x 5" D Clear Cube Vase PC #29460B		Each	1
BloomNet	Orange Foam Strip PC #92867 - Codified		Each	1
BloomNet or Local Wholesale	Floral Foam PC #25091		Each	0.5
BloomNet or Local Wholesale	#9 Ribbon (Breeze, Fruit Punch) PC #92887	Comparable Decorative Ribbon	Yard	2
Local Wholesale	Floral Wire (12")		Each	1
Local Wholesale	Floral Pick (6")		Each	1

**FLOWERS**

Asiatic Lily Orange		Stem	2
Carnation Hot Pink		Stem	3
Athos Pom	Button Pom Green	Stem	2
Solidago	Waxflower Pink	Stem	1
Statice Purple	Monte Casino Purple	Stem	1
Variegated Pittosporum	Green Pittosporum or Pittosporum Nigra	Stem	1

**DESIGN TIP:** Compact Design

**HOW TO:** See Page 140

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



1-800-FLOWERS®  
ISLAND BREEZE BOUQUET™

#91183 S \$59.99 15"H x 10"L  
 #91183 L \$69.99 16"H x 12"L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
BloomNet or Local Wholesale	5" H x 5" D Clear Cube Vase PC #29460B		Each	1	1
BloomNet or Local Wholesale	Floral Foam PC #25091		Each	0.5	0.5
BloomNet	Ti Leaf Ribbon PC #92716	Large Tropical Leaf (Ti, Banana or Aspidistra)	Yard	1	1

**FLOWERS**

Protea - Pincushion Yellow		Stem	1	2
Matsumoto Aster Hot Pink	Matsumoto Aster Pink	Stem	2	2
Solidago		Stem	2	2
Dendrobium Orchid Green	Dendrobium Orchid White	Stem	3	4
Hypericum Cream	Hypericum Green	Stem	3	3
Variegated Pittosporum	Green Pittosporum or Seeded Eucalyptus	Stem	1	1

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** One Sided Arrangement



#91183 S



#91183 L



VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	5" H x 5" D Clear Cube Vase PC #29460B		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam PC #25091		Each	0.5	0.5	0.5
BloomNet	Ti Leaf Ribbon PC #92716	Large Tropical Leaf (Ti, Banana or Aspidistra)	Yard	1	1	1

<b>FLOWERS</b>						
	Asiatic Lily White	Asiatic Lily Orange	Stem	2	2	2
	Rose Orange 50 cm	Rose White 50 cm	Stem	2	3	4
	Protea - Pincushion Yellow		Stem	2	3	4
	Hypericum Green	Hypericum Cream	Stem	3	3	3
	Dendrobium Orchid White	Dendrobium Orchid Green	Stem	4	4	4
	Solidago		Stem	1	1	1
	Leucadendron Green	Leucadendron Red	Stem	3	4	5
	Variegated Pittosporum	Salal	Stem	2	2	2

**1-800-FLOWERS®  
DEE'S TROPICAL PARADISE™**

- #91319 S \$79.99 22"H x 17"L
- #91319 M \$89.99 23"H x 19"L (shown)
- #91319 L \$99.99 23"H x 21"L

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** One Sided Arrangement



#91319 S



#91319 M



#91319 L

**HOW TO ARRANGE: 1-800-FLOWERS® TOTE**

PC #91527, PC #91638, PC# 91182, PC# 91683, PC# 91638, PC# 91104, PC# 91907, PC# 91772, PC# 91787, PC# 90396, PC# 90528



STEP 1

Put styrofoam insert in the pre-lined tote.



STEP 2

Put floral foam in a second liner.



STEP 3

Place on top of the styrofoam and insert into tote.



STEP 4

Follow the floral recipe.



## HOW TO ARRANGE: 1-800-FLOWERS® COLORS OF LOVE™

PC#91188, PC #91895, PC #90363, PC #91189, PC# 91190, PC# 91191, PC #91684



STEP 1

Open foam insert and put in cube.



STEP 2

Put floral foam in between foam insert.



STEP 3

Fill with floral recipe.

## HOW TO ARRANGE: 1-800-FLOWERS® ALL WRAPPED UP™

PC #91086, PC #91911, PC #90318



STEP 1

Follow steps #1 and #2 above. Cut one piece of ribbon and piece on tabletop. Bring both ends up to the opening of the cube and tie together.



STEP 2

Repeat step on the opposite sides of the cube.



STEP 3

Place bow in center of the floral foam. Leave room for the floral to go under the bow.



**1-800-FLOWERS®  
FROM THE HEART™ \***

- #90951 S \$59.99 18"H x 16"L
- #90951 M \$69.99 20"H x 16"L (shown)
- #90951 L \$79.99 20"H x 18"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	7.5" H Red Ribbed Vase PC #92688 - Codified		Each	1	1	1
<b>FLOWERS</b>						
	Rose Red 50 cm		Stem	4	6	8
	Stock Purple	Stock Lavender	Stem	5	6	7
	Alstroemeria Purple	Alstroemeria Pink	Stem	3	4	4
	Statice Purple		Stem	2	3	3
	Monte Casino Purple		Stem	2	2	2
	Variegated Pittosporum	Salal or Seeded Eucalyptus	Stem	2	2	2

**\*ALSO AVAILABLE AS:** PC #90984 S/M/L: 1-800-FLOWERS® From The Heart™ in 8" H Clear Glass Gathering Vase during peak holiday selling periods. (\$59.99 S, \$69.99 M, \$79.99 L)

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#90951 S

#90951 M

#90951 L



**1-800-FLOWERS®  
ELEGANT WISHES™ \***

- #90985 S \$49.99 17"H x 12"L
- #90985 M \$59.99 19"H x 14"L (shown)
- #90985 L \$69.99 20"H x 16"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	8" H Green Basil Glass Gathering Vase PC #29731		Each	1	1	1
<b>FLOWERS</b>						
	Rose Red 50 cm		Stem	2	4	5
	Stargazer Lily Pink	Oriental Lily Pink	Stem	2	2	3
	Gerbera Daisy Pink	Gerbera Daisy Red	Stem	3	3	3
	Alstroemeria Red	Alstroemeria Pink	Stem	2	3	3
	Rice Flower White	Gypsophila or Queen Anne	Stem	3	3	3
	Variegated Pittosporum	Green Pittosporum or Salal	Stem	2	2	2

**\*ALSO AVAILABLE AS:** PC #90986 S/M/L: 1-800-FLOWERS® Elegant Wishes™ in 8" H Clear Glass Gathering Vase for peak holiday selling periods. (\$49.99 S, \$59.99 M, \$69.99 L)  
 PC #91476 S/M/L: 1-800-FLOWERS® Sympathy Sentiments Bouquet. (\$49.99 S, \$59.99 M, \$69.99 L)

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#90985 S

#90985 M

#90985 L



VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	9" H Ruby Squared Gathering Vase PC #29738		Each	1	1	1
<b>FLOWERS</b>						
	Rose Red 50 cm	Rose Hot Pink 50 cm	Stem	3	4	5
	Carnation Lime Green		Stem	2	3	4
	Stock Purple	Stock Lavender	Stem	3	4	5
	Daisy Pom Lavender		Stem	3	4	5
	Athos Pom	Button Pom Green	Stem	2	3	5
	Statice Purple		Stem	2	3	4
	Salal	Variegated Pittosporum	Stem	3	3	3

**\*ALSO AVAILABLE AS:** PC #90983 S/M/L: 1-800-FLOWERS® It's All About You™ in 8" H Clear Gathering Vase during the peak holiday selling periods. (\$49.99 S, \$59.99 M, \$69.99 L)

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** One Sided Arrangement



#90949 S



#90949 M



#90949 L

**1-800-FLOWERS®  
IT'S ALL ABOUT YOU™\***

- #90949 S \$49.99 21"H x 13"L
- #90949 M \$59.99 22"H x 15"L (shown)
- #90949 L \$69.99 23"H x 17"L



VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet	10" H Silver Vase PC #92689 - Codified		Each	1	1	1
<b>FLOWERS</b>						
	Rose Hot Pink 60 cm		Stem	4	6	8
	Stock Purple	Snapdragon Pink	Stem	5	6	7
	Alstroemeria Purple	Alstroemeria Pink	Stem	3	4	4
	Statice Purple		Stem	2	3	3
	Monte Casino Purple		Stem	2	2	2
	Variegated Pittosporum	Salal	Stem	2	2	2

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91337 S



#91337 M



#91337 L

**1-800-FLOWERS®  
REFLECTIONS OF LOVE™**

- #91337 S \$64.99 21"H x 16"L
- #91337 M \$74.99 23"H x 16"L (shown)
- #91337 L \$84.99 23"H x 18"L





**1-800-FLOWERS®  
DAZZLE HER DAY®**

- #90937 S \$149.99 22"H x 18"L
- #90937 M \$199.99 23.5"H x 19"L (shown)
- #90937 L \$249.99 25"H x 20"L

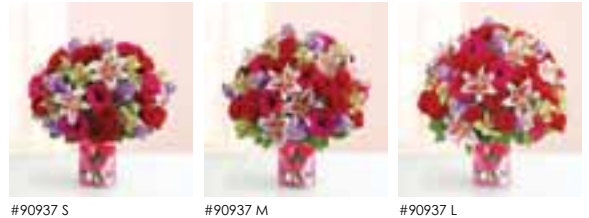
VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
Local Wholesale	8" H Clear Glass Cylinder Vase		Each	1	1	1
Local Wholesale	#9 Ribbon (Satin Pink Preferred)		Yard	3	3	3
Local Wholesale	Watertube		Each	6	8	10
Local Wholesale	18" Plant Pick		Each	6	8	10

<b>FLOWERS</b>						
	Rose Red 60 cm		Stem	18	24	30
	Cymbidium Orchid Green	Calla Lily White or Equal Value Flower	Stem	6	8	10
	Gerbera Daisy Hot Pink	Gerbera Daisy Pink	Stem	6	7	8
	Stock Purple	Snapdragon Purple	Stem	8	8	8
	Stargazer Lily Pink	Oriental Lily Pink	Stem	6	7	8
	Salal	Pittosporum or Seeded Eucalyptus	Stem	3	3	3

**DESIGN TIP: Ribbon on Vase:** Find the middle of the ribbon and twist. Place twist at the bottom back of vase, bring ribbon to front and crisscross ribbon going upwards. There should be three twists on each side, tie ribbon in a knot as you reach the top of the vase. Tie ribbon in small bow and add to top front of vase.

**Cymbidium Orchids:** Break the heads off of the cymbidium stem. Place each head into the watertube filled with water. Attach watertube to the plant pick, that will give you the height you need to place into the arrangement.

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#90937 S

#90937 M

#90937 L



**1-800-FLOWERS®  
EVERLASTING LOVE™**

- #90938 S \$199.99 24"H x 20"L
- #90938 M \$274.99 27"H x 22"L (shown)
- #90938 L \$349.99 29"H x 25"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	12" H Clear Monet Vase PC #92411		Each	1	1	1

<b>FLOWERS</b>						
	Rose Red 60 cm		Stem	12	15	18
	Rose Hot Pink 60 cm	Rose Light Pink 60cm	Stem	12	15	18
	Calla Lily White	Orchid or Equal Value Flower	Stem	6	8	10
	Italian Ruscus		Stem	10	10	10
	Variegated Pittosporum	Green Pittosporum, Salal or Seeded Eucalyptus	Stem	3	3	3

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#90938 S

#90938 M

#90938 L



VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet	9.5" H Lenox® Meadow Crystal Vase PC #25861 - Codified		Each	1
<b>FLOWERS</b>				
	Rose Multicolored 50 cm (at least 3 colors)		Stem	12
	Italian Ruscus		Stem	2
	Bear Grass		Stem	10
	Salal	Pittosporum or Seeded Eucalyptus	Stem	6

**NOTE:** Include Lenox® Certificate of Authenticity with each order.

**\*ALSO AVAILABLE AS:** PC #17680 RD: 1-800-FLOWERS® Rose Elegance™ in Lenox® Crystal Vase - Red Roses (\$99.99)  
 PC #17680 PK: 1-800-FLOWERS® Rose Elegance™ in Lenox® Crystal Vase - Pink Roses (\$99.99)

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement

**1-800-FLOWERS®  
 LOVE'S FIRST BLOOM™ IN  
 LENOX® CRYSTAL VASE\***

#17679 \$99.99 22"H x 15"L



VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet	9.5" H Lenox® Meadow Crystal Vase PC #25861 - Codified		Each	1	1	1
<b>FLOWERS</b>						
	Rose Red 60 cm		Stem	12	12	12
	Stargazer Lily Pink	Oriental Lily Pink	Stem	6	8	10
	Variegated Pittosporum	Salal	Stem	1	1	1

**NOTE:** Include Lenox® Certificate of Authenticity with each order.

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement

**1-800-FLOWERS®  
 LENOX® CRYSTAL VASE  
 WITH ROSE & LILY BOUQUET**

#90988 S \$109.99 22"H x 18"L  
 #90988 M \$134.99 23"H x 19"L (shown)  
 #90988 L \$159.99 24"H x 20"L



#90988 S

#90988 M

#90988 L



VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
BloomNet	10" H Silver Vase PC #92689 - Codified		Each	1	1
<b>FLOWERS</b>					
	Rose Multicolored 60 cm (at least 3 colors)		Stem	12	24
	Tree Fern		Stem	3	3
	Salal	Pittosporum or Seeded Eucalyptus	Stem	10	20

**\*ALSO AVAILABLE AS:** PC #1503 :1-800-FLOWERS® Rose Elegance™ Premium Long-Stem Assorted Roses in 11" H Illusion Vase - Clear (12 Roses, \$59.99)  
PC #1121 MC :1-800-FLOWERS® Rose Elegance™ Premium Long-Stem Assorted Roses (18 Roses, \$84.99)

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#91340 S

#91340 L

**1-800-FLOWERS®  
PREMIUM LONG-STEM ASSORTED  
ROSES IN SILVER VASE\***

#91340 S \$74.99 12"H x 15"L  
#91340 L \$134.99 25"H x 15"L (shown)



VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	8" H Clear Glass Gathering Vase PC #29497		Each	1	1	1
Local Wholesale	#9 Ribbon (Pink Preferred)		Yard	1	1	1
<b>FLOWERS</b>						
	Rose Red 50 cm		Stem	1	2	3
	Rose Hot Pink 50 cm	Rose Pink 50 cm	Stem	1	2	3
	Stargazer Lily Pink	Oriental Lily Pink	Stem	1	2	2
	Gerbera Daisy Pink		Stem	3	4	5
	Alstroemeria Pink	Alstroemeria Purple	Stem	3	3	4
	Calceyria	Waxflower Pink	Stem	1	1	1
	Salal	Green Pittosporum or Variegated Pittosporum	Stem	2	2	2

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



#90950 S

#90950 M

#90950 L

**1-800-FLOWERS®  
FIELDS OF EUROPE™ ROMANCE**

#90950 S \$49.99 20"H x 15"L  
#90950 M \$59.99 20"H x 16"L (shown)  
#90950 L \$69.99 20"H x 17"L





VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet	6" H Rectangle Glass Vase PC #92446 - Codified		Each	1
Local Wholesale	Butterfly Pick		Each	1
<b>FLOWERS</b>				
	Rose Yellow 50 cm		Stem	12
	Solidago		Stem	2
	Salal	Pittosporum or Seeded Eucalyptus	Stem	3

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement

**1-800-FLOWERS® MODERN ROSES – ONE DOZEN YELLOW**

#91184 \$59.99 9"H x 11"L



VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet	6" H Rectangle Glass Vase PC #92446 - Codified		Each	1
<b>FLOWERS</b>				
	Rose Red 50 cm		Stem	12
	Salal	Pittosporum or Seeded Eucalyptus	Stem	3

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement

**1-800-FLOWERS® MODERN ROSES – ONE DOZEN RED**

#90680 \$59.99 9"H x 11"L



**1-800-FLOWERS® MODERN ROSES – ONE DOZEN ASSORTED**

#91640 \$59.99 9"H x 11"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet	6" H Rectangle Glass Vase PC #92446 - Codified		Each	1
<b>FLOWERS</b>				
	Rose Multicolored 50 cm (at least 3 colors)		Stem	12
	Monte Casino White	Monte Casino Purple	Stem	2
	Variegated Pittosporum	Salal	Stem	3

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS® MODERN ROSES – ONE DOZEN PINK**

#91113 \$59.99 9"H x 11"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet	6" H Rectangle Glass Vase PC #92446 - Codified		Each	1
Local Wholesale	Butterfly Pick		Each	1
<b>FLOWERS</b>				
	Rose Light Pink 50 cm		Stem	12
	Waxflower Pink	Heather	Stem	2
	Salal	Pittosporum or Seeded Eucalyptus	Stem	3

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS®  
LOVE'S EMBRACE™  
ROSES – 3 STEMS RED**

#1030 RD \$29.99 16"H x 4"D

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet or Local Wholesale	8.5" H Bud Vase PC #92302		Each	1
<b>FLOWERS</b>				
	Rose Red 50 cm		Stem	3
	Monte Casino White	Gypsophila	Stem	1
	Bear Grass		Stem	2

**\*ALSO AVAILABLE AS:** PC #1030 WH: 1-800-FLOWERS® Love's Embrace™  
Roses - 3 Stems White  
PC #1030 PK: 1-800-FLOWERS® Love's Embrace™  
Roses - 3 Stems Pink  
PC #1030 YL: 1-800-FLOWERS® Love's Embrace™  
Roses - 3 Stems Yellow  
PC #1030 PE: 1-800-FLOWERS® Love's Embrace™  
Roses - 3 Stems Peach

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS®  
LOVE'S EMBRACE™  
ROSES – 6 STEMS RED**

#1080 RD \$39.99 20"H x 10"D

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet or Local Wholesale	8" H x 4" D Clear Glass Rose Vase PC #29926		Each	1
<b>FLOWERS</b>				
	Rose Red 50 cm		Stem	6
	Tree Fern		Stem	4
	Salal	Pittosporum or Seeded Eucalyptus	Stem	4

**\*ALSO AVAILABLE AS:** PC #1080 MC: 1-800-FLOWERS® Love's Embrace™  
Roses - 6 Stems Assorted  
PC #1080 WH: 1-800-FLOWERS® Love's Embrace™  
Roses - 6 Stems White  
PC #1080 PK: 1-800-FLOWERS® Love's Embrace™  
Roses - 6 Stems Pink  
PC #1080 YL: 1-800-FLOWERS® Love's Embrace™  
Roses - 6 Stems Yellow  
PC #1080 PE: 1-800-FLOWERS® Love's Embrace™  
Roses - 6 Stems Peach

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement





**1-800-FLOWERS®  
ROSE ELEGANCE™ PREMIUM  
DOZEN ROSES – RED\***

#1120 RD \$59.99 22"H x 15"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
Local Wholesale	11" H Illusion Vase – Clear		Each	1
<b>FLOWERS</b>				
	Rose Red 60 cm		Stem	12
	Tree Fern		Stem	6
	Salal	Pittosporum or Seeded Eucalyptus	Stem	6

**\*ALSO AVAILABLE AS:** PC #1120 WH: 1-800-FLOWERS® Rose Elegance™ Premium Dozen Roses - White  
 PC #1120 PK: 1-800-FLOWERS® Rose Elegance™ Premium Dozen Roses - Pink  
 PC #1120 YL: 1-800-FLOWERS® Rose Elegance™ Premium Dozen Roses - Yellow  
 PC #1120 PE: 1-800-FLOWERS® Rose Elegance™ Premium Dozen Roses - Peach  
 PC #1503 M: 1-800-FLOWERS® Rose Elegance™ Premium Dozen Roses - Assorted

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS®  
ROSE ELEGANCE™ PREMIUM  
LONG STEM RED ROSES\***

#1121 RD \$84.99 24"H x 16"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
Local Wholesale	11" H Illusion Vase – Clear		Each	1
<b>FLOWERS</b>				
	Rose Red 60 cm		Stem	18
	Tree Fern		Stem	6
	Salal	Pittosporum or Seeded Eucalyptus	Stem	6

**\*ALSO AVAILABLE AS:** PC #1121 MC: 1-800-FLOWERS® Rose Elegance™ Premium Long Stem Assorted Roses  
 PC #1121 WH: 1-800-FLOWERS® Rose Elegance™ Premium Long Stem White Roses  
 PC #1121 PK: 1-800-FLOWERS® Rose Elegance™ Premium Long Stem Pink Roses  
 PC #1121 YL: 1-800-FLOWERS® Rose Elegance™ Premium Long Stem Yellow Roses  
 PC #1121 PE: 1-800-FLOWERS® Rose Elegance™ Premium Long Stem Peach Roses

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
Local Wholesale	11" H Illusion Vase – Clear		Each	1
<b>FLOWERS</b>				
	Rose Red 60 cm		Stem	24
	Tree Fern		Stem	3
	Salal	Pittosporum or Seeded Eucalyptus	Stem	2

**\*ALSO AVAILABLE AS:** PC #1122 MC: Two Dozen Premium Long Stem Assorted Roses  
 PC #1122 WH: Two Dozen Premium Long Stem White Roses  
 PC #1122 PK: Two Dozen Premium Long Stem Pink Roses  
 PC #1122 YL: Two Dozen Premium Long Stem Yellow Roses  
 PC #1122 PE: Two Dozen Premium Long Stem Peach Roses

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement

**1-800-FLOWERS®  
 TWO DOZEN PREMIUM  
 LONG STEM RED ROSES\***

#1122 RD \$119.99 23"H x 18"L



VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
BloomNet	10" H Silver Vase PC #92689		Each	1	1
<b>FLOWERS</b>					
	Rose Red 60 cm		Stem	12	24
	Tree Fern		Stem	3	3
	Salal	Pittosporum or Seeded Eucalyptus	Stem	10	20

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement

**1-800-FLOWERS® RED PREMIUM  
 LONG STEM ROSES  
 IN SILVER VASE**

#91339 S \$74.99 22"H x 15"  
 #91339 L \$134.99 25"H x 15" (shown)



#91339 S



#91339 L



**1-800-FLOWERS® ULTIMATE ELEGANCE™ PREMIUM LONG STEM RED ROSES THREE DOZEN\***

#1133 RD \$179.99 23"H x 18"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet or Local Wholesale	12" H Clear Monet Vase PC #92411		Each	1
<b>FLOWERS</b>				
	Rose Red 60 cm		Stem	36
	Tree Fern		Stem	3
	Salal	Pittosporum or Seeded Eucalyptus	Stem	10

**\*ALSO AVAILABLE AS:** PC #1133 MC: 1-800-FLOWERS® Ultimate Elegance™ Premium Long Stem Assorted Roses - Three Dozen

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement



**1-800-FLOWERS® ULTIMATE ELEGANCE™ PREMIUM LONG STEM RED ROSES FOUR DOZEN\***

#1064 \$209.99 23"H x 18"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet or Local Wholesale	12" H Clear Monet Vase PC #92411		Each	1
<b>FLOWERS</b>				
	Rose Red 60 cm		Stem	48
	Tree Fern		Stem	3
	Salal	Pittosporum or Seeded Eucalyptus	Stem	10

**\*ALSO AVAILABLE AS:** PC #1064 MC: 1-800-FLOWERS® Ultimate Elegance™ Premium Long Stem Assorted Roses - Four Dozen

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Arrangement





VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet	11" Plush Monkey with Lotsa Love® Chocolate Candy Bar PC #92690 - Codified		Each	1
BloomNet or Local Wholesale	Pre-capped Watertube		Each	1
Local Wholesale	Corsage Bag		Each	1
Local Wholesale	Curly Ribbon		Yard	3
<b>FLOWERS</b>				
	Rose Red 40 cm		Stem	1
	Gypsophila		Stem	1
	Leather Leaf	Salal	Stem	1

**DESIGN TIP:** Tie candy bar in corsage bag to monkey arm or rose.

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday

1-800-FLOWERS®  
 SWEET SENTIMENTS™

#90943 \$39.99 20"H



VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
BloomNet or Local Wholesale	11.5" L Splitwood Handled Basket with Liner PC #28681		Each	1
BloomNet or Local Wholesale	Lotsa Love® 12" H Brown Plush Bear with Flower Bouquet PC #29515		Each	1
Local Wholesale	24 Chocolate Drops in Plastic Bag		Each	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	1
<b>FLOWERS</b>				
	Rose Red 40 cm		Stem	2
	Mini Carnation Red		Stem	2
	Button Pom Yellow		Stem	2
	Daisy Pom White		Stem	2
	Monte Casino White		Stem	2
	Statice Purple		Stem	1
	Salal	Pittosporum or Seeded Eucalyptus	Stem	1

**HOW TO:** See Page 154

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** Three Sided Arrangement

1-800-FLOWERS®  
 LOTSA LOVE® FOR ROMANCE

#16992 \$49.99 19"H x 12" D x 19"L



**1-800-FLOWERS®  
LOTS A LOVE®**

#90969 S	\$59.99	14"H x 14"L
#90969 M	\$69.99	15"H x 14"L (shown)
#90969 L	\$79.99	16"H x 15"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet	11" Plush Monkey with Lotsa Love® Chocolate Candy Bar PC #92690 - Codified		Each	1	1	1
BloomNet or Local Wholesale	11.5" L Splitwood Handled Basket with Liner PC #28681		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam Brick PC #25091		Each	0.5	0.5	0.5
Local Wholesale	Floral Wire (12")		Each	1	1	1
Local Wholesale	Corsage Bag		Each	1	1	1
Local Wholesale	Curly Ribbon		Yard	1	1	1

<b>FLOWERS</b>						
	Rose Red 40 cm		Stem	1	2	3
	Rose Pink 40 cm		Stem	1	2	3
	Dianthus Pink	Carnation Pink	Stem	3	5	6
	Chrysanthemum	Daisy Pom White	Stem	4	3	4
	Monte Casino Purple		Stem	3	3	3
	Variegated Pittosporum	Green Pittosporum or Salal	Stem	2	2	2

**HOW TO:** See Page 154

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** One Sided Arrangement



#90969 S



#90969 M



#90969 L

# Save the Date!

## BloomNet's Fresh Floral Pre-Book Calendar 2011 - 2012

BloomNet's fresh floral pre-book allows you to lock-in pricing and secure valuable inventory ahead of major holidays. Our product is sourced directly from the farm. We offer a wide selection of varieties, including mixed boxes, single varieties and greens. Charge your fresh floral purchases directly to your BloomNet Clearinghouse account or credit card.

**Our prices meet or beat 1-800-FLOWERS.COM® Design Resource Guide recipe costs!**

Holiday	Order Dates	Delivery Dates
Thanksgiving 2011	10/17/11 - 11/4/11	11/17/11, 11/18/11, 11/22/11
Christmas 2011	11/7/11 - 12/2/11	12/15/11, 12/16/11, 12/20/11, 12/21/11
Valentine's Day 2012	12/14/11 - 1/3/12	2/7/12, 2/8/12, 2/9/12
Mother's Day 2012	3/12/12 - 4/13/12	5/8/12, 5/9/12, 5/10/12

Order at [www.BloomNet.net](http://www.BloomNet.net) or call us at 1-800-BloomNet (1-800-256-6663) today!

## HOW TO ARRANGE: 1-800-FLOWERS® LOTSA LOVE®

PC #90969, PC# 91140, PC# 91185, PC #90407



STEP 1

Glue 1/2 of the floral foam brick into a separate liner. Glue that liner into the Splitwood basket liner so it does not slide in basket and get the monkey wet.



STEP 2

Sit Monkey on left side of the basket. Take wire and wrap around monkey's hand.



STEP 3

Bring monkey hand around basket handle and secure to basket.



STEP 4

Angle greens behind basket, this will give the monkey extra support.



STEP 5

Take candy bar and put in a small corsage bag. Using curling ribbon, tie to the front part of the handle (for delivery).



STEP 6

Follow floral recipe.





**1-800-FLOWERS®  
LITTLE PRINCESS BOUQUET™\***

#91352 S \$39.99 9"H x 6"L  
#91352 L \$49.99 11"H x 8"L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
<b>BloomNet</b>	4.75" Green Tin Planter PC #92787 - Codified		Each	1	1
<b>BloomNet</b> or Local Wholesale	Floral Foam PC #25091		Each	0.33	0.33
<b>BloomNet</b> or Local Wholesale	Ribbon (Grosgrain Polka Dots Pink) PC #92887	Comparable Decorative Ribbon	Yard	1	1
Local Wholesale	Floral Wire (12")		Each	1	1
Local Wholesale	Floral Pick (6")		Each	1	1
<b>FLOWERS</b>					
	Snapdragon Pink	Larkspur Pink	Stem	2	3
	Asiatic Lily Pink		Stem	2	2
	Alstroemeria Pink	Alstroemeria Purple	Stem	2	3
	Daisy Pom White	Daisy Pom Lavender	Stem	1	2
	Monte Casino White		Stem	0.5	2
	Solidago		Stem	0.5	2
	Variegated Pittosporum	Green Pittosporum or Seeded Eucalyptus	Stem	0.5	0.5

**\*ALSO AVAILABLE AS:** PC #91352 SGB/LGB: 1-800-FLOWERS® Little Princess Bouquet™ with Baby Girl Mylar Balloon (\$44.99 SGB, \$54.99 LGB)

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** New Baby  
**DESIGN:** One Sided Arrangement



#91352 S

#91352 L



**1-800-FLOWERS®  
LITTLE BOY BLUE BOUQUET™\***

#91360 S \$39.99 9"H x 6"L  
#91360 L \$49.99 11"H x 8"L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
<b>BloomNet</b>	4.75" Green Tin Planter PC #92787 - Codified		Each	1	1
<b>BloomNet</b> or Local Wholesale	Floral Foam PC #25091		Each	0.33	0.33
<b>BloomNet</b> or Local Wholesale	Ribbon (Grosgrain Polka Dots Blue) PC #92887	Comparable Decorative Ribbon	Yard	1	1
Local Wholesale	Floral Wire (12")		Each	1	1
Local Wholesale	Floral Pick (6")		Each	1	1
<b>FLOWERS</b>					
	Delphinium Blue		Stem	2	3
	Asiatic Lily Yellow	Asiatic Lily White	Stem	2	3
	Alstroemeria Yellow	Alstroemeria White	Stem	1	2
	Daisy Pom White	Daisy Pom Yellow	Stem	1	2
	Monte Casino White		Stem	0.5	2
	Solidago		Stem	0.5	2
	Variegated Pittosporum	Green Pittosporum or Seeded Eucalyptus	Stem	0.5	0.5

**\*ALSO AVAILABLE AS:** PC #91360 SBB/LBB: 1-800-FLOWERS® Little Boy Blue Bouquet™ with Baby Boy Mylar Balloon (\$44.99 SBB, \$54.99 LBB)

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** New Baby  
**DESIGN:** One Sided Arrangement



#91360 S

#91360 L



VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	11.5" L Splitwood Handled Basket with Liner PC #28681		Each	1	1	1
BloomNet	11" Plush Monkey with Lotsa Love® Candy Bar PC #92690 - Codified		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam PC #25091		Each	0.5	0.5	0.5
Local Wholesale	Hard Liner		Each	1	1	1
Local Wholesale	Corsage Bag and Curly Ribbon		Each	1	1	1
BloomNet or Local Wholesale	Ribbon (Grosgrain Polka Dots Pink) PC #92887	Comparable Decorative Ribbon	Yard	1	1	1
<b>FLOWERS</b>						
	Asiatic Lily Pink		Stem	2	3	4
	Rose Light Pink 50 cm		Stem	0	3	6
	Carnation Pink		Stem	3	4	5
	Daisy Pom White	Daisy Pom Lavender	Stem	2	3	4
	Athos Pom	Button Pom Green	Stem	2	3	4
	Solidago		Stem	1	1	1
	Variegated Pittosporum	Salal	Stem	2	2	2

HOW TO: See Page 154

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** New Baby  
**DESIGN:** One Sided Arrangement



#91440 S



#91440 M



#91440 L

**1-800-FLOWERS® LOTSA LOVE® FOR NEW BABY GIRL**

- #91440 S \$59.99 16"H x 15"L
- #91440 M \$69.99 18"H x 16"L (shown)
- #91440 L \$79.99 19"H x 17"L



VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	11.5" L Splitwood Handled Basket with Liner PC #28681		Each	1	1	1
BloomNet	11" Plush Monkey with Lotsa Love® Candy Bar PC #92690 - Codified		Each	1	1	1
BloomNet or Local Wholesale	Floral Foam PC #25091		Each	0.5	0.5	0.5
Local Wholesale	Hard Liner		Each	1	1	1
Local Wholesale	Corsage Bag and Curly Ribbon		Each	1	1	1
BloomNet or Local Wholesale	Ribbon (Grosgrain Polka Dots Blue) PC #92887	Comparable Decorative Ribbon	Yard	1	1	1
<b>FLOWERS</b>						
	Delphinium Blue		Stem	3	4	5
	Rose Yellow 50 cm		Stem	1	3	6
	Carnation Lime Green		Stem	3	4	5
	Daisy Pom White	Daisy Pom Yellow	Stem	2	3	4
	Athos Pom	Button Pom Green	Stem	2	3	4
	Solidago		Stem	1	1	1
	Variegated Pittosporum	Salal	Stem	2	2	2

HOW TO: See Page 154

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** New Baby  
**DESIGN:** One Sided Arrangement



#91185 S



#91185 M



#91185 L

**1-800-FLOWERS® LOTSA LOVE® FOR NEW BABY BOY**

- #91185 S \$59.99 16"H x 15"L
- #91185 M \$69.99 18"H x 16"L (shown)
- #91185 L \$79.99 19"H x 17"L



**1-800-FLOWERS® WELCOME TO THE NEST BABY GIRL™**

#91321 GRL \$49.99 16"H x 6"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
<b>BloomNet</b>	Birds Nest Basket with PVC Liner PC #92850 - Codified		Each	1
<b>BloomNet</b> or Local Wholesale	Floral Foam PC #25091		Each	0.33
<b>BloomNet</b> or Local Wholesale	Asst Bird on a Pick PC #92851		Each	2
<b>BloomNet</b> or Local Wholesale	Ribbon (Grosgrain Polka Dots Pink) PC #92887	Comparable Decorative Ribbon	Yard	1
Local Wholesale	Floral Wire (12")		Each	1
Local Wholesale	Floral Pick (6")		Each	1
<b>FLOWERS</b>				
	Snapdragon Pink	Larkspur Pink	Stem	3
	Asiatic Lily Pink		Stem	2
	Carnation Pink		Stem	3
	Cushion Pom White	Daisy Pom White	Stem	1
	Monte Casino White		Stem	1
	Variegated Pittosporum	Seeded Eucalyptus or Green Pittosporum	Stem	1

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** New Baby  
**DESIGN:** One Sided Arrangement



**1-800-FLOWERS® WELCOME TO THE NEST BABY BOY™**

#91332 BOY \$49.99 16"H x 6"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
<b>BloomNet</b>	Birds Nest Basket with PVC Liner PC #92850 - Codified		Each	1
<b>BloomNet</b> or Local Wholesale	Floral Foam PC #25091		Each	0.33
<b>BloomNet</b> or Local Wholesale	Asst Bird on a Pick PC #92851		Each	2
<b>BloomNet</b> or Local Wholesale	Ribbon (Grosgrain Polka Dots Blue) PC #92887	Comparable Decorative Ribbon	Yard	1
Local Wholesale	Floral Wire (12")		Each	1
Local Wholesale	Floral Pick (6")		Each	1
<b>FLOWERS</b>				
	Delphinium Blue		Stem	3
	Sunflower Medium	Gerbera Daisy Yellow	Stem	2
	Carnation Yellow		Stem	3
	Daisy Pom Yellow	Daisy Pom White	Stem	1
	Monte Casino White		Stem	1
	Variegated Pittosporum	Seeded Eucalyptus or Green Pittosporum	Stem	1

**CODIFIED PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** New Baby  
**DESIGN:** One Sided Arrangement





**1-800-FLOWERS® SWEET BABY GIRL™ ARRANGEMENT**

- #91362 S \$49.99 16"H x 14"L
- #91362 M \$59.99 17"H x 15"L (shown)
- #91362 L \$69.99 18"H x 16"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	8" H Pink Frosted Glass Gathering Vase PC #92167		Each	1	1	1
BloomNet or Local Wholesale	Mini Photo Frame with Ribbon and Magnet PC #92861		Each	1	1	1
BloomNet or Local Wholesale	Ribbon (Grosgrain Polka Dots Pink) PC #92887	Comparable Decorative Ribbon	Yard	1	1	1
Local Wholesale	Floral Wire (12")		Each	1	1	1
Local Wholesale	Floral Pick (6")		Each	1	1	1

<b>FLOWERS</b>						
	Rose Light Pink 50 cm		Stem	3	4	5
	Asiatic Lily Pink	Asiatic Lily White	Stem	2	2	2
	Cremone Pink	Spider Mum Lavender	Stem	3	5	7
	Carnation Pink and White	Carnation Pink	Stem	3	5	7
	Mini Carnation Light Pink		Stem	3	4	5
	Waxflower Pink	Heather	Stem	2	2	2
	Salal	Pittosporum or Seeded Eucalyptus	Stem	2	2	2

**NEW PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** New Baby  
**DESIGN:** All Around Arrangement



#91362 S



#91362 M



#91362 L



**1-800-FLOWERS® SWEET BABY BOY™ ARRANGEMENT**

- #91363 S \$49.99 18.5"H x 10.5"L
- #91363 M \$59.99 20"H x 11.5"L (shown)
- #91363 L \$69.99 22.5"H x 12.5"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
BloomNet or Local Wholesale	10" H Cobalt Gathering Vase PC #29739		Each	1	1	1
BloomNet or Local Wholesale	Mini Photo Frame with Ribbon and Magnet PC #92861		Each	1	1	1
BloomNet or Local Wholesale	Ribbon (Grosgrain Polka Dots Blue)PC #92887	Comparable Decorative Ribbon	Yard	1	1	1
Local Wholesale	Floral Wire (12")		Each	1	1	1
Local Wholesale	Floral Pick (6")		Each	1	1	1

<b>FLOWERS</b>						
	Asiatic Lily Yellow	Asiatic Lily White	Stem	1	2	3
	Rose Yellow 50 cm		Stem	2	3	5
	Delphinium Blue		Stem	3	4	5
	Alstroemeria White	Alstroemeria Yellow	Stem	3	3	3
	Athos Pom	Button Pom Green	Stem	3	3	3
	Solidago		Stem	1	1	1
	Salal	Pittosporum or Seeded Eucalyptus	Stem	3	3	3

**NEW PRODUCT**

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** New Baby  
**DESIGN:** All Around Arrangement



#91363 S



#91363 M



#91363 L

# Sympathy Selection Guide

expressions of flowers -tributes



2011 1-800-FLOWERS.COM® Sympathy Collection is now available as a BloomNet expressions of flowers selection guide insert

- Sympathy Collection Insert ONLY \$49.99\*
- Sympathy Collection Insert & Stand Alone Binder \$59.99\*

\*Prices exclude shipping, taxes & applicable service charges.

**Collections** - 15 separate color sections, including sympathy for the home & plant collections.

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or call us at 1-800-BloomNet (1-800-256-6663).





**1-800-FLOWERS®  
ALL FRUIT BASKET\***

#91494 S \$59.99 9.5"H x 8"L  
#91494 L \$69.99 11"H x 9"L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
BloomNet or	11.5" L Rectangle Splitwood				
Local Wholesale	Handled Basket PC #28681		Each	1	1
Local Wholesale	Bow		Each	1	1
Local Wholesale	Shrink Bag		Each	1	1
<b>PRODUCTS</b>					
	Grapefruit		Each	2	2
	Pear		Each	3	3
	Orange		Each	2	2
	Apple Green		Each	2	5
	Apple Red		Each	3	4
	Mango		Each	1	1
	Nectarine		Each	1	2
	White Daisy Pom		Stem	1	1

**\*ALSO AVAILABLE AS:** PC #91498 S/L: All Fruit Basket For Sympathy with Yellow Bow. (\$59.99 S, \$69.99 L)

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** Gift Basket



#91494 S



#91494 L



**1-800-FLOWERS®  
FRUIT & GOURMET BASKET\***

#91492 S \$59.99 9.5"H x 8"L  
#91492 L \$69.99 11"H x 9"L (shown)

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
BloomNet or	11.5" L Rectangle Splitwood				
Local Wholesale	Handled Basket PC #28681		Each	1	1
Local Wholesale	Bow		Each	1	1
Local Wholesale	Shrink Bag		Each	1	1
<b>PRODUCTS</b>					
	Grapefruit		Each	1	1
	Pear		Each	1	1
	Orange		Each	1	1
	Apple Green		Each	1	1
	Apple Red		Each	1	1
	Nectarine		Each	1	1
	Tea Biscuit		Each	1	0
	Cookies		Each	1	1
	Sandwich Biscuit		Each	0	1
	Tea		Each	0	1
	Jelly		Each	1	1
	Sausage		Each	1	1
	Cheese		Stem	1	2
	White Daisy Pom		Each	1	1

**\*ALSO AVAILABLE AS:** PC #91496 S/L: Fruit & Gourmet Basket For Sympathy with Yellow Bow. (\$59.99 S, \$69.99 L)

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** Gift Basket



#91492 S



#91492 L





**1-800-FLOWERS®  
DELUXE ALL FRUIT BASKET\***

- #91495 S \$79.99 12"H x 11"L
- #91495 M \$99.99 13"H x 12"L (shown)
- #91495 L \$124.99 18"H x 12"L
- #91495 XL \$149.99 21"H x 15"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L	XL
<b>HARDGOODS</b>							
Local Wholesale	10" Oval Basket		Each	1	0	0	0
Local Wholesale	12.5" Oval Basket		Each	0	1	1	0
Local Wholesale	14.5" Oval Basket		Each	0	0	0	1
Local Wholesale	Bow		Each	1	1	1	1
Local Wholesale	Shrink Bag		Each	1	1	1	1

<b>PRODUCTS</b>							
	Kiwi		Each	3	4	5	5
	Pineapple		Each	1	1	2	2
	Grapefruit		Each	2	3	3	3
	Pear		Each	2	3	4	4
	Orange		Each	2	2	3	4
	Apple Green or Yellow		Each	3	6	6	6
	Apple Red		Each	3	6	6	6
	Plum		Each	2	2	2	4
	Mango		Each	1	2	2	3
	Nectarine		Each	2	2	2	4
	Banana or Grape Bunch		Each	0	0	1	1
	Yellow Daisy Pom		Each	1	1	1	1

**START DATE:** Live    **END DATE:** Open    **SEASON:** Everyday    **DESIGN:** Basket

**\*ALSO AVAILABLE AS:** PC #91499 S/M/L/XL: 1-800-FLOWERS® Deluxe Fruit & Gourmet Basket for Sympathy with Yellow Bow (\$79.99 S, \$99.99M, \$124.99 L, \$149.99 XL)



#91495 S



#91495 M



#91495 L



#91495 XL



**1-800-FLOWERS® DELUXE  
FRUIT & GOURMET BASKET\***

- #91493 S \$79.99 12"H x 11"L
- #91493 M \$99.99 13"H x 12"L (shown)
- #91493 L \$124.99 18"H x 12"L
- #91493 XL \$149.99 21"H x 15"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L	XL
<b>HARDGOODS</b>							
Local Wholesale	10" Oval Basket		Each	1	0	0	0
Local Wholesale	12.5" Oval Basket		Each	0	1	1	0
Local Wholesale	14.5" Oval Basket		Each	0	0	0	1
Local Wholesale	Bow		Each	1	1	1	1
Local Wholesale	Shrink Bag		Each	1	1	1	1

<b>PRODUCTS</b>							
	Kiwi		Each	2	2	3	3
	Pineapple		Each	0	0	1	1
	Grapefruit		Each	2	2	3	3
	Pear		Each	2	2	2	2
	Orange		Each	2	2	2	2
	Apple Green or Yellow		Each	3	5	5	6
	Apple Red		Each	3	5	5	6
	Plum		Each	0	0	1	1
	Mango		Each	0	0	0	1
	Nectarine		Each	0	0	0	1
	Tea Biscuit		Each	1	0	0	0
	Cookies		Each	2	4	5	6
	Pirouline		Each	0	1	1	0
	Water Cracker		Each	1	1	1	1
	Sandwich Biscuit		Each	1	1	1	1
	Tea		Each	1	1	1	1
	Jelly		Each	1	2	2	2
	Sausage		Each	1	1	2	2
	Cheese		Each	1	1	2	1
	Cheese Spread		Each	0	0	1	1
	Button Pom Green		Each	1	1	1	1

**START DATE:** Live    **END DATE:** Open    **SEASON:** Everyday    **DESIGN:** Basket

**\*ALSO AVAILABLE AS:** PC #91497 S/M/L/XL: 1-800-FLOWERS® Deluxe Fruit & Gourmet Basket for Sympathy with Yellow Bow (\$79.99 S, \$99.99M, \$124.99 L, \$149.99 XL)



#91493 S



#91493 M



#91493 L



#91493 XL



**1-800-FLOWERS®  
RED ROSE CORSAGE**

#91801 S	\$34.99	3½"H x 2½"L
#91811 S*	\$44.99	2½"H x 1"L
#91801 L	\$49.99	4"H x 3"L (shown, corsage only)
#91811 L*	\$59.99	2½"H x 1"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	SSCB*	L	LCB*
<b>HARDGOODS</b>						
<b>CORSAGE</b>						
Local Wholesale	Corsage Pearlized Pin		Each	2	2	2
Local Wholesale	Corsage Wristlet		Each	1	1	1
Local Wholesale	Stem Wrap		Yard	1.5	1.5	2
Local Wholesale	Wire		Each	4	4	6
Local Wholesale	#3 Sheer Ribbon (Red)		Yard	1	1	1.5
<b>BOUTONNIERE</b>						
Local Wholesale	Stem Wrap		Yard	0	1	0
Local Wholesale	Wire		Each	0	1	0
Local Wholesale	Bouttonniere Black Pin		Each	0	2	0
<b>FLOWERS</b>						
<b>CORSAGE</b>						
	Rose Red 50 cm		Stem	3	3	5
	Gypsophila		Stem	0.5	0.5	0.5
	Variiegated Pittosporum		Stem	1	1	1
<b>BOUTONNIERE</b>						
	Rose Red 50 cm		Stem	0	1	0
	Gypsophila		Stem	0	0.5	0
	Variiegated Pittosporum		Stem	0	0.5	0

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday

**DIMENSIONS:** Corsage S: 3.5" H x 2.5" L  
Corsage L: 4" H x 3" L  
Bouttonniere: 2.5" H x 1" L

**\*CORSAGE & BOUTONNIERE**



#91801 S



#91811 S



#91801 L



#91811 L



**1-800-FLOWERS®  
PINK ROSE CORSAGE**

#91803 S	\$34.99	3½"H x 2½"L
#91812 S*	\$44.99	2½"H x 1"L
#91803 L	\$49.99	4"H x 3"L (shown, corsage only)
#91812 L*	\$59.99	2½"H x 1"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	SSCB*	L	LCB*
<b>HARDGOODS</b>						
<b>CORSAGE</b>						
Local Wholesale	Corsage Pearlized Pin		Each	2	2	2
Local Wholesale	Corsage Wristlet		Each	1	1	1
Local Wholesale	Stem Wrap		Yard	1.5	1.5	2
Local Wholesale	Wire		Each	4	4	6
Local Wholesale	#3 Sheer Ribbon (Pink)		Yard	1	1	1.5
<b>BOUTONNIERE</b>						
Local Wholesale	Stem Wrap		Yard	0	1	0
Local Wholesale	Wire		Each	0	1	0
Local Wholesale	Bouttonniere Black Pin		Each	0	2	0
<b>FLOWERS</b>						
<b>CORSAGE</b>						
	Rose Pink 50 cm		Stem	3	3	5
	Gypsophila		Stem	0.5	0.5	0.5
	Variiegated Pittosporum		Stem	1	1	1
<b>BOUTONNIERE</b>						
	Rose Pink 50 cm		Stem	0	1	0
	Gypsophila		Stem	0	0.5	0
	Variiegated Pittosporum		Stem	0	0.5	0

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday

**DIMENSIONS:** Corsage S: 3.5" H x 2.5" L  
Corsage L: 4" H x 3" L  
Bouttonniere: 2.5" H x 1" L

**\*CORSAGE & BOUTONNIERE**



#91803 S



#91812 S



#91803 L



#91812 L





**1-800-FLOWERS®  
WHITE ROSE CORSAGE**

#91804 S	\$34.99	3½"H x 2½"L
#91814 S*	\$44.99	2½"H x 1"L
#91804 L	\$49.99	4"H x 3"L (shown, corsage only)
#91814 L*	\$59.99	2½"H x 1"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	SCB*	L	LCB*
<b>HARDGOODS</b>							
<b>CORSAGE</b>							
Local Wholesale	Corsage Pearlized Pin		Each	2	2	2	2
Local Wholesale	Corsage Wristlet		Each	1	1	1	1
Local Wholesale	Stem Wrap		Yard	1.5	1.5	2	2
Local Wholesale	Wire		Each	4	4	6	6
Local Wholesale	#3 Sheer Ribbon (White)		Yard	1	1	1.5	1.5
<b>BOUTONNIERE</b>							
Local Wholesale	Stem Wrap		Yard	0	1	0	1
Local Wholesale	Wire		Each	0	1	0	1
Local Wholesale	Boutonniere Black Pin		Each	0	2	0	2
<b>FLOWERS</b>							
<b>CORSAGE</b>							
	Rose White 50 cm		Stem	3	3	5	5
	Gypsophila		Stem	0.5	0.5	0.5	0.5
	Variegated Pittosporum		Stem	1	1	1	1
<b>BOUTONNIERE</b>							
	Rose White 50 cm		Stem	0	1	0	1
	Gypsophila		Stem	0	0.5	0	0.5
	Variegated Pittosporum		Stem	0	0.5	0	0.5

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday

**DIMENSIONS:** Corsage S: 3.5" H x 2.5" L  
 Corsage L: 4" H x 3" L  
 Boutonniere: 2.5" H x 1" L

**\*CORSAGE & BOUTONNIERE**



#91804 S



#91814 S



#91804 L



#91814 L



**1-800-FLOWERS®  
HAND TIED BOUQUET**

#91805 S	\$34.99	9"D
#91805 M	\$39.99	11"D (shown)
#91805 L	\$44.99	13"D

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
Local Wholesale	Floral Tape		Each	1	1	1
Local Wholesale	#9 Ribbon		Each	1	1	1
Local Wholesale	Floral Wire (12")		Each	1	1	1
Local Wholesale	Pin		Each	1	1	1
<b>FLOWERS</b>						
	Asiatic Lily Pink		Stem	1	1	1
	Carnation Pink		Stem	2	3	4
	Mini Carnation Pink		Stem	2	3	4
	Daisy Pom White		Stem	3	3	4
	Solidago		Stem	1	2	2
	Variegated Pittosporum		Stem	1	1	1

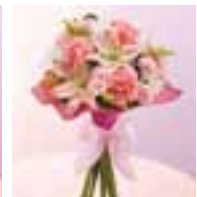
**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** Hand Tied Bouquet



#91805 S



#91805 M



#91805 L





**1-800-FLOWERS®  
LUXURIOUS HAND  
TIED BOUQUET**

- #91807 S \$49.99 11"D
- #91807 M \$74.99 13"D (shown)
- #91807 L \$99.99 15"D

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
Local Wholesale	Floral Tape		Each	1	1	1
Local Wholesale	#9 Ribbon		Yard	2	2	2
Local Wholesale	Floral Wire (12")		Each	1	1	1
Local Wholesale	Pin		Each	2	2	2
Local Wholesale	Floral Pick (6")		Each	0	3	5
Local Wholesale	Watertube		Each	0	3	5

<b>FLOWERS</b>						
	Rose Light Pink 50 cm		Stem	2	3	6
	Stargazer Lily Pink		Stem	2	2	3
	Cymbidium Orchid White		Stem	0	3	5
	Gerbera Daisy Pink		Stem	2	3	3
	Alstroemeria Pink	Alstroemeria Purple	Stem	4	5	6
	Carnation Pink		Stem	3	3	5
	Waxflower Pink		Stem	2	2	3
	Eucalyptus Seeded	Pittosporum or Salal	Stem	3	3	4

**DESIGN TIP:** European Hand Tied

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** Hand Tied Bouquet



#91807 S



#91807 M



#91807 L



**1-800-FLOWERS®  
PRESENTATION BOUQUET**

- #91808 S \$49.99 22"H x 8"L
- #91808 M \$74.99 25"H x 10"L (shown)
- #91808 L \$99.99 28"H x 12"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
Local Wholesale	Floral Tape		Each	1	1	1
Local Wholesale	#9 Ribbon		Yard	2	2	2
Local Wholesale	Floral Wire (12")		Each	1	1	1
Local Wholesale	Pin		Each	2	2	2

<b>FLOWERS</b>						
	Rose Light Pink 50 cm		Stem	2	3	6
	Asiatic Lily Pink		Stem	2	2	3
	Dendrobium Orchid White		Stem	0	3	5
	Gerbera Daisy Pink		Stem	2	3	3
	Alstroemeria White		Stem	3	3	3
	Carnation Pink		Stem	2	2	3
	Waxflower Pink		Stem	2	2	3
	Eucalyptus Seeded	Pittosporum or Salal	Stem	1	2	3
	Leather Leaf		Stem	4	6	7

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** Presentational



#91808 S



#91808 M



#91808 L



**1-800-FLOWERS®  
CLASSIC DISH GARDEN**

#1890 S	\$34.99	12"H x 6"L
#1890 M	\$44.99	14"H x 7"L (shown)
#1890 L	\$54.99	16"H x 8"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
Local Wholesale	Wicker Handled Basket	Similar Planter	Each	1	1	1
<b>FLOWERS</b>						
	8" Dish Garden		Each	1	0	0
	10" Dish Garden		Each	0	1	0
	12" Dish Garden		Each	0	0	1

**\*ALSO AVAILABLE AS:** PC #3999 S/M/L: 1-800-FLOWERS® Classic Sympathy Dish Garden (\$34.99 S, \$44.99 M, \$54.99 L)

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Plant



#1890 S



#1890 M



#1890 L



**1-800-FLOWERS® DISH GARDEN  
WITH FRESH CUT FLOWERS**

#1870 S	\$39.99	12"H x 6"L
#1870 M	\$49.99	14"H x 7"L (shown)
#1870 L	\$59.99	16"H x 8"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
Local Wholesale	Wicker Handled Basket	Similar Planter	Each	1	1	1
<b>FLOWERS</b>						
	8" Dish Garden with Fresh Cut Flowers		Each	1	0	0
	10" Dish Garden with Fresh Cut Flowers		Each	0	1	0
	12" Dish Garden with Fresh Cut Flowers		Each	0	0	1

**\*ALSO AVAILABLE AS:** PC #4214 S/M/L: 1-800-FLOWERS® Dish Garden with Fresh Cut Flowers for Sympathy (\$39.99 S, \$49.99 M, \$59.99 L)

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Plant



#1870 S



#1870 M



#1870 L





**1-800-FLOWERS®  
EUROPEAN DISH GARDEN™**

- #1880 S \$39.99 12"H x 6"L
- #1880 M \$49.99 14"H x 7"L (shown)
- #1880 L \$59.99 16"H x 8"L

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	M	L
<b>HARDGOODS</b>						
Local Wholesale	Wicker Handled Basket	Similar Planter	Each	1	1	1
<b>FLOWERS</b>						
	8" European Dish Garden		Each	1	0	0
	10" European Dish Garden		Each	0	1	0
	12" European Dish Garden		Each	0	0	1

**\*ALSO AVAILABLE AS:** PC #4213 S/M/L: 1-800-FLOWERS® European Sympathy Dish Garden™ (\$39.99 S, \$49.99 M, \$59.99 L)

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Plant



#1880 S



#1880 M



#1880 L



**1-800-FLOWERS®  
BIRTHDAY DISH GARDEN**

- #3361 \$49.99 12"H x 8"D

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	QTY
<b>HARDGOODS</b>				
Local Wholesale	Wicker Handled Basket		Each	1
BloomNet or Local Wholesale	18" D Birthday Mylar Balloon PC #92582		Each	1
<b>FLOWERS</b>				
	8" Dish Garden		Each	1

**\*ALSO AVAILABLE AS:** PC #3362: 1-800-FLOWERS® Congratulations Dish Garden with Congratulations Mylar Balloon (\$49.99)  
 PC #3363: 1-800-FLOWERS® Thank You Dish Garden with Thank You Mylar Balloon (\$49.99)

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Plant





**1-800-FLOWERS®  
FLOOR PLANT**

#1821 S \$79.99 18"-20" H (shown)  
#1821 L \$89.99 20"-22" H

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
Local Wholesale	Wicker Basket	Similar Planter	Each	1	1
Local Wholesale	Premium Basket or Container		Each	1	1
<b>FLOWERS</b>					
	10" Blooming Floor Plant		Each	1	0
	10" Premium Blooming Floor Plant		Each	0	1

**\*ALSO AVAILABLE AS:** PC #4215 S/M/L: Floor Plant for Sympathy (\$59.99 S, \$79.99 M, \$89.99 L)

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Plant



**1-800-FLOWERS®  
GREEN PLANT**

#1820 S \$39.99 14"-16" H (shown)  
#1820 L \$49.99 16"-18" H

VENDOR REF	DESCRIPTION	SUBSTITUTION	UNIT	S	L
<b>HARDGOODS</b>					
Local Wholesale	Wicker Basket	Similar Planter	Each	1	1
Local Wholesale	Premium Basket or Container		Each	1	1
<b>FLOWERS</b>					
	6" Green Plant		Each	1	0
	6" Deluxe Green Plant		Each	0	1

**START DATE:** Live  
**END DATE:** Open  
**SEASON:** Everyday  
**DESIGN:** All Around Plant

## EVERYDAY GLASSWARE COLLECTION

Affordable, functional and flexible! BloomNet Products now offers the latest colors and shapes in Everyday Glassware, available in small case pack sizes with no minimum purchasing requirements!

*Looking to save money on freight?* The Napco palletized glassware program allows you to mix and match any of the vases shown here to fill a mixed case pallet. Case pallets may be filled in the following quantities: 25 Case Pallet, 50 Case Pallet, 100 Case Pallet. For Case and Pallet prices, please contact your BloomNet Market Area Consultant.



### REDUCE YOUR FREIGHT, INCREASE YOUR PROFITS

Email us at [bloomnetproducts@bloomnet.net](mailto:bloomnetproducts@bloomnet.net) to find out how you can take advantage of our exciting **NEW Napco Palletized Glassware Program!**



Also Available  
Through the Napco  
Palletized Glassware  
Program!

- |  |   |
|--|---|
| <p>A. 9.5"H Clear Rose Garden Vase<br/>BN Code: 29925<br/>Unit Measures: 9.5"H<br/>Unit Price: \$1.67<br/>Case Pack: 12<br/>Case Price: \$19.99</p> <p>B. 8"H Clear Rose Vase<br/>BN Code: 29926<br/>Unit Measures: 8"H<br/>Unit Price: \$1.67<br/>Case Pack: 12<br/>Case Price: \$19.99</p> <p>C. 8.5"H Assorted Clear Rose Vases<br/>BN Code: 29922<br/>Unit Measures: 8.5"H<br/>Unit Price: \$1.50<br/>Case Pack: 12<br/>Case Price: \$18.00</p> <p>D. 8"H Clear Swirl Vase<br/>BN Code: 29924<br/>Unit Measures: 8"H<br/>Unit Price: \$1.67<br/>Case Pack: 12<br/>Case Price: \$19.99</p> <p>E. 6.5"H Pink Fluted Glass Vase*<br/>BN Code: 29732<br/>Unit Measures: 6.5"H<br/>Unit Price: \$1.25<br/>Case Pack: 16<br/>Case Price: \$19.99<br/>*Also available as #29732C: 6.5"H Clear Fluted Vase</p> | <p>F. Codified 7"H Purple Passion Glass Vase*<br/>BN Code: 92159<br/>Unit Measures: 7"H<br/>Unit Price: \$1.90<br/>Case Pack: 16<br/>Case Price: \$30.40</p> <p>G. 9"H Ruby Gathering Cube Vase*<br/>BN Code: 29738<br/>Unit Measures: 9"H<br/>Unit Price: \$2.70<br/>Case Pack: 10<br/>Case Price: \$27.00</p> <p>H. 8"H Pink Frosted Glass Gathering Vase*<br/>BN Code: 92167<br/>Unit Measures: 8"H<br/>Unit Price: \$2.10<br/>Case Pack: 9<br/>Case Price: \$18.90</p> <p>I. 8"H Green Glass Gathering Vase*<br/>BN Code: 29731<br/>Unit Measures: 8"H<br/>Unit Price: \$2.34<br/>Case Pack: 9<br/>Case Price: \$21.00</p> <p>J. 10"H Cobalt Gathering Vase*<br/>BN Code: 29739<br/>Unit Measures: 10"H<br/>Unit Price: \$2.90<br/>Case Pack: 8<br/>Case Price: \$23.20</p> |
|--|---|

\* See opposite page for image.

## EVERYDAY GLASSWARE COLLECTION

*Also Available Through the  
Napco Palletized Glassware Program!*

K. 8"H Clear Glass  
Gathering Vase  
BN Code: 29497  
Unit Measures: 8"H  
Unit Price: \$1.83  
Case Pack: 9  
Case Price: \$16.50



E.\*



F.\*



G.\*

L. 3"H Clear Cube  
BN Code: 29458B  
Unit Measures: 3"H  
Unit Price: \$1.56  
Case Pack: 18  
Case Price: \$28.00



H.\*



I.\*



J.\*

M. 4"H Clear Cube  
BN Code: 29459B  
Unit Measures: 4"H  
Unit Price: \$2.67  
Case Pack: 12  
Case Price: \$32.00

N. 5"H Clear Cube  
BN Code: 29460B  
Unit Measures: 5"H  
Unit Price: \$3.00  
Case Pack: 6  
Case Price: \$18.00

O. 6"H Clear Cube  
BN Code: 29461B  
Unit Measures: 6"H  
Unit Price: \$6.00  
Case Pack: 6  
Case Price: \$36.00



K.



L-O.



P.

P. 12"H Clear Glass  
Monet Vase  
BN Code: 92411  
Unit Measures: 12"H  
Unit Price: \$8.60  
Case Pack: 4  
Case Price: \$34.40

\* See opposite page for information  
on this glassware product.



# *Save the Date!*

## BloomNet's Fresh Floral Pre-Book Calendar 2011 - 2012



Pre-booking fresh floral is a great way to reduce your costs and increase your profits. BloomNet's fresh floral pre-book allows you to lock-in pricing and secure valuable inventory ahead of major holidays. Our product is sourced directly from the farm. We offer a wide selection of varieties, including mixed boxes, single varieties and greens. What's more, our prices meet or beat 1-800-FLOWERS.COM® Design Resource Guide recipe costs! And buying from BloomNet can help improve your cash flow by charging your fresh floral purchases directly to your BloomNet Clearinghouse account or credit card.

**Save the Date for our 2011-2012 Fresh Floral Pre-Books!**

<b>Holiday</b>	<b>Order Dates</b>	<b>Delivery Dates</b>
Thanksgiving 2011	10/17/11 - 11/4/11	11/17/11, 11/18/11, 11/22/11
Christmas 2011	11/7/11 - 12/2/11	12/15/11, 12/16/11, 12/20/11, 12/21/11
Valentine's Day 2012	12/14/11 - 1/3/12	2/7/12, 2/8/12, 2/9/12
Mother's Day 2012	3/12/12 - 4/13/12	5/8/12, 5/9/12, 5/10/12



Visit us at [www.BloomNet.net](http://www.BloomNet.net) or  
call us at 1-800-BloomNet (1-800-256-6663) today!